John Bull, February 14, 1931.
Twopence.

JOHN BULL

No. 1287.
Vol. XLIX.

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EARN £2 to £5 weekly. Run Clothing Club amongst friends. No outlay. Parties and cat. free.—Carlisle Mills, Dept. 11, Birstall, Leeds.

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60 Boys of good education between 15½ and 17 years of age required for training as clerks for the Royal Air Force. Thorough training given. Prospects and pay good. Examinations held in London and provincial centres. Boys possessing recognised School Certificates entered direct without examination. Full particulars from Royal Air Force (Apprentice Clerks' Dept. J.B.), Gwydyr House, Whitehall, London, S.W.1.

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POLICE ENTRANCE EXAM.—Expert postal tuition. Success guaranteed.—For particls. write, Service Correspondence College, Thatcham, Newbury.

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"DO YOU ADVERTISE?" Advertisement inserted in 56 Provincial newspapers or London and Suburban, 7/10; Welsh, 3/8. Large or small. Mail Order Campaigns Explained. Advice free. Prospectus.—Central Press (Dept. 60), 323, High Holborn, London, W.C.1. 'Phone: Chancery 8113.

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ADVERTISING OFFER.—50 Sheets Paper 9 x 7, 50 Envelopes, 50 Postcards, 50 Visiting Cards, address, printed free 3/-.—FLEET PRESS, 41, TEMPLE ROW, BIRMINGHAM.

SMALL ADS. WORTH WATCHING

Prepaid Rate: 8d. per line averaging six words, Minimum Charge 2/6.
Advertisements must be received not later than Friday for the following Thursday's issue.

Address: The Advertisement Manager, "John Bull," 57-59, Long Acre, London, W.C.2

CHEAP Printing.—Billheads, Handbills, Cards, 2/6 1,000. Posters and other cheap Printing. Samples free. Pearson's, Church Rd., Portsmouth.

PRINTING.—Buy it cheaply—have quality—get it quickly. How? First send a p.c. to Clare, Son & Co., Wells, Somerset, for their big Wallet of specimens. It's free and points the way to better printing at rock-bottom prices (see advt. in "SHOP WINDOW" on page 3).

BARGAIN SALES.

WALLPAPERS DIRECT from 2½d. per roll. Send for patterns post free.—West Riding Wallpaper Co., 52, Trinity Street, Leeds.

KNITTING WOOL BUNDLES, 1¼ lb. 5/-, for Socks, etc. White, Grey, Navy, 3/4. Colours 2/11½ lb., post free. Patts, Wools, Serges, Tweeds.—Egerton Burnetts, W.B. Warehouse, Wellington, Som.

FIXIE Razor Blades.—Sheffield Made. Warranted good shavers. 1/- per dozen. Agents wanted.—Dronfield Tool Company, nr. Sheffield.

DANCE Novelties, advt. balloons, hats, fans, masks, tokes, etc. List free.—Novelty Supply Stores (Dept. 19), 228, Mile End Rd., Ldn., E.1.

WALLPAPERS. Non-Combine, from 2½d. roll. Book of 1931 designs free.—Eclipse Wallpaper Co. (late of Leeds), 21, Shields Rd., Newcastle-Tyne.

CARNIVAL, Dance, Party, Hats, Balloons, Novelties, Wigs. List (J) FREE.—Becks British Carnival Novelties, Cross Street, London, N.1.

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WALLPAPERS.—Largest pattern book post free. Latest designs, lowest prices.—Blakey Morris (London), Ltd., Dept. J.B., 56, London Road, Elephant, S.E.1.

LATEST CHOKERS, beads all same size, fitted latest Ball Clasp, bankrupt stock direct from Paris, in Ivoryite and Colours. BARGAIN PRICE, 2/-s. Post Free. Worth treble. Satisfaction Guaranteed.—WEMBLEY MAIL ORDER CO., 11, VIVIAN GARDENS, WEMBLEY.

FREE.—Catalogue and Patterns of "BERKELEY" UPHOLSTERY, which can be obtained for 5/- down, balance monthly, will be sent to readers filling in the coupon on page 31. The "BERKELEY" Home Model Chair, is illustrated in the advt.

FREE PATTERNS of ARTIFICIAL SILKS obtainable direct from the mills are offered in the HEYWOOD advt. on page 28.

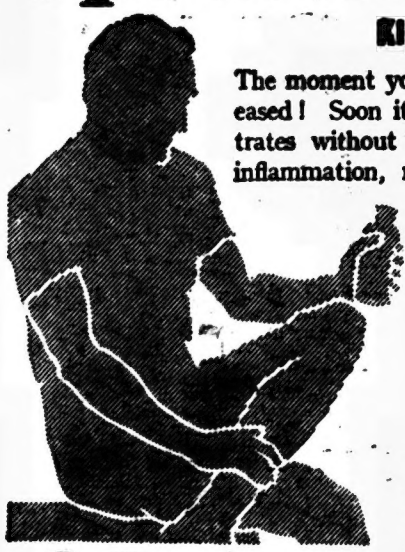
AMAZING saving offers in WATCHES and JEWELLERY. Write for a copy of H. SAMUEL'S free Book offered in the advt. on page 34.

A FOLDING STOOL is always handy, and one is now marketed which weighs only 2 lb., folds for pocket, yet will carry 16 stone. This most useful and inexpensive article is described and illustrated on page 3.

BUY Bedsteads and Bedding direct from actual makers and save shop profits. John Bull readers should send for the illustrated folder mentioned in the "Shop Window" advt. of Herbert Eliams, page 3.

Sprains, Bruises

KILL PAIN INSTANTLY



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A1 NOVELTIES for Dances, Hats, Balloons, Mickey Mouse Novs., Mus. Inst., etc.—List J.B. 1203 free.—Dudley's, 451, Holloway Rd., N.7.

EVERY WOMAN FEELS BETTER when wearing a charming frock and dainty underwear. My materials are really exquisite in design and colour. You will be amazed at the choice offered for 1/6 per yard in 36 inches. Patterns free from FRYCE WRIGHT, 75, PICCADILLY, MANCHESTER.

CARNIVAL Goods, Balloons, etc., dance organisers. Big bargain list sent gratis & post free.—"Uneedus," 70/72, Arundel St., Portsmouth.

HOYLE'S UNBLEACHED CALICO. 37 inches wide. For Pillowslips, etc. Wonderful value. 5 yards 3/-, 10 yards 5/6, 20 yards 10/-. Post Free.—Crowther & Lord, Tower St., Bacup.

AN "UNDERWOOD" PORTABLE TYPEWRITER for 21/- down. Fill in the coupon in the advt. on page 23 for illustrated Booklet No. 28 for full particulars and details of the free trial offer.

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BABY'S BETTER QUALITY LAYETTE. 30/-. 75 modern home-made garments. Silk and Wool Shawl, Robes, Day Gowns, Flannels, Terry Nappins, Vests, Barras, Wool Coats, Nighties, etc. Gntd. unequalled Bargain. Over 1,000 true testimonials received. Prove the best by sending 2/-, for parcel on approval, then judge yourself. A Mother 16 years' experience.—Mrs. J. Howard, 66, Dover Road, Portsmouth. (Cash or Terms.)

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VIOLINS, Drummers' Outfits, Saxophones, Ukuleles, Trumpets, Gramophones, etc., from 5/- deposit, 2/6 weekly. Lists free.—Palmers, 151, Linthorpe Road, Middlesbrough.

GRAMOPHONES, Motors, Parts. Cat. Free. Cash or terms. Build £15 model for £2. Instructions 3d.—J. Burt, 168, High St., Deptford.

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TEA.—Buy direct. Save middlemen's profits. Indian and Ceylon blended. Empire blend, 6 lb. 5/-, 10 lb. 7/6. Standard blend, 6 lb. 6/-, 10 lb. 9/-. No. 1 dust, 7 lb. 5/-, 10 lb. 8/-. Special dust, 7 lb. 6/-, 10 lb. 8/-. All carriage paid.—Foulser & Co., Dane Place, Bow, E.3.

TEA—Delicious, Specially Blended, Highly Recommended 10 lb. 11/-, 4 lb. 4 8, 4 lb. 6/-, 6 lb. 8/-. Carr. pd. Special Quotations for Large Quantities.—Portway Tea Co., 72, Portway, E.15.

GARDENING.

BOBBIE'S 1931 Catalogue and (Gardeners') Guide, 128 pages, 246 illustrations, free to readers, of this paper is mentioned.—D. Bobbie & CO., LTD., The King's Seedsmen, Edinburgh.

FREE Gift Collection Sweet Peas, value presented everyone buying collection Vegetable Seeds—12 varieties 6/-, 21 varieties 5/-, post free.—Wm. Coomber, 39, Crescent Rd., Tunbridge Wells.

RYDER'S FAMOUS SEED CATALOGUE will be sent to readers filling in the coupon in the advt. on page 31.

MEDICAL, CURATIVE.

WORMS CURED.—Artico Brand Worm Tablets are a Specialist's Positive and Permanent Cure. They cure most violent cases by calmly removing the very cause of the worm's existence. No fasting, no dieting, no interference with daily habits. Send 1/6 for generous supply, or 1½d. stamp for Free Pamphlet.—Ridyard Tablet Co., 24-26, Cedmor, Derby.

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HOW TO STOP SMOKING.—Genuine remedy proved by testimonials.—Write, The Stanley Institute (J.B.), 21, Warwick Lane, E.C.4.

BLADDER Weakness, Kidney Troubles, Cured by Parker's Fluid Remedy, 1/3, 3/-, 5/-, etc., or Parker's Remedy, Ltd., Liverpool, 8.

CATARRH.—Vapo-Cresolene is a proved standby in coughs and nasal and bronchial catarrhs. Write for Free Booklet No. 49 to Allen & Hanburys, Ltd., London, E.C.3.

CHILBLAINS Cured.—Why suffer intolerable itching and burning soreness of Chilblains? CHILBLINE reduces swellings & prevents breaking. Chemists, 1/3 tubes, or post free 1/3, from Osborne B. & C., Dept. W., 42a, Hampstead Rd., London.

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FREE.—Fill up the coupon in the BIRLEY ANTACID POWDER advt. on page 38 for a box of this remedy for INDIGESTION, etc., free.

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ASTHMA Sufferers can obtain a FREE TRIAL of POTTER'S ASTHMA CURE. Smoking Mixture and Cigarettes, also a copy of a free booklet. Simply fill in the coupon in the advt. on page 13 and send 2d. in stamps to cover postage.

READERS suffering from Hair troubles should not overlook the "KWIK" offer on page 3.

SUFFERERS from INDIGESTION can obtain a FREE SAMPLE of DR. JENNER'S ABSORBENT LOZENGES on receipt of a postcard. Mention *John Bull* when writing to the address given in the advt. on page 25.

A FREE SAMPLE of ANTIKAMNIA is offered in the advt. on page 27.

WANTED TO PURCHASE.

BEST prices paid for Jewellery, Diamonds, Platinum, Old Gold and Silver, Antiques, Dental Plates (not Vulcanite). Valuable Property, etc. Nothing too large nor too small. Cash per return.—Bentley & Co., 10, Woodstock St., London, W.1.

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FREE.—A generous trial tube of "PALMOLIVE" SHAVING CREAM. Simply fill in the coupon in the advt. on page 23 and send 2d. in stamps.

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PURCHASE your House through the CHURCH OF ENGLAND BUILDING SOCIETY. Write for free Booklet No. 96, which will also show you how your savings can be invested with safety to earn 6 per cent. free of Income-Tax. The address of the Society will be found in the advt. on page 22.

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AMBITIOUS readers should not fail to send for a free copy of "Guide to Careers" offered by the METROPOLITAN COLLEGE in the advt. on page 36.

A FREE TRIAL OFFER appears in the TOKALON advt. on page 31.

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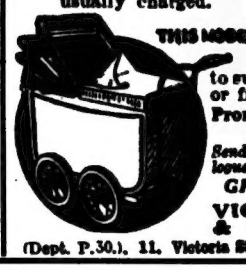
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"If you see it in 'John Bull,' it is so"

Land-Tax a Budget Certainty

Cost-of-Living Thrill

"Dole" Secrets

MR. SNOWDEN *will* put his promised tax on land-values in this year's Budget. But there is still considerable doubt as to whether it will be a general tax on land-values, of the kind that the Labour and Liberal movements have been led to expect.

The scheme that has been under-going examination in the Treasury during the last few weeks is very limited in its scope.

It would aim at diverting from the pockets of the landlord to the Exchequer the enhanced land-values created by development schemes undertaken with Government aid.

What is wanted

There is a complete case, of course, for preventing land owners and speculators from exploiting for their own enrichment schemes that are supposed to be undertaken for the benefit of the unemployed.

But that is not enough. What the country wants is a complete scheme of land-values taxation.

When all is said and done, forcing unproductive land into use is a real remedy for unemployment—apart from the huge revenue to the Exchequer.

Breathless Whitehall

Over a quarter of a million Civil Servants, manual workers as well as clerical, are awaiting with bated breath the announcement of this month's cost-of-living figure.

If the figure shows a drop of one point from January, the average for the half-year will be just above 55, and they will lose only one twenty-sixth of their bonus.

But if it falls two points, the average will be just below 55, and in accordance with the sliding-scale, their bonus will be reduced by two twenty-sixths.

In each of the past five years, the February figure has shown a drop of two or more points as compared with that for January. The anxiety can therefore be well understood.

An air warning

The crashing in a Brixton garden of an aeroplane engaged on kinema work calls for searching investigation by the Air Ministry.

How comes it that, under the Air Navigation Act, a machine should have been flying so low over London as to be unable to make a forced landing outside the residential area?

Also, was it not an old machine that might not be able to glide to comparative safety on one of the two commons adjacent to Brixton?

This is where the Air Ministry must get busy. We have to think of the future.

The Diehards

Buyers from nearly seventy different countries will attend the British Industries Fair in London and Birmingham, and although every other British industry is represented, the woollen trade steadfastly refuses to exhibit.

This action on the part of the Yorkshire manufacturers is all the more difficult to understand in view of the fact that the cotton and artificial silk industries have come in this year and are represented by a very complete range of exhibits.

One Yorkshire manufacturer, pressed to give a reason for the refusal to participate, said that if it were held in Bradford they might take part.

And yet buyers travel thousands of miles to attend the fair!

Learn 'em—both ways

An officer of the Royal Navy has been sent to China to escort a number of Chinese cadets to this country for training in H.M. ships.

It is to be hoped that after they have been taught their "business" in the best naval school in the world, China will send us an order for a fleet of her own to patrol her waters and make them safe for our merchant fleets.

For years past British taxpayers have been "footing the bill" to maintain law and order on the coast of China.

White stars—and stripes

There is a possibility that the famous White Star Line may cease to be British-owned.

It may pass into the hands of the International Mercantile Marine of America, the president of which, Mr. P. A. S. Franklin, is now in London.

The White Star has once before been under American control, and we cannot afford a repetition if we are to retain our reputation as the premier shipping nation of the world.

Uncommercial travelling

While the scales of travelling expenses allowed to minor Civil Servants sometimes leave them out of pocket, there is room, in the higher branches, for wielding the axe.

Sir Charles travelled in comfort on £2,250

For example, when Sir Charles Fergusson came home after completing his tenure of office as Governor-General of New Zealand, the Exchequer paid him a travelling allowance of £2,250.

A further £2,250 was paid to Lord Bledisloe, who went out to succeed him.

Similarly, when Sir Dudley de Chair relinquished the Governorship of New South Wales, he was given £1,200 to pay his passage home.

And Sir Philip Game, who succeeded him, received £1,200 to pay his fare outwards.

£50 of patriotism

Between the drab covers of the current "Finance Accounts of the United Kingdom" is a curious little item.

Overwhelmed between stupendous figures that represent the national debt, it runs: "Loans from individuals without interest: £50."

This loan, free of interest, was made to the British Government during the war.

Some future historian scanning the yellowing pages of the Blue Book will come across it, perhaps, and wonder.

Is there a human story behind it? Only the Treasury knows.

Hoover hits out

Here is a delightful story straight from the White House, Washington.

Approached by an enterprising firm of publishers for his reminiscences in anticipation of the next Presidential election, Mr. Hoover replied:

"The President of the United States has few privileges, but one is that he is under no obligation to sell his life before he has lived it, even if he be asked to sell it dearly."

We gladly extend the same privilege to Europe's out-of-work princelings, politicians and social upstarts.

That "One Family" affair

The film "One Family," produced under the auspices of the Empire Marketing Board last July at a cost of about £16,000, does not seem to be the ideal form of propaganda.

It ran for a week at a London theatre shortly after it was released, since when its fate or future seems to be shrouded in mystery.

Neither the number of bookings nor the fees obtained are available, but it is understood they are exceedingly disappointing.

Both propaganda and money wasted. Who is to blame?

Salvation rift

General Higgins and his principal staff officers are working feverishly to rush the Salvation Army Bill through Parliament.

At any moment Commander Eva Booth might break away and carry the American Salvation Army with her, with all its property and prestige.

The new Bill, by tightening up the Army's trust-deeds, may frustrate Commander Eva's designs—but it is a race against time.

No pauper-making

There is to be no pauperisation of those on the "dole." Important changes in the present administration will be contained in the interim report of the Royal Commission, to be received shortly, but they will be found to be justly reformative.

Rely on Miss Bondfield

One suggestion on which the Government is likely to act is that those receiving uncovenanted benefit shall be embraced in a special class by themselves.

They will be more closely questioned regarding their circumstances than hitherto, and the amount of their benefit will be determined by a careful investigation of all other avenues of income.

But what is certain is that none of the unemployed will be thrown on local or poor-law relief. Miss Bondfield may be relied upon to see to that.

The good ship "Poo-bah"

Built at Greenock from steel made in Czechoslovakia, the electric-tanker *Permian* has been launched for an American company.

Her engines were made in Belgium, her auxiliaries in the United States, and her electric motors in England.

She will fly the flag of Panama, where she is registered, and be manned by Norwegian sailors.

And to think it is but a few years since we taught other nations to construct steel ships and make engines!

Direct action

Mr. Graham, the President of the Board of Trade, does not intend to allow any latitude to companies that have defaulted in filing their returns for last year.

There are 1,884 of them, and he has had letters sent drawing attention to their failure to comply with the law.

If these do not have the desired effect, instructions will be given at once to the Board of Trade solicitor to prosecute.

With so many bogus and mushroom companies preying on the investing public, it is as well that no time should be lost.

Try Scotland Yard

We are heartily tired of hearing this bunkum about the gangster's "code of silence," à *la* Jack Diamond, who is said to have refused to betray those who pumped a shower of bullets into him.

The truth is that these gangsters squeal as readily as any other type of criminal whose prime gospel is self-preservation.

The "silence" is on the part not of the gangsters, but of the police who work hand-in-glove with the murderers and assailants, engineering their immunity from arrest. Corruption, not the "code," works the oracle.

Incidentally, Scotland Yard, properly backed, could clean up Chicago and New York in a fortnight.

"IF YOU SEE IT—" (Continued)

The big grab

The Whitehall departments are now putting the finishing touches to their estimates for the coming year.

Although Mr. Snowden's expert officials have been pruning the demands of the departments severely, the sums they want will still be formidable.

The Health Ministry wants more, for housing, child-welfare, slum-clearance and other good works.

The Ministry of Labour wants more; so does the Ministry of Agriculture, for its reorganisation and land-development schemes.

But there will be welcome reductions in the demands of the Admiralty and the War Office, and also from the Ministry of Pensions.

Trains of thought

While the unions and the railway companies are fighting out their claim in front of the Wages Board, the men defending their wages and the companies their dividends, it is interesting to discover that several of the big trade union and working-class organisations have large holdings in railway stock.

One of the unions has a very big section of its reserve funds invested in the capital of the companies it is fighting.

This is another reason why talk about the unions wanting to drag the railways down to ruin is ridiculous.

What they want to do is to compel the directors to put their house in order and make their concerns efficient.

"Out of the frying-pan. . ."

Nine young "Empire-builders" between the ages of twenty-two and thirty-four came back from Australia the other day—as stowaways.

One said he had tramped 6,000 miles "down under" in quest of work.

"There are no golden opportunities, as we were led to believe, in Australia," he said. "There is nothing less than panic. It is desperate. Women and children are begging for food."

All were indignant that they had been deluded into emigrating. And all were treated leniently by the magistrates before whom they were charged at Swansea with being stowaways.

We repeat our warning to young men to be certain of a definite job before venturing to Australia.

"Collectors" is right

There are black sheep in every flock, and, as a rule, when one appears in the tax-collecting staff it is not long before the Treasury's auditors find him out and "shear" him.

When the books of a tax-collector who died recently were examined, it was found that he had committed frauds to the extent of £14,542.

In another case, £5,482 that was supposed to have been repaid to taxpayers was kept by the collector.

Some dozens of cases of fraud are revealed by the Auditor-General to the Treasury in his latest report, but when the huge sums handled are borne in mind there is no cause for general alarm.

She pays again

It is a crying shame that an Englishwoman born and bred can be turned out of this country like any disreputable character just because she is married to a foreigner who is denied admittance.

Such a case is that of Mrs. Agnes Matilda Lilja, a Herefordshire woman, who became an alien in 1914 when she married a Swede.

Mrs. Lilja, who had been living in Sweden, came to this country to see her mother. She stayed on. But when she became in receipt of relief at Longfield Buildings, Hereford, a deportation order was applied for and granted.

We are not aware of the circumstances of the relief, but it seems to us that the decent, British thing to have done would have been to have cancelled it, allowing her to remain here or return to Sweden according to her own inclinations.

Why should she be ordered ruthlessly out of her own land?

Put the fire out

The emphatic protest in JOHN BULL late last year, under the title "Fire in the Fire Station," has rapidly brought results.

We complained of general inefficiency, poor pay and strangled promotion in the fire-brigades of the country, and demanded reforms.

One immediate result is that 2,000 officers of the London Fire Brigade are to receive promotion, many new posts having been created.

It is to be hoped other brigades will secure similar reforms, and that ultimately we shall have an efficient national service.

The wasters

Lady Seaforth writes to us expressing her "extreme surprise at the appalling amount of money which the Leicestershire Hunt treasurers have had to pay for damages on behalf of the Quorn Hunt—figures which she gleaned from a recent issue of JOHN BULL.

"Could one imagine anything more irresponsible?" she asks

Some £1,679 went on poultry claims, and £3,600 on damages to crops, wire-fencing, etc., this and the rest totalling £5,479 for a single season. And £11,426 was collected to meet the bill.

"Could one imagine anything more irresponsible in a country where taxation is alleged to have reached such a rate as to kill enterprise?" she asks us.

Widows v. spinsters

Since July, 1929, a special committee has been engaged on a general survey of existing insurance and pensions legislation.

A report has, at last, been submitted and is under the consideration of the Government. We hope there will be no further delay in dealing with this matter.

As we stated some time ago, it was promised that necessity was to be the overriding test of qualification for widow's pension, but, in the existing Acts, this factor is ignored.

And what about poor, elderly spinsters who are unfit for work? Why should they have to wait until the age of seventy, when strong, able-bodied widows get a pension at fifty-five?

J.P.s under judgment

Cities and towns find that justice can only be administered by competent stipendiaries.

It would enhance his reputation

A movement is being organised to secure the appointment of stipendiaries to each county. At present the appointment of J.P.s involves no rigid test or qualification, and many abuses exist.

In some districts justices are only seen on the bench when a defendant has privately asked them to adjudicate in his case—a very unhealthy situation.

Lord Sankey, the present Chancellor, will add greatly to his reputation if he terminates this illogical state of affairs.

The "criminal"

Walter George Talbot, an unemployed labourer, stole a chicken and took it home to his wife and children. They had only half a loaf and a little margarine in the house.

It was his first offence. If he had robbed a bank he might have escaped, but by the irony of fate this petty larceny spelt his arrest.

You would have thought that, under the distressing circumstances, the Northampton Bench would have shown pity at least; but not a bit of it. He was not even moved by his pathetic cry, "I can't see my children starve."

The man was fined £2, or twenty-one days' imprisonment. "I have nothing," he said.

And the Bench knew that, too.

Pillion problem

There is a provision in the new Road Traffic Act that no person shall ride behind a motor-cyclist excepting on "a proper pillion-seat."

The Act does not lay down what a proper pillion-seat is; the Minister of Transport has admitted that he has not the power to define what is meant, and the police do not know.

In these circumstances, the police are summoning motor-cyclists, and different decisions are being given by magistrates in various parts of the country.

We suggest that a conference between motoring organisations and Ministry of Transport officials might agree on some standard form of pillion-seat which will be in accordance with the requirements of the Act.

Justice blind, too

George Gidley, of no fixed abode, was charged at Coventry the other day with "obstruction."

It was said that there were previous convictions against him for obstruction when selling shoe-laces from a wooden tray.

When the magistrates ordered Gidley to pay 40s. or go to prison for twenty-eight days, he murmured sadly, "I will go down."

But there is a tragedy here which the authorities seem to have overlooked. . . . Gidley is blind.

Limitless

Scarcely a day passes that does not bring fresh evidence of the limitless fellowship of JOHN BULL.

In the last few days, for instance, we have received intimate letters from regular readers in East Kelowna, British Colombia, Farnagusta, Cyprus, and Idaho Falls, U.S.A.

To all of these good friends—a hand across the sea.

Why the option?

Samuel Woolley, of New Sawley, must need a new conscience. Wishing to dispose of his cat, he tied it in a sack bag, which he flung upon an ice-bound pond.

There the wretched animal lay for twelve hours, slowly freezing to death. It was eventually rescued and brought to the bank, only to die. In its agony it had bitten right through its tongue.

"I thought the world of the cat," Woolley told the magistrates, who fined him £2, or fifteen days. We think he is a callous brute.

The open door

We commented recently on the increase of vagrancy in London. Trinity Church, Gray's Inn Road, London, has now joined the ranks of the churches which are not content to care for souls alone.

A few weeks ago it started opening at night to provide shelter and a little warm food for the homeless. The first night a hundred down-and-outs crept in. Now a great ragged army sleeps there.

Preachers who complain of empty churches should take note. Better a hard bed than a soft sermon.

Black by name and deed

Again we warn householders against the "Black Bag Gang." Dressed as merchant-sailors, they belong to an organisation formed to foist rugs and skins upon unsuspecting housewives, alleging that they have just come ashore with "a cargo."

Cleverly faked goat-hides are sold as Russian bear-skins, and Czecho-Slovakian-made rugs as Persian.

Every town and village throughout the country is being systematically worked by the organisation.

The vendors wear peaked caps and jerseys and have been specially trained to "tell the tale" and ape the sailor even to the deep-sea roll.

ADAMSON— —Stumped

That Beggar the B.B.C.

by SIR JOHN REITH, *Director-General, British Broadcasting Corporation*

SUNSET on the Bodensee—a summer Sunday evening. Germany to the north and west—Austria to the east—Switzerland across the Lake to the south. Dinner is just finished—adjournment to the verandah.

"Turn on the wireless," said my host. London." One of his daughters turned it on London at that. Not entirely, if at all, out compliment to me either. This in itself s significant. British products had apparently a ready market in that household.

And how could I with decency protest at, on a brief holiday such as this was—d in such a setting—I was not particularly ious to hear any broadcasting, home or reign?

"The Week's Good Cause" was announced. No cause, it seemed to me, could good enough to excuse this disruption of peace and detachment of the scene. To those who could not understand, the aker's cause and message were explained. I have said I was on holiday, so it is rhaps inconsistent to add that my host was e-chairman of the Reichs Rundfunk Gesellhaft—the German B.B.C. This he was, wever. He listened with close attention to at "Week's Good Cause."

"Will he get any money?" he asked at e end. "Yes," I said, "probably about 1,000; it was not a star appeal." Astonishment. "How often do you let them do this?" very Sunday night." Amazing. "How uch do they get in a year?" "Between 50,000 and £60,000." Incredible.

The B.B.C. put charitable appeals on a rtnightly basis in 1925; on a weekly basis nder the present familiar designation at the ginning of 1926.

£6,000 *in ten minutes!*

APPEALS have, however, been permitted every now and again right through 1923 and 1924. Sometimes they were on the mmy Tucker principle, who, it may be remembered, sang for his supper.

The first appeal was, I think, made by rd Knutsford. And this is what one would pect. It was in 1923, and he raised £6,000 ten minutes—an eye-opener.

I remember he tried hard to secure nother five minutes a week or two later "to ank people." I am sure he would have anked them very nicely, but he would probbly have extracted another £3,000 in the rocess.

In his next quinquennial appeal for the ndon Hospital, in 1928, he asked for double previous figure. He received nearly 20,000.

A good five minutes—even for this Prince Beggars. In the same year, another apal exceeded £6,000 in its response, another 5,000, two £4,000 and five £1,000.

In the four years alone—since the Corration was established, as distinct from the company—approximately £200,000 has crued to charities in this way, and from ndon broadcasts alone. It is quite impossble to arrive at any accurate figure.

Radiations

THE sum of £186,000 is definitely reported, but in the majority of cases the organisers indicate that sums further than ose which they report can directly or inrectly be attributed to the wireless appeal. d a considerable further amount is raised the regional stations.

A quarter of a million sterling is a fair timate of the money which has been raised rough the B.B.C. since it began operations December, 1922.

Presumably as a result of heavy taxation, 30 produced considerably less than 1929, but, en so, over £10,000 came to one cause, and er £1,000 to seven others.

When one adds that those best competent judge are of the opinion that the money ntributed in response to the broadcast apals is *new* money to charity, the value of s service is, of course, vastly enhanced.

Until the end of 1927 officers of the B.B.C. d coped as best they could with the ever-

"The B.B.C. is interested in the success of the 'Daily Herald' Ballot"

increasing number of applications for inclusion in the "Week's Good Cause" list.

With the kindly assistance of Mr. E. C. Price, secretary of the Charity Organisation Society, dates had been allocated as judicially as was possible.

But the demands were becoming overwhelming, and it was really a task for systematic and expert control. So, under the excellent chairmanship of Mr. R. C. Norman, a committee was established at the end of 1927 to deal with the matter.

In addition to Mr. Norman there are seven members, and there are few charities upon which one or other of them is unable, from their own experience or from direct enquiry or investigation, excellently to adjudicate in relation to other claimants.

The committee meets twice yearly, and the members are individually responsible for special classes of charities, grouped lists of applications being circulated for scrutiny in advance.

The work of the committee is conducted systematically and with the utmost care. The members have a great interest in their responsibilities, and the general cause of charity, as well as the B.B.C., is profoundly indebted to them.

Why cheques flutter

AND what is it that draws out the cheques, postal-orders, postage-stamps, and even pieces of jewellery for sale?

Of course, the relevance and urgency of the cause are important, though the human interest of it is more important still. But how much depends on the speakers, who they are, their voice and manner, what they say!

It is by no manner of means the most deserving causes that always benefit most. Some of the results are quite extraordinary, but they are usually capable of explanation.

Many of the B.B.C. staff can, at the end of an appeal, assess with no little accuracy the response which it will evoke.

The little story must be chosen and written up with great care—some facts, but not too many; above all, something which will get home to the average listener.

Of at least equal moment, however, is the manner in which the story is told, the personality and sincerity of the speaker, and the impression which he or she makes.

How abundantly justified has been the determination to give charity a recognised and regular place in the work of the B.B.C.!

It was agreed that, in general, the appeals should be restricted to causes which concerned themselves with "the relief of distress, the preservation of life and health and the amelioration of social conditions." This is a quotation from an early decision after a survey of the field.

The wide cause of charity has always had sympathetic and frequently surprising consideration in this country. The B.B.C. is glad to have been the instrument for the extension of this consideration.

A worthy "stunt"

WITH newspaper "stunts" we become increasingly familiar, and to many of them, be it added, increasingly indifferent. But there are stunts and stunts—some good, some bad. Of some the less said the better. Others there are sincere in motive and honest in execution.

I do not imagine the *Daily Herald* will object to the application of such a term "stunt" to its present plan, because it is one for which it deserves great credit. It is beneficent in purpose and the cause of charity will materially benefit. Many eminent men have already given the scheme their blessing.

The fact that it is under the ægis and with the active support of the British Charities Association speaks for itself. From this point of view alone the B.B.C. has welcomed it and is co-operating in many ways. This association is nation-wide in its implication and responsibility.

And then, those who have the heavy and unending responsibility for framing programmes expect to find some useful data to assist them in their task. They are always amenable to suggestions.

More than that, they welcome considered and impartial criticism—the sort that takes account of the tastes of other people and recognises that there should be an underlying policy of contributing to the intellectual and moral well-being of the community, as well as providing wholesome entertainment.

So the B.B.C., from these two angles, is interested in the success of the *Daily Herald* Ballot.

Candid Communications

THE Critics ON THE Heath!

Superintendent CHARLES COOPER, C.I.D., Scotland Yard, London, S.W.

DEAR MR. COOPER,—Since you cannot, obviously, reply to your critics, allow me to demand fair play and, at the same time, knock a little horse-sense into those who are either ill-informed or misinformed, or just merely ignorant.

The truth is that no detective living could have done more in the Blackheath murder mystery than you. If the united criminologists of the world had been called in, the situation would be the same.

No clue of any value has been found; the "ripper," with the cunning of the maniac, saw to that.

You and your associates have followed every conceivable theory to its logical conclusion; you have probed every avenue of enquiry; constant vigilance has been kept over every possible suspect; you yourself have worked day and night, robbing yourself of sleep.

While, in some cases, newspaper criticism is justified and welcome, it is, in this instance, obviously misplaced.

JOHN BULL.

The Hon. G. W. FORBES, *Premier, New Zealand*

DEAR SIR,—The happiness of your Dominion, which for prosperity compares favourably with most parts of the Empire, has been marred suddenly by the ghastly tragedy at Napier.

Appalling as this earthquake destruction and loss of life is, no degree of administrative efficiency could have done more to mitigate it than your energetic relief measures are achieving.

And the practical assistance rendered on the spot by Naval Forces is the best expression of Britain's sympathy.

JOHN BULL.

LADY HOUSTON, D.B.E., *St. Saviour's, Jersey*

DEAR LADY HOUSTON,—I know I am speaking on behalf of the nation when I say "Thank you" for your magnificent gift of £100,000 which will enable Britain to enter a team for the Schneider Trophy contest.

But now that the matter is settled, don't you think the policy of "Least said, soonest mended" is the right one?

I happen to know that, in the main, the Government is and always has been willing to do everything to keep the Schneider Trophy here.

JOHN BULL.

Rt. Hon GEORGE LANSBURY, *H.M. Office of Works*

DEAR MR. LANSBURY,—Now that a definite decision has been made on the question of the Haig statue, there remains just one last query before we see the finished work.

What has Mr. Hardiman been paid beyond back-handed compliments for his long and worrying work on the two models?

He has been impeded by critics ranging from experts of the Royal Academy to amateur critics from the Jockey Club.

Can I rely on you to see that he is properly compensated?

JOHN BULL.

President HERBERT HOOVER, *White House, Washington, U.S.A.*

DEAR SIR,—Thinkers the world over are increasingly championing the cancellation of war debts. Nothing would conduce more to peace, prosperity and progress.

Writing recently in America's greatest financial newspaper, *The Wall Street Journal*, Mr. Thomas F. Woodlock declared that a readjustment of the debt to America would relieve the European tax burden to an extent as to make it easy to carry.

"It is to *our interest*," he says, "to throw into the economic scales at this time this small weight in the belief that it may help to turn them, for our own well-being depends as never before on the health and peace of the world around us."

Exactly. I would like you, sir, and all at Washington to know that it is the considered view of both myself and millions of the people whom I represent.

JOHN BULL.

Mr. W. HOLROYD, *Riley Green, Lancs*

DEAR MR. HOLROYD,—In these days when cases of cruelty to animals are painfully frequent, it is stirring to hear of a man risking his life for a dumb creature.

Against the counsel of your friends you recently achieved a perilous climb to rescue a sheep from a narrow ledge in a disused quarry, which rises almost perpendicularly 140 ft.

The fact that a former attempt had failed after several hours did not daunt you; and your feat is all the more remarkable since you are fifty years of age and have a disabled right hand as a legacy of the war.

JOHN BULL.

Miss E. PICTON-TURBERVILL, M.P., *14, Gayfere Street, London, S.W.*

DEAR MADAM,—The country is grateful for the dignity and expedition with which the House of Commons, without a single dissentient, gave a second reading to your measure to ensure that never again shall an expectant mother endure the horror of the death sentence.

I suggest that you and other women Members should now use your influence to secure the release of Mrs. Wise.

It is not that I believe that, in the future, pregnant women who commit murder should go unpunished, but Mrs. Wise has suffered already an ordeal almost worse than death.

A tragically painful incident would have a happier close in the eyes of the public if she were permitted to bear her child outside the walls of the jail where she has suffered under the dread sentence.

JOHN BULL.

The BISHOP of SOUTHWARK, *Bishop's House, Kennington Park, S.E.*

MY LORD,—Rely upon my enthusiastic co-operation in your campaign to abolish underground and basement dwellings, which you quite rightly describe as being, in many cases, worse than stables. I have seen them myself.

In London alone over 100,000 people are living in underground rooms. In many cases the only lighting and ventilation available is that furnished through pavement-gratings.

I trust that you have conveyed the results of your personal investigations to the Minister of Health. Every little helps.

JOHN BULL.

The Rt. Hon. LORD AMULREE, *Air Minister*

MY LORD,—I have before me a letter from a widow whose son sat for an examination a little while back with a view to entering the Royal Air Force as an apprentice.

He passed with conspicuous success, but subsequently, on being sent for medical examination, was rejected for reasons of defective eyesight.

Surely the sane course would be to have all candidates medically attested *before* they prepare for an examination? Otherwise years of educa and study are wasted.

JOHN BU

Dr. SOMERVILLE HASTINGS, M 43, *Devonshire Street, London, W.*

DEAR DR. HASTINGS,—Many tha for calling my attention to the that, while many irresponsible and charitable people are criticising "extravagant" scales of relief to the poor, the Minister of Healt personally investigating a specific of a very different kind.

It concerns Mrs. Gertrude Elizab Hunt, of Chapel Court, Dover, who at the early age of thirty-four fr anæmia and general exhaustion to lack of suitable nourishment.

It is but one case, it is true. Bu Mrs. Hunt dies at thirty-four how others live on at sixty and seve under the same conditions?

JOHN BU

STRAIGHT *from the Shoul*

DR. C. A. ALINGTON: "I never go Italy without feeling how vulgar I or to Germany without feeling h ignorant I am."

Better stay at home than advertise colossal an inferiority complex.

* * *

CAPTAIN MALCOLM CAMPBELL: "Y it" (the record run in the Blue B car) "was an ordeal. It would be stu to pretend it was an everyday affa

A fine achievement for a man forty-seven. Now rest on your laur

* * *

DEAN INGE: "Our generation b lieves in adventure, in kindness, giving others a good time. In wh else does it believe? Not very muc

Still, that's a very good beginni towards a code of life.

Not from the B.B.C.—Mr. H. H Martin, Secretary Lord's Day Observance Society, sings:

"The Day of Rust"

IN seventeen-hundred-and-eighty-one,
When George the Third was Britain's King,
Our rulers wise
Did a law devise
To make of Sunday a joyless thing.

The motor-car and the kinema
And the radio were then unknown.
To church men went,
Or to quod were sent,
When George the Third was on the Throne!

Some changes since, of course, there've been.
The wigs worn then would "get the bird"
To-day; and I,
For one, don't sigh
To dress as did King George the Third!

But from that age one boon is left—
This is a fundamental fact:
A fifth George reigns,
But there remains
The Third's "Lord's Day Observance Act"!

"And long may it be with us!" say I.
Never was there greater need for its enforcement than in this godless age.

People who think the Act should be amended point out that the kinema had not been invented in 1781. But sin was invented long before 1781.

Nor are picture showmen and their godless patrons the only offenders against the Act.

There are costers who ply their trade, ice-cream vendors who shout their wares, and muffin-men who ring bells—although "the ringing bells for pleasure or any purpose than calli to publick worship" illegal.

Consider, too, o week-end resorts. Sout end, Brighton and Blac pool, as I have point out, are hotbeds of Sa bath-breaking iniquity.

As for Richmond, cannot speak of the goings-on th without a shudder! It permits Sund games, rowing on the Thames, and Sa bath-breaking gramophones.

It has been suggested that I myse desecrate the Sabbath by conducting i vestigations on that day. But worke in the Lord's vineyard are exempt fro ordinary restrictions.

For the righteous there is no re Constantly we must be on the alert bring to public notice any incide which disturbs the hallowed gloor George III.'s Sunday in the days George V.

Unhappily, such incidents are nu merous. Time and again we have d tected people in the act of enjoyi themselves on Sunday! This obviou cannot be tolerated by right-thinki citizens.

"Run 'em in!" is what I say!
"Take their names and make 'em pay!
Jail should be the doom
Of all those who shun the plate,
Make a jaunt, or "keep a date,"
Seeking thus to dissipate
Sunday's holy gloom.

Six days are for working meant,
And the seventh should be spent—
This is only just—
Not in doing what you may,
But in doing what we say—
Keeping still the seventh day
As a Day of Rust!

"They gather in the public squares to secure a cup of hot coffee." An Army soup-kitchen in New York. Below: The tale the boots tell: poverty in the bread-line

AN *Exploded* EL DORADO

by A. G. GARDINER

IT is not possible, as Shakespeare remarks, to get warm by thinking of the snowy Caucasus. Nor do one's own troubles become less troublesome because of other people's misfortunes. But those misfortunes do help us to get our own troubles in perspective, and to see them in their true proportions.

I am led to this not very profound reflection by the budget of news which comes to me from the United States relating to the industrial and financial catastrophe that has befallen that country.

We have been, and are, so absorbed in our own distresses that we have not realised the magnitude of the calamity on the other side of the Atlantic.

The most startling difference between the cases of the two countries is this—that while we have for eight years been habituated to bad times, the United States has in a few terrific months plunged from a peak of prosperity more exalted than any in history to a depth of misery equally unexampled.

Anything like a precise estimate of the unemployed is impossible, but the lowest figure is six millions, and some statistics put it as high as ten millions.

But the most careful observers in America declare that there is more misery to the square mile in New York to-day than in any other city in the world, and that the conditions of the other American cities is hardly less desperate.

BREAD-QUEUES are everywhere, and in those queues stand people who only two or three years ago were rich and riding triumphantly on a wave of prosperity.

Town and country, manufacturers and farming alike have been swept by the storm.

Banks have collapsed by tens and by hundreds. Actual famine is abroad throughout the land.

"One thousand persons are dying of starvation daily in the United States," said Senator Caraway in the United States Senate a few days ago.

The American Red Cross Society reports that one-quarter of the population of Arkansas is destitute and dependent on charitable organisations for food and clothing.

The newspapers I receive are filled with photographs of tumultuous mob scenes: even in prosperous Los Angeles armed policemen are seen scattering crowds of the hungry and desperate.

In one Western town five hundred farmers, armed, have descended on the shops, demanding food for their starving women and children.

The ruined farmers and land-workers from the country are pouring into the towns, only to swell the bread-lines that gather in the public squares during the night to secure a cup of hot coffee and a meat sandwich.

There are grave abuses in our "dole" system, abuses which threaten the country with financial disaster; but no one can doubt that the insurance schemes which we had established before the lean years came have saved the country from unthinkable evils.

THEY have helped us to weather the storm. They have kept our people clothed and fed. They have prevented natural disintegration and revolution.

But the United States has none of these defences against rough times—no poor law, no insurance system, no old-age pensions.

Its civilisation is founded on the principle that every tub must stand on its own bottom.

If anyone falls out of the ranks there is charity for him, and it is fair to remember that there is no more charitable people than the Americans.

This worked all right while the weather was fair. But under the impact of this tornado of ruin the fabric has crashed.

Charitable enterprise—through the Churches, through voluntary levies, through all kinds of devices like "Buy apples and save the country"—has done its utmost, but it is helpless before the tidal wave of distress.

Nothing but national organisation can cope with such a national calamity.

And there is no national organisation. In the Senate, the thunders of Senator Borah are heard demanding that the State shall intervene with great relief schemes to save the State.

And behind Borah is a growing volume of opinion in favour of measures like our own.

But President Hoover will not yield. He made his fame by feeding a nation, that of Belgium, during the war, on voluntary lines, and he insists that America must rely on charity and abjure the evils of State aid.

No one can doubt, in the presence of what is happening in America, that no better day's work was done for England than when, through old-age pensions and the insurance schemes, we organised the country against such perils as now beset the world.

And nothing is more certain than that America will have to follow suit. If it does not, then there will be such a rise of Communism there as will shake the State to its foundations.

Nor is it only in this respect that we can extract a certain cold comfort from the lessons of the catastrophe that has visited the wealthiest country the world has ever seen.

It reminds us that no nation in the conditions of the world to-day can live to itself.

America has stood for isolation. It rejected the scheme of world co-operation which its own President had initiated. It left Europe to stew in its own juice. It would exploit the world commercially, but have nothing to do with it politically.

It held us to our bond. It accumulated such vast stores of the world's available gold as no country had ever possessed before. It manipulated that gold—as France, which is the other great gold-hoarder, has done—for its own ends.

For a time this policy of isolation and exploitation seemed triumphant beyond the wildest dreams. It seemed that a nation could live to itself and prosper on the misfortunes of the rest.

But the crash has come, and come with all the more violence because of the delay.

It is coming too, in France. Hitherto, France, pursuing the same selfish policy, has seemed immune to the new fortunes of the rest of the world.

I say "seemed," for it is not really so.

The carefully propagated idea that there is no unemployment in France is unfounded.

M. PICQUENARD, the French representative at the Labour Office at Geneva, has just made the startling admission that, taking even only the large industrial concerns employing 100 workers or over, there were in January 1,350,000 wholly or partially unemployed persons in France.

This statement has not been published in the French Press. Why? Instead the official figure of the unemployed is given as 29,456.

But if M. Picquenard is stating the fact, what is the use of concealing it? And if it is the fact, it shows, as the case of America shows, that no country can live to itself or escape a world disaster like that in which we are all involved.

That is the moral for all. We are suffering from a common malady, and only the co-operation of all the nations can provide a cure for that malady.

Homely Wisdom—*by* CANON R. J. CAMPBELL, D.D.

The Greatest Thing in the World

THE celebrated Professor Henry Drummond wrote a small book with this title, and it went through edition after edition in this country and America. The professor's case was that the greatest thing in the world is love, and that without love life is robbed of meaning and value.

I thought of this the other day when watching two elderly women lavishing affection upon a pet dog.

They were quite poor women who had to work hard for a living, but they were spending some of their small wages in buying comforts for the little animal.

I found fault with this to someone who knew them well, saying that I thought they could spend their money better than on a dog.

"Ah, well," was the answer, "it is quite understandable. You see they have nothing to love."

In a flash I realised the truth of the statement. The two women are sisters, both unmarried and with few friends. They are rather lonely and have little to fill their lives.

I suppose they could go crazy after amusement if they liked; but they don't; they simply crave something to love.

We are all made like that, only some of us don't know it. The people most to be pitied in this world are those who have not found out that they must have something to love other than themselves.

In America once I met a man who held a high official position in connection with the prison system of one of the New England States.

In the course of conversation he told me of an elderly convict who had spent more years of his life in prison than out of it, and was considered a pretty hopeless criminal type.

This man somehow became attached to a young fellow who was dying of consumption in the prison infirmary.

He treated him with the affection of a father to a son, asking for and obtaining permission to nurse him, which he did with utmost tenderness and unwearying solicitude.

When his sentence was up he begged to be allowed to remain in detention long enough to see his charge through the gates of death, and as the request appealed to the humanity of the prison authorities they arranged to gratify it in the only way feasible—that is, he was to commit a technical breach of the rules and have his sentence extended.

On the day he should have left, therefore, he punched a burly warder in the chest and was promptly hauled off to his cell again amid kindly hilarity.

That same night saw him on duty again by his young chum's cot in the infirmary, and he scarcely left it till the latter breathed his last.

What became of the old convict I don't know. My informant told me that every effort was made to keep him from ever seeing the inside of a prison again. I hope he never did.

If we can only love enough we do not mind how much we suffer for those dear to us. In such conditions pain itself becomes joy. Perhaps there is no joy so holy, so divine.

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BEGINS THIS WEEK

The WEEKLY TELEGRAPH

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HUGE JOB FRAUD

dge Holman Gregory "sentenced White at the Old Bailey"

Mr. Graham Campbell, the Bow Street magistrate, knows how rampant "job frauds" are becoming.

MANY people who have burned their fingers badly through dealing with a plausible company promoter named Captain W. adwick think that official attention ght well be given to his operations. We agree; for he seems to have had own way far too long.

He has occupied the posts of direc-, managing director and "general anager" respectively of an impudent ganisation called the Technical and neral Trust, Ltd., of Abbey House, ndon, S.W.

Apart from these changes of desig-tion, it is interesting to note that ough certain correspondence was ce signed by him as "managing rector," the official records at Somer- House showed that he had resigned m the board at least three months fore.

That he was really very much in evi-nce will be clear from a recital of bsequent events.

A short time ago, for instance, an vertisement appeared in a very re-onsible daily newspaper calling for "active director" able to invest 00 to £1,000.

Guarded names

A Hillingdon man who answered it ceived a letter from the Trust ex-aining that it was the parent com-ny of two trading concerns, which re not named.

An energetic business-man, the letter ded, was required "on our person-l, in an executive position."

Further enquiry elicited the fact that e Trust held important concessions ith certain Continental firms—again namned—including manufacturing nd assembling rights for the British mpire.

Arrangements were also being made develop a large selling organisation roughout the kingdom.

The products dealt with—likewise nspecified—were said to be in great mand and exhibited in the Trust's n showrooms in all the large cities.

There was said to be immense ope, since the Trust enjoyed "full cilities" through an allied company also anonymous—of a large, well-uipped factory in London.

The Trust was anxious to develop t another nameless concern, while a reign company, without a title, was ated to have shown excellent and nsistent net profits for a large mber of years.

A balance-sheet was said to be avail-able for inspection in the latter instance, so on the face of this statement the Hillingdon applicant, though less trusting than the majority of people who answer advertisements of this kind, decided to go further into the proposition.

He was granted an interview at Abbey House by Captain Chadwick, who verbally extolled the companies under his control, but who seemed rather vague when pressed for real facts.

Man who was curious

In return for an investment of £500, the captain averred, he would engage the applicant at a salary of £365 a year, with annual advances, a share of the profits and an allowance for expenses.

Unfortunately for the captain, the applicant proved unusually inquisitive.

He pressed for balance-sheets or other tangible evidence of the past trading of the miscellaneous companies supposed to be "owned" or "controlled" by the captain; but nothing was forthcoming.

The thing which stood out clearest in this interview was the captain's desire for £500.

Indeed, he even offered the applicant preferential treatment, though a host of others were supposed to be clamouring for the post.

Nor was Captain Chadwick at all perturbed to find that the applicant did not fancy the secretarial post offered, but was seeking an active managership.

He unhesitatingly declared that he had the very job.

A solicitor who later went fully into the facts and made some enquiries about the captain and his Trust prevented his client from parting with the £500 asked for.

It is a pity that others seeking employment with Captain Chadwick have not been so prudent.

We know of many who have parted with sums of £200 and upwards, in return for which they have seen no profits at all.

Some have already lodged complaints with the police on the ground that the statements made by Captain Chadwick and others were largely false; but they have small chance of recovering any money.

The names of the "allied" companies to which Chadwick and his associates referred were, apparently, Electro Homes, Ltd., and Oriental Preparations, Ltd.

Clients were led to believe that continuous net profits had been made since 1915, and that one company possessed assets of £20,000.

But neither statement contained an atom of truth.

Now, it is a significant fact that two of Chadwick's earlier colleagues in the Technical and General Trust were Edward Claud Midwinter and R. W. Sparkes.

Other schemes

Sparkes, who officiated as secretary, has been associated with another employment-with-investment scheme that was run separately by a man who is at present in custody.

Midwinter, who was a director of the Trust, is at present associated with a notorious "employment" shark named Wrentmore, running a "business consultants" venture in the Strand, London, called Midwinter and Co., Ltd.

Employment-with-investment propositions are frequently advertised by this newly-formed concern, and although no complaints have yet reached us caution is clearly necessary.

Another close associate of Chadwick, who worked in his office for some months, is a man called Brunel White, who has separated many workless men from their savings.

A black company

He was, for instance, one of the chief conspirators in a bogus company run by Captain Bertram Brice and called the British Marine Salvage Corporation, Ltd.

He was also concerned with one of the most impudent firms of "business consultants" ever known—Price, Davies and Co., which, after exposure in these columns, was closed down by the police.

White's activities were recently curbed by his being sentenced on December 22 last by Judge Holman Gregory, at the Old Bailey, to fifteen months' hard labour for obtaining money by false pretences from investor-employees in a bogus company known as Pitts-Tucker, Ltd.

This name was blatantly coined from that of a famous and highly reputable firm of solicitors in the West of England, who are naturally highly indignant.

We have also established that Captain Chadwick, about whom complaints have lately been numerous, was very closely associated with the firm of Price, Davies and Co.

For a long time his companies were housed in the same offices, where he shared the same furniture, used the same telephone and employed the same clerks.

Tip to the police

Although the police have got White and some of his more impudent colleagues out of harm's way for the present, their work is by no means done.

We can assure the police that a thorough investigation of the affairs of Captain W. H. Chadwick will more than repay them.

Meanwhile, the facts we have here given should serve as an additional reminder to readers that it is always wise to seek legal advice when considering any offer of employment which involves a cash payment.

A Deposit that Stuck

WE would like to obtain an interpretation of the term "commercial morality" from Messrs. Cecil Bales and Co., of 1, St. James's Road, West Croydon.

According to its notepaper, the firm is owned by one F. Bales, and it has been established as house, land and estate agents for thirty-four years.

* * *

A JOHN BULL reader who desired to sell a house appointed Bales and Co. as agent. A purchaser was found, and under the agreement paid £25 to Bales as a deposit.

After three months' occupation, the buyer of the property had failed to pay any of the balance and was required to surrender possession.

The deposit was, of course, forfeited. But when Bales and Co. were asked to pay over the £25 they refused and wrote piffling letters to the effect that they regarded themselves as "stakeholders."

When a leading London firm of solicitors went in pursuit of Bales they were treated with contempt.

A writ to recover the £25 was ignored, and judgment went against Bales and Co. by default.

The judgment was passed to the sheriff officer for execution, but he reported at the outset that the county court had been unable to recover anything in previous executions.

Weeks of search for F. Bales, the owner of the business, proved so much waste of time.

When an effort was made to seize the company's effects, a Mrs. A. Bales claimed the house and office furniture and a bill of sale was also produced. Even the office typewriter was claimed by a clerk.

It is scandalous that firms of this kind should be allowed to receive deposits as house-agents.

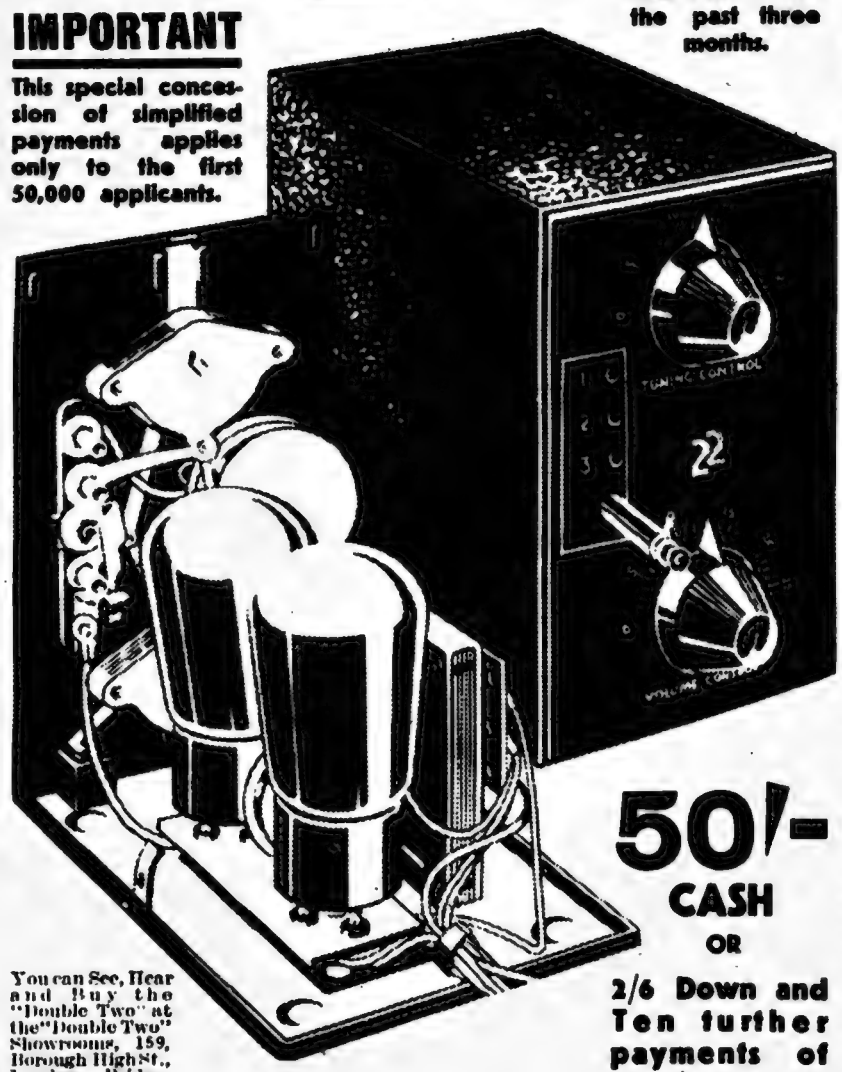
2/6 DOWN

BRINGS THE FAMOUS "DOUBLE TWO" TO YOUR FIRESIDE

Over 40,000
Sets sold within the past three months.

IMPORTANT

This special concession of simplified payments applies only to the first 50,000 applicants.



You can See, Hear and Buy the "Double Two" at the "Double Two" Showrooms, 159, Borough High St., London Bridge, London, S.E.1.

50/- CASH
OR
2/6 Down and Ten further payments of 5/- each.

ORDERS are pouring in from every part of the country and thousands are seizing this golden opportunity of securing a high-grade, efficient valve set on generous terms.

The response to our offer to send these wonder wireless sets for an initial payment of two shillings and sixpence has been overwhelming.

The wonderful "Double Two" Set can now be installed in your home for a first payment of only 2/6 and your promise of ten further payments of 5/- each. If you wish you may have the set with complete equipment, consisting of Amplion Guinea Cone Loud Speaker, Fuller H.T. and G.B. Battery, 2 Fuller Accumulators, for only 5/- down and eleven further payments of 7/6.

You need know nothing about wireless to work a "Double Two" Set. A child can fix it up and work it in a few minutes.

What station do you want? National? Plug in there. You've got it—clear and beautiful. Regional? Plug in there. How clear that song! No "back-stage" noises of any kind. No crackling or howling. Just the pure music—in gramophone volume.

Rome! Barcelona! Berlin! Hilversum! Vienna! They are all at the beck and call of your "Double Two." Utter simplicity and efficiency are the keynotes of this wonder set. FOOLPROOF and perfect. Nothing to come loose. Nothing to go wrong. No fiddling about with the gadgets and "fancy bits." Fix it once and it is fixed for good. Nothing under double—even treble—its price can give you the same results. New features exclusive to the "Double Two" prevent it being copied, and modern methods of production alone make the price possible.

You can order with the fullest confidence, because we give a definite guarantee with every set that on arrival it will work entirely to your satisfaction.

The unstinted praise of thousands of owners—the unanimous verdict of "The People," "Daily Mail," "Daily Herald," "News Chronicle," "Daily Express," "Daily Sketch," and other papers can't be wrong.

If you wish to experience to the full the joys of wireless, there is no need to hesitate any longer. If you decide to pay cash down, fill in Coupon A, and post with full remittance, without delay. We will guarantee to dispatch the goods immediately, so that within a few hours YOU will be enjoying Radio at its best. Do not delay—send your order in NOW.

If you wish to take advantage of our system of simplified payments, fill in Coupon B. Act at once—remember, the special concession of simplified payments is limited to the first 50,000 applicants. *Every set is individually examined and tested by three experts before being "damage-proof" packed for dispatch.*

Read What Owners say:

"More than Pleased."

"Received the Wireless set safely. I am more than pleased with the results, it is plainer than a set I have heard that cost the owner £18. How you make them for the money I do not know. It is as you say quite easy to connect, a child could do it. I am hoping to get you a few orders when my friends have been to hear it. Again, I must tell you how pleased I am."—*H. Kerton, 55, William Street, Blackwood, Mon.*

"Everything You Claim"

"That it is everything you claim it to be. On an indoor aerial I received two foreign stations."—*E. Taylor, 28, William Road, Sutton, Surrey.*

"Highly Satisfied."

"I am highly satisfied with the set and shall recommend it to all my friends."—*E. Keay, 23, Minerva Street, Bulwell, Notts.*

"A Little Marvel."

"That it is a little marvel and a real fifty shillings' worth."—*E. H. Camp, Dartford, Kent.* 7.10.30.

"Receiving Many Foreign Stations."

"Doing greatly for only 50/-. I am receiving many foreign stations and cutting out local stations. I am using a 100ft. covered-in aerial." *S. Tabbs, 143, Glenlora Road, Beckham, Bromley, Kent.*

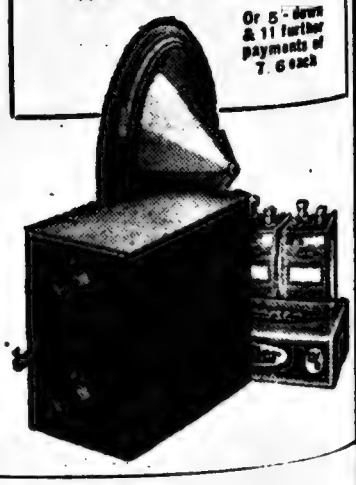
"Very Good."

"Very good. Received French station within one minute of it being installed."—*W. N. Chaise, 10, Charlfields Road, Wellesbury.* 7.10.30

A Selection from the 5,000 Testimonials received from "Double Two" Owners.

Double Two Set with complete accessories.

AMPLION
Guinea Cone Loud Speaker.
FULLER
Sparta H.T. & G.B. Battery
2 FULLER
Sparta Accumulators
ALL IN 79/6
Or 5/- down & 11 further payments of 7/6 each



A FULL PAYMENT ORDER FORM

TO SPECIAL ORDER DEPARTMENT, J.4,
Messrs. Hustler, Simpson & Webb, Ltd.,
1, Newton Street, Holborn, London, W.C.2.

Please send me by return, ready to use, carriage paid, with full instructions (illustrated) for fixing up :—

(1) One Double Two Set complete with valves at 50/-,
OR
(2) One Double Two Set with additional accessories, consisting of Amplion Guinea Cone Loud Speaker, Fuller H.T. and G.B. Battery, and 2 Fuller Accumulators at 79/6 all in.
for which I enclose.....in full payment.

(If equipment not required cross out item (2).)

I order under the conditions of your guarantee that the set and equipment will work perfectly in my home on arrival and bring in home and foreign stations as stated.

Name .....

Address .....

..... Date .....

Nearest Railway Station .....

Remittances must be accompanied by this form. J.B. 14-2-31.

B INSTALMENT ENQUIRY FORM

(Posting this enquiry form places you under no obligation.)

TO ENQUIRY DEPARTMENT, SECTION J.4,
Messrs. Hustler, Simpson & Webb, Ltd.,
1, Newton Street, Holborn, London, W.C.2.

Please send me, free and post free, and without obligation, your coloured illustrated folder, and also full particulars of how I may obtain—

(1) A Double Two Set on first payment of 2/6 and ten further payments of 5/- each.
(2) A Double Two Set with complete accessories consisting of Amplion Guinea Cone Loud Speaker, Fuller H.T. and G.B. Battery and 2 Fuller Accumulators, for a first payment of 5/- and eleven further payments of 7/6 each.

(If equipment not required cross out item (2).)

Name .....

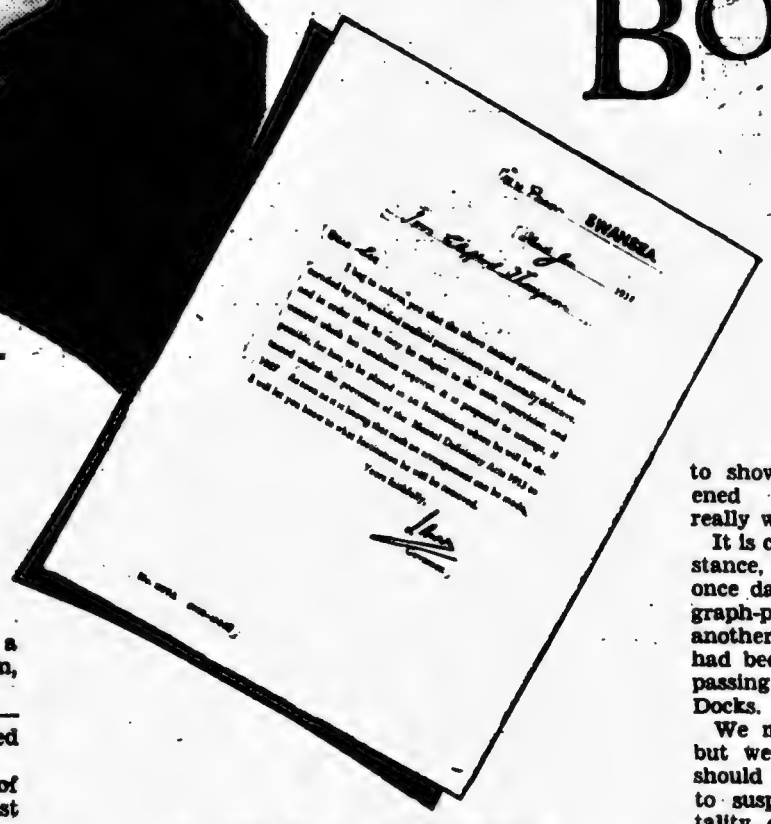
Address .....

.....

J.B. 14-2-31.

Monstrous Punishment for TWO BOYS

"Sir Edward Marlay Samson, K.C. . . . holds very strong views . . ."



"Two coldly official circulars bearing the signature of the Governor of Swansea Prison"

THE country institutions for the reception of mental deficients are full! This is a disquieting truth; but after investigating a just brought to our notice by a broken father of Milford Haven, are not surprised.

is two boys—both under twenty—e been torn from him and labelled mentally deficient.

here are many disturbing aspects of case which demand the fullest ial enquiry.

he victims are Ivor Clifford Thomp- aged nineteen, and Ronald James mpson, aged eighteen, whose home t Marble Hall, Milford Haven.

s a youthful escapade they bor- ed two bicycles which had been left ide a local works by the rightful ners.

oth went off for a stolen "joy-ride" igh spirits, but Ronald, the younger he two, was arrested while actually ing back towards the yard from ch the bicycles had originally been en.

eanwhile, Ivor replaced the chine he had borrowed, but this did ave him.

oth brothers were charged with ling a bicycle.

hat was at the end of last October, a series of agonising delays en-

irst there was an adjournment of nty-one days, during which time brothers were on bail.

hen they were convicted of theft, magistrates deciding to send them he Pembrokeshire Sessions for sen- e to a Borstal institution.

Boys will be—criminals

or the next two months the hers were kept in Swansea Jail, re they were all the time being kept er observation by the prison medi- officer, who gave a certificate that his opinion both were mentally cient.

view of this, the Governor of the on, Mr. J. Brown, on whom rested responsibility for making a recom- dation as to the desirability of stal treatment for the Thompsons, rained from making any report tever.

ow, in accordance with the Crimi- Justice Act, which came into force 1928, the brothers should have been ught before the first available court. his Act is designed to reduce the period of detention prior to trial, and Sir Edward Marlay Samson, K.C., chairman of the Pembrokeshire and Haverfordwest Courts of Quarter Sessions, holds very strong views on this question.

The first available court in this instance was the Haverfordwest Quarter Sessions.

But although Ivor and Ronald had now been in prison for two months, they were not brought up—a fact which occasioned strong local comment.

The youths were next brought before the local magistrates once more, and past boyish pranks were raked up to show what hardened rascals they really were.

It is claimed, for instance, that they had once damaged a telegraph-pole: while on another occasion they had been found trespassing at Milford Docks.

We may be wrong, but we feel that we should be more likely to suspect the mentality of a boy who had never damaged property or trodden on forbidden ground.

But let that pass. There are other facts which would be almost amusing but for the terrible tragedy involved for these two youths and their sorrowing father.

Dr. Trevor Evans, the medical officer of Swansea Prison, gave evidence regarding his observation of the two youthful prisoners, whom he had certified as mental defectives.

He said they had given "quite ludicrous" answers to "ordinary questions."

One question he put to the younger brother was: "Who is Lloyd George?"

And young Ronald replied: "A big Labour man."

Such a reply might quite possibly have been that of thousands of young people in this country to-day.

We feel sure, however, that it was not upon this sort of evidence alone that the medical officer formed his conclusion, for if we regarded this as a typical test of mental deficiency, then all our institutions would be full to overflowing.

Torture of waiting

Up to this point the lads' father had never been consulted, so he had had no opportunity of contesting the suggestion that his boys were of unsound mind.

It was in vain for him to protest that two local doctors would testify to their sanity; it was in vain to refer the magistrates to a former employer.

The lads were sentenced to a further month's imprisonment, the chairman remarking that this would enable the Secretary of State to deal with the question of mental deficiency.

In the ordinary course of events the Thompsons would have been liberated from jail on February 7, but on January 23 their father received two coldly official circulars, dated from His Majesty's prison at Swansea, and bearing the signature of the Governor.

They informed him that his boys had been certified to be mentally defective, and that it was proposed, if possible, to have them placed under restraint in an institution.

"As soon as it is known that such an arrangement can be made," the father read, "I will let you know to what institution they will be removed."

Appeal of 3,000

Needless to say, the father is incensed at this decision. He writes that three thousand residents are prepared to sign a petition for the release of the lads.

And he has given us the names of the two local doctors who are satisfied as to his boys' sanity.

This case seems marked by unsatisfactory aspects all through, and the Home Secretary ought certainly to investigate it very fully.

If he does so we cannot see how he can possibly avoid restoring these youths to their home.

JUMPING ON THE Coster

THE ruling of the Court of Appeal that the London County Council has no power to license kinemas for Sunday entertainment takes on a new significance when we consider the recent experience of Mr. Barnet Baars.

Mr. Baars, who has a china and glass ware business in Bacchus Walk, London, has been in the habit of trading in the Hare Street Market for the past twenty-two years.

The other day he appeared before Mr. Clarke Hall, the Old Street magistrate, for exposing his wares for sale on a Sunday without a licence.

* * *

For his defence it was pleaded that the sale of china and glass came under the Lord's Day Observance Act; that the local borough council had consequently no right to grant licences, and that the charge could not stand.

Mr. Clarke Hall confessed that he could not go so far as to hold that the borough council was justified in granting licences for street trading, seeing that the Act of 1677 was still in force.

But while he admitted that the whole position was paradoxical, he held that there must be a conviction, and Baars was fined 10s. with 50s. costs.

Because a large number of his fellow-traders are affected, Baars decided to appeal against the magistrate's decision.

But he was requested to provide a recognisance of £80 for himself and two sureties for £40 each—an impossible demand to make of a man of limited means who has a large family to support.

So, although convinced of the justice of his contention, he can do nothing.

In view of the magistrate's own admission of the paradoxical situation, this seems most unsatisfactory, especially as the interests of a very large body of people are involved.

The majority of costermongers—and there are quite 35,000 in London alone—are in possession of licences granted by local government bodies, permitting them to trade on every day of the week.

* * *

Yet, as we have previously pointed out in other connections, and as has been brought home lately by the question of Sunday kinemas, several ancient Acts are still in force making Sunday trading a crime.

Therefore, Baars' contention that local bodies are themselves flouting the law by presuming to grant licences to trade on the Sabbath seems a reasonable one.

The question is one which should be gone into very thoroughly, so that local by-laws and the older Statute laws can be revised to avoid all paradoxes of the kind indicated above.

Enter to-day | Quick results | **Help the Hospitals!** | Open to all | Must be won

£10,000 OR £15 A WEEK FOR LIFE for 6d.

GREAT RADIO COMPETITION

ENTER to-day for the biggest prize that has ever been offered for a sixpenny entry fee. Think of it! Your sixpence may win for you in the "Daily Herald" Radio Ballot to Help the Hospitals the gigantic sum of **£10,000, or £15 a week for life!**

The whole of the prize money is guaranteed by the "Daily Herald," **and all the Prizes must be won.** The whole of the profits will be distributed by the British Charities Association amongst the hospitals throughout the country.

You will find the Entry Form for the "Daily Herald" Radio Ballot below. You can send in your entry without delay. This is all that you are asked to do:—

(1) Read the Rules carefully.

(2) Vote for your own favourite feature **(only one)** by placing a cross (X) on the left-hand side of it.

(3) Number these features from 1 to 14 in what you consider will be their order of popularity as a result of the general voting, **using the space provided on the right of the Form.**

(4) You can use the Entry Form below for one or more entries, but you must send entry fee at the rate of 6d. for each attempt.

(5) Fill in your name and address in the space provided on the Entry Form, enclose your remittance and send to the address given.

HOW TO WIN THAT EXTRA £5,000

If you wish to have an extra £5,000 added to the £10,000 or £15 a week for life, become a Registered Reader of the "Daily Herald." Registration Forms appear in the "Daily Herald" daily.

If you are already a Registered Reader of the "Daily Herald," don't worry, you are fully qualified for that extra £5,000.

The first prize of £10,000, or £15 a week for life, may be **won by anyone.** An extra £5,000 **making £15,000 in all** will go to the winner if he or she is a Registered Reader of the "Daily Herald."

The "Daily Herald" Radio Ballot will be **short and sharp.** It will close early in March. Someone has got to win this gigantic prize. **Send in your Entry Now.**

WIN ONE OF THESE BIG PRIZES

1st PRIZE
£10,000
or £15 a week for life
an extra
£5,000
making £15,000 in all if the winner is a registered reader of the DAILY HERALD

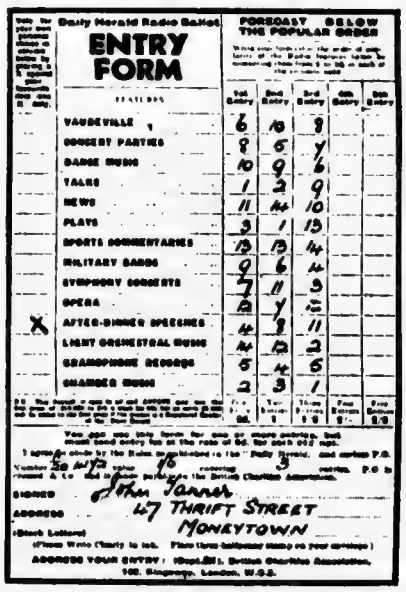
2nd Prize	£500
3rd Prize	£250
4th Prize	£100
150 Prizes of	£1 each

and many other valuable prizes

All prize money guaranteed by the DAILY HERALD

Organised by the British Charities Association

Chairman: The Lord Luke of Pavenham



ENTRY FORM

Daily Herald Radio Ballot

FORECAST BELOW THE POPULAR ORDER

	FEATURES	1st Entry	2nd Entry	3rd Entry	4th Entry	5th Entry
	VAUDEVILLE	6	10	8		
	CONCERT PARTIES	8	5	7		
	DANCE MUSIC	10	9	6		
	TALKS	1	2	9		
	NEWS	11	14	10		
	PLAYS	3	1	13		
	SPORTS COMMENTARIES	13	13	14		
	MILITARY BANDS	9	6	12		
	SYMPHONY CONCERTS	7	11	3		
	OPERA	12	7	12		
X	AFTER-DINNER SPEECHES	14	8	11		
	LIGHT ORCHESTRAL MUSIC	14	12	2		
	GRAMOPHONE RECORDS	5	14	5		
	CHAMBER MUSIC	2	3	1		

I enclose Postal Order for 1/6 value 76 covering 3 entries. P.O. to be made payable to the British Charities Association.

SIGNED John Tanner

ADDRESS 47 THRIFT STREET

(Block Letters) MONEYTOWN

(Please Write Clearly in Ink. Place three-halfpenny stamp on your envelope.)

ADDRESS YOUR ENTRY: (Dept. J.B.), British Charities Association, 103, Kingsway, London, W.C.2.

How to do it!

We reproduce on the left for your guidance a specimen Form filled in by an imaginary person, whom we shall call Mr. John Tanner.

You will see that first of all he places a **X** in the left-hand column against **his own** favourite item, which is After Dinner Speeches. (Note—as requested, he uses **one X only.**)

He then forecasts the order of popularity of the Radio features in the columns on the right, using the numbers 1 to 14.

He submits three attempts, for which he sends 1/6. He fills in his name and address CLEARLY. (N.B.—needless to say, the selections given on the left by the imaginary Mr. Tanner are made at random and **SHOULD NOT** influence you in any way in deciding what you think will be the order of popularity of the 14 Radio features)

ENTER TO-DAY ON THE FORM ON THE RIGHT

Daily Herald Radio Ballot

ENTRY FORM

FORECAST BELOW the order of popularity of the 14 Radio Features

Place figure 1 opposite your first choice, figure 2 opposite your second choice and so on up to 14. Fill in one of the columns below for each sixpenny entry.

Place in column below a X against your own favourite item. Put one X only, even if you make more than one forecast in columns on right.	FEATURES	1st Entry ↓	2nd Entry ↓	3rd Entry ↓	4th Entry ↓	5th Entry ↓
	VAUDEVILLE					
	CONCERT PARTIES					
	DANCE MUSIC					
	TALKS					
	NEWS					
	PLAYS					
	SPORTS COMMENTARIES ...					
	MILITARY BANDS					
	SYMPHONY CONCERTS ...					
	OPERA					
	AFTER-DINNER SPEECHES ...					
	LIGHT ORCHESTRAL MUSIC ...					
	GRAMOPHONE RECORDS ...					
	CHAMBER MUSIC					
		One Entry 6d.	Two Entries 1/-	Three Entries 1/6	Four Entries 2/-	Five Entries 2/6

N.B.—This Contest is open to all and ANYONE may win the first prize of £10,000 or £15 a week for life, but an extra £5,000 will be added to the first prize if the winner is a Registered Reader of the "Daily Herald."

You can use this form for one or more entries, but must send entry fee at the rate of 6d. for each attempt.

I agree to abide by the Rules, and enclose

P.O. Number ..... value ..... covering ..... entries. P.O. is crossed /& Co./ and is made payable to the British Charities Association.

SIGNED .....

ADDRESS .....

(Block Letters) .....

(Please Write Clearly in ink. Place three-halfpenny stamp on your envelope.)

ADDRESS YOUR ENTRY: (Dept. J.B.), British Charities Association, 103, Kingsway, London, W.C.2.

Rules and Conditions.

1. On the Entry Form for the Competition are shown Fourteen Wireless Broadcast features. Each competitor is first required to record his own vote as to which of these features is his favourite by putting a "X" against it on the left-hand side of the Entry Form. In recording this vote he is to be guided only by his own personal taste. These votes, when counted, will determine the popular order of the various features. A competitor making more than one entry on the same form need only record one "X" opposite his favourite item, as the number of entries on each form will be taken into consideration when counting the votes to determine the popular order.

2. The Entry Form provides five columns, to be used either for a single entry or any number of entries up to a total of five. The competitor is required to forecast in one or more of these columns what he thinks will be the result of the voting by placing "1" against the feature which he thinks will get the most votes, "2" against the feature which he thinks will get the second largest number of votes, and so on up to "14."

3. The competitor whose list agrees, or most nearly agrees, with the popular order will be awarded the first prize irrespective of what he himself votes for on the left-hand side; the next nearest will receive the second prize, and so on.

4. The system of judging is so arranged that the entry having the greatest number of features correctly placed will rank highest; but in the case of two entries containing the same number of correctly placed features, that entry which contains correct results in higher positions will take precedence over that which contains the same number of correct results in lower positions.

5. Votes will be counted and lists checked under the supervision of Messrs. Hugh Macrae and Co., Chartered Accountants, London. In the event of a tie, the Association reserve the right to divide equally the combined prizes so affected, but as many prizes will be divided as there are competitors who tie.

6. Spaces for five entries have been provided on each form, and the subscription for the competition is 6d. per entry. The form becomes valid when sent in accompanied by the correct remittance to cover the number of entries made. Postal Orders should be crossed and made payable to The British Charities Association. Postage stamps cannot be accepted in payment of the entry money. Entries may only be made on printed forms and in ordinary ink.

7. In the case of a competitor sending in insufficient money to cover all the entries made by him, the Association may treat such number of his entries as would be covered by the entry money received as proper entries in the Competition, the remaining entries being disqualified. The decision as to which of the number of entries accompanied by insufficient entry money shall be accepted and which shall be disqualified will rest with the Association.

8. If several Entry Forms are enclosed in one envelope, the space for name and address must be filled in on each form. Proof of posting cannot be accepted as proof of delivery, and the Association will not be responsible for any letter lost or delayed in the post or for any Entry Form lost or mislaid after receipt by the Association.

9. No correspondence will be entered into with regard to this Competition, and the decision of The British Charities Association upon any point whatsoever shall be accepted as final and legally binding.

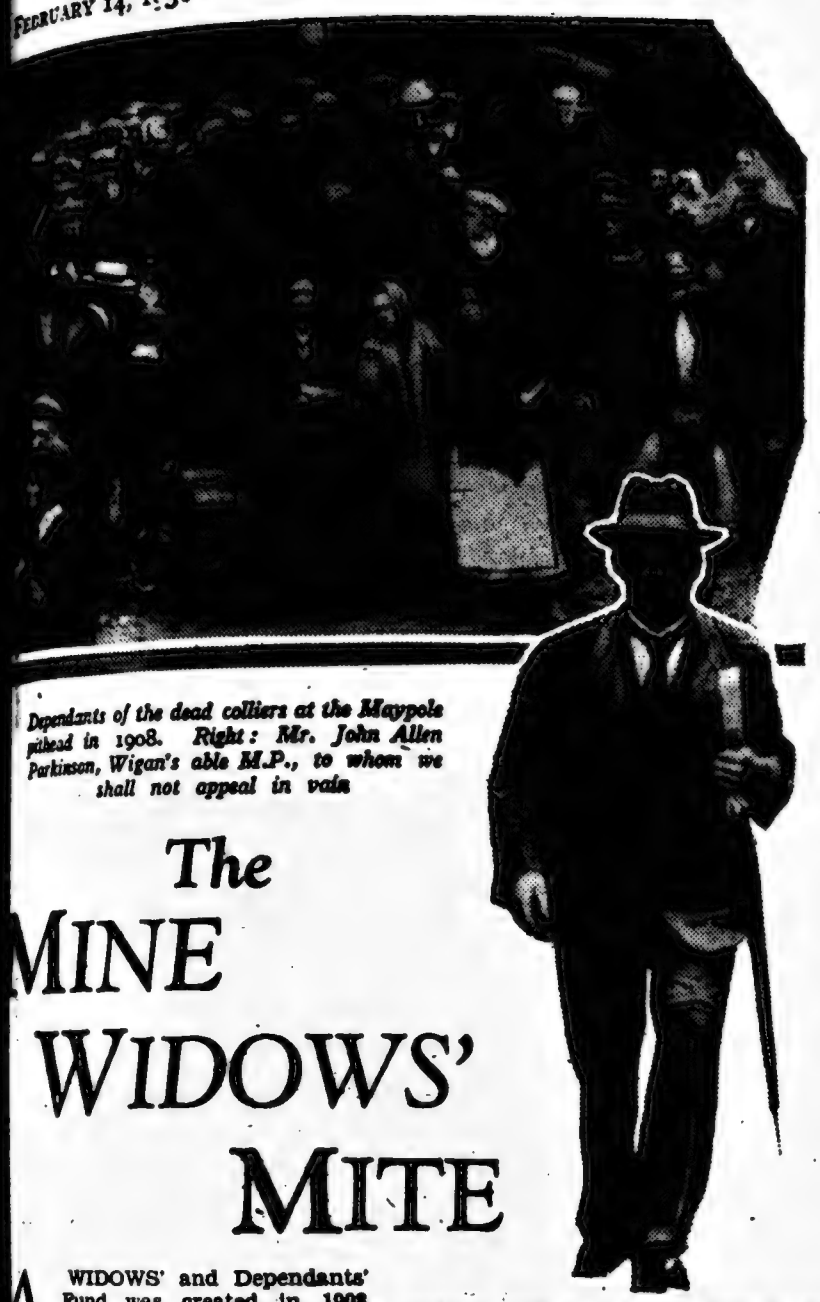
10. The closing date for the receipt of entries will be advertised in the papers used for advertising the Ballot; but competitors are requested to send in their entries as early as possible. The names of the principal prize-winners will be published on a date to be announced, and every prize-winner will be individually notified.

11. No person who has won or shared in any prize of £1,000 or over in any previous competition organised by The British Charities Association may enter for this Ballot either in his own or any other name, and no competitor may win more than one prize.

12. No employee of the "Daily Herald" or of The British Charities Association may compete or benefit from any of the prizes.

Record Prize Must Be Won - Enter To-day!

Further Entry Forms may be obtained on application to—Entry Forms, British Charities Association, 103, Kingsway, London, W.C.2



Dependants of the dead colliers at the Maypole pithead in 1908. Right: Mr. John Allen Parkinson, Wigan's able M.P., to whom we shall not appeal in vain

The MINE WIDOWS' MITE

A WIDOWS' and Dependants' Fund was created in 1908 following upon the terrible disaster at the Maypole Colliery, at Abram, near Wigan, in which twenty-six men lost their lives.

A public subscription brought in £5,000.

The appeal was launched by the then Mayor of Wigan, and the fund is still controlled by a committee on which sits Mr. Allen Parkinson, M.P., with the town Clerk as secretary.

In the beginning a sum of 4s. a week was paid to each widow, with a small additional sum for each child.

At the time there were between forty and fifty dependants on the pay-list, but by death and re-marriage the number has now shrunk to about half.

Gradually the payments have been increased until now 12s. is paid to each widow per week, but even so this amount represents very little more in purchasing power than the sum drawn in pre-war times.

We have nothing to say against the ability of the trustees in conserving for the comfort of these unfortunate people the fund which the public freely gave.

Handcuffed bounty

That is beyond all praise. Indeed it has become a profit-making fund, and a handsome one at that, since there is now £5,000 surplus over and above the needs of the fund.

But—it may be asked—cannot the administration of a charity be a shade too careful, and was it the purpose of the public in giving its money that it should be turned to earning a profit as soon as possible?

The fact is that in administering the fund the trustees have adopted a system of tight-fisted parsimony. The dependants have got their dole and not a penny more.

In the twenty-two years that have elapsed since the disaster, the widows have brought up and educated their children from that dole, augmented by their own exertions.

It is safe to say that in the public mind that fund was given to take the place of the breadwinner of whose help the family was deprived. But all appeals to the trustees for any extra assistance have met with blank, unvarying refusal.

A typical case is that of one of the widow dependants whose daughter recently had a nervous breakdown and was ordered away by the family doctor.

The girl had received a good education, struggled for and paid for by the mother, with no assistance whatever from the fund.

"£10? No!"

Now at the start of a career she was faced with this breakdown. A few weeks' change and rest would put her right.

The mother wrote to the fund, which then had an enormous surplus, and asked for a small grant of £10 to enable the girl to go to Ireland to her grandparents for a month or two. Her appeal was refused.

Another widow in the same district has two daughters, one of whom was born shortly after the explosion and has a slight disability in consequence of the shock to her mother.

Both are delicate and unable to earn a livelihood in the outside world. They have both, however, learned trades which they could carry on efficiently, if given a small grant to start a business. This mother's appeal was also turned down.

There are several other cases, some where the dependants are living just on the line of bare existence; one old person stone blind, others just as deserving of a little extra help from this wealthy fund which was given for their use.

A few months ago, when the trustees

(*Continued in column 3*)

A WARNING TO Amateur Gardeners

JUST now, when all ardent gardeners are thinking of laying in fresh stocks of plants and shrubs, some strong words of warning seem desirable regarding two horticultural dealers named Reeves.

They are father and son, and trade as the Avondale Nurseries, with headquarters at Eltham, Kent.

Their advertisements state that they are able to supply forest and ornamental trees, hedging plants, rhododendrons, carnations, standard roses, fruit-trees, perennial plants, climbing plants and other items at bargain prices.

Expensive bargains

A provincial reader who happened to see an announcement on these lines in a local newspaper, offering "supreme value" and declaring that a genuine sale was being conducted at "half usual prices," sent an order to the Avondale address nearly two months ago.

He received a postcard acknowledging his money, but no goods have yet been forthcoming and letters of enquiry are ignored.

Another reader, who sent money for miscellaneous "bargains," for which he has now been waiting for some weeks, has not even received an acknowledgment.

These two people are far from being alone in their unfortunate experience.

Other disappointed clients of the Avondale Nurseries are to be found in various parts of the country, and it is clear that the firm is very dilatory in its methods, to say the least.

The police, too, have received numerous complaints, and it is significant that whenever they have taken up these with the Reeves duo the latter have hastened to despatch the goods, or at least a proportion of them.

In this way they have avoided serious trouble, but the fact remains that there are many scattered clients still without satisfaction.

Meanwhile the Advertising Association has also received so many complaints that it has persuaded certain newspapers to decline any temptingly-worded advertisements submitted to them by the Avondale Nurseries in future.

Now our investigations show that this is far from being the first venture of an unsatisfactory kind run by this pair of postal horticulturists.

Just before the formation of the Avondale Nurseries a little over a year ago, father and son were engaged in a similar venture at Bexley Heath, Kent, not a great distance from their present address.

Multiplied by sixty

They then traded as Lion Nurseries, and their advertisements, which invited reply to "Dept. 33," and which spoke of "30 acres of finest quality fruit trees, roses, bushes' etc., "sounded impressive enough.

The best quality was offered at "lowest prices," and the firm undertook to pay carriage on all orders.

One feature of the offer was a bargain collection of bulbs, carrying with it a gift of "12 blood-red wallflowers."

The Lion Nurseries, notwithstanding the extravagant claims, actually occupied less than half an acre; most of the hothouses were empty, and the whole site was very dilapidated.

But gardening enthusiasts sent money from all over the country, people being caught in places as far apart as Whyteleaf and Nottingham, Hadleigh and Newhaven.

Dog in the manger

Complaints of non-delivery were numerous, and here again orders were only satisfactorily fulfilled in cases where protests had been lodged with the police.

Before George Reeves, the father, arrived in Bexley Heath, he was in business in his own name at Canterbury; but his business methods were not one whit better, and he was the subject of many complaints.

One regrettable feature of his operations is that honest traders cannot hope to offer their goods at the cut prices he quotes in all his advertisements.

He therefore secures many orders that should legitimately be theirs, and all the time his methods are bringing dishonour upon genuine nurseries which conduct postal businesses.

We hope that this warning will serve to check his activities.

(*Continued from column 2*)

were turning down these appeals from the living, they decided to spend money on a memorial to the dead in the disaster, and the monument was duly erected and unveiled in the Abram churchyard twenty-two years after the disaster.

The first intimation that the dependants had of the project was an invitation to the unveiling ceremony.

It is no consolation to these unfortunate people to contrast their treatment with that given to the dependants of the Little Hulton disaster, which occurred shortly after the Maypole tragedy, and a few miles away.

When a fund was opened there the Maypole dependants gave £1,000 from their fund. But the Little Hulton trustees pay their dependants 32s. from that fund and give generous assistance in other ways.

Contrast this with the Maypole trustees' 12s. weekly dole, and systematic refusal of further help.

We understand that the committee of this fund meets but seldom, and then not in full numbers. Many of the members may not be fully aware of the facts we have stated.

An appeal

We trust that they will get together as soon as possible and arrange for a little more generous treatment of people for whom they hold a trust.

A distribution of some of the surplus would bring them much added comfort, of which they have been deprived so long, and for which, we feel sure, we shall not have made our appeal in vain

Proof positive

Some letters from thousands

3, Runham Street, Walworth, S.E.17.

My hair used to fall out in handfuls, and was getting very thin. But it started growing strong and healthy when I got one of your combs, and now it is thick and full of permanent waves.—Mrs. L. Frost.

6, Cross Road, Maldon, Essex.

I ordered one of your Letrik Combs on Thursday, it arrived on Saturday. I started using it at once and by Wednesday of next week a bald patch on the crown of my head was completely covered with short new hair.—M. Kenneth.

21, Brent Way, Finchley, N.

Here is a photo of my little girl. Her hair used to be straight and rather thin, but since using your Letrik Comb her hair is the wonder of the neighbourhood. It is a mass of waves, and a lovely colour.—Mrs. J. Atkinson

7, Spener Street, East Molesey, Surrey.

I am more than pleased with the result, as it has worked wonders.—H. Jupp.

4, Frances Avenue, Junction Road, London, N.F.14.

Both my husband and I are using it. My husband was quite bald at the top, in fact, he had only a small fringe of hair at the back. It is really marvellous how his hair has grown.—A. L., Whitstable.

Under the microscope you can see the new colour creeping up the old grey stems.

See how the hair is automatically waved as the teeth pass through.

Quickly new downy hair grows on bald patches. Stronger and thicker each day.

NEW HAIR IN 72 HOURS for YOU!

COMPLETE WITH BATTERY 3/6 READY FOR USE

GREAT NEWS FOR HAIR SUFFERERS!

WHAT IS YOUR TROUBLE?

IS IT GREY HAIR?
In 10 days not a grey hair left. £500 guarantee!

IS IT A BALD PATCH?
Covered with new hair in 72 hours. £500 guarantee.

IS IT STRAIGHT AND LIFELESS?
Permanent wave starts the first day. Becomes full of natural colour in 48 hours. £500 guarantee.

IS IT FALLING OUT?
Roots are strengthened and falling out stops in 18 hours. £500 guarantee.

IS IT DANDRUFF?
Definitely stopped same day. Scalp cleansed in 3 days. £500 guarantee.

661,000 LETRIK ELECTRIC COMBS
Are in daily use—in all grades of society from Royalty downwards—not one has failed to do everything we claim for it!

WHY SUCH AMAZING RESULTS?

Because the gentle flow of electricity from the battery in the comb flows from tooth to tooth as you comb. Flows down the hair stems and through the roots—waking them up, bringing them to life, like pouring life-giving water on parched soil. "Dead" roots come to life and start sending up new shoots of colourful, healthy wavy hair. The original natural colour of your hair starts creeping up the old grey stems once more. You cut off the grey ends as the new hair grows.

NO SHOCKS OR SPARKS.

No feeling at all—nothing to say electricity is there but the delightful exhilaration afterwards, and a little pocket lamp bulb which lights up when placed on the teeth of the comb. Nothing to go wrong. Nothing to break. You simply use it in place of your ordinary "dead" comb, in the same way. The battery in the comb lasts 6 months, then a new one, which you can replace yourself in a jiffy, costs only 6d. (just a 1/- a year for this scientific electrical daily hair massage, which would cost you a guinea a time at the hairdressers).

Say "Good-bye" to your hair trouble NOW. Post coupon below for your

"LETRIK" ELECTRIC COMB

Sending the coupon entitles you to a 7 DAYS' FREE TRIAL in your own home. If within 7 days you are not in every way convinced yourself beyond all doubt that the LETRIK Comb is doing for you all that we claim it to do, then just post it back and say so, and your 3/6 and postage will be returned to you at once without question or correspondence. You are to be the sole judge. That is a fair and square offer from a British firm to British men and women. Post the guarantee coupon for return-post delivery (mark colour of comb required on coupon. Black, Blue, Green or Mauve).

POST THIS RIGHT AWAY

Fill in and post to—
LETRIK LTD., 70, Milton Street, London, E.C.2.

Dear Sirs,

I enclose postal order for 3/6. Please send me post free in plain packing one of your LETRIK Electric Combs as advertised in "John Bull," complete with battery and instructions and ready to use. (State colour wanted.....).

Under penalty of £500 you guarantee to refund my money and postage in full if I send the Letrik Comb back within 7 days and say I am not satisfied with the results. It is on this condition that I order.

MY NAME .....

ADDRESS .....

..... J.B., 276.

£500 GUARANTEE COUPON

NOTE.—If a friend also wants a "LETRIK" Comb, two will be sent to you for 6/- post free. Simply mark "2" on coupon, and alter 3/6 to 6/-.

PHOTOS OF 2 ACTUAL TESTS

Actual photographs of a test by Miss A. Calder, Croydon.

FIRST DAY

"I had a bald patch spreading. My hair was very thin, and coming out in handfuls."

FIFTH DAY

"New hair started growing on the bald patch—my hair was much thicker and stopped coming out. Getting wavy, too!"

TENTH DAY

"My hair is absolutely lovely. Growing fast. It's now wavy and full of colour. My friends are astonished. No need for permanent or water waving now I've got my 'Letrik' Comb."

Actual photographs of a test by Mr. J. Martin, Forest Hill, London.

FIRST DAY

"My hair was very thin and going grey. I looked about 45, and I'm only 35."

FIFTH DAY

"What double ful new hair I'm and. New hair is growing all over getting colour back too."

TENTH DAY.

"That 'Letrik' Comb of mine has done the trick. All the h[illegible] greyness gone entirely. My hair is now wavy and it's natural brown. Thanks! I'll spread the news!"

GREYNESS GOES (*Actual photographs.*)
The gentle electric current through the roots brought back vitality and colour in this case in 10 days although the lady had been entirely grey-haired for 14 years! The LETRIK Comb can't fail. Just use it regularly.

(1) *The strong little battery in the comb has*

(2) *Nothing to turn "off and on." Everything ready for use. When run down put in a new battery. Simply unscrew here.*

(3) *Double set of double-curved teeth work the hair as you comb. The teeth are brilliantly nickel-plated.*

(4) *The handle and side [illegible] colour harmonies. Choose the colour you want—Light or Dark Blue, Mauve, Green, Yellow, Red or Brown.*

(5) *The small hinged [illegible] holds the battery in [illegible]*

(6) *A pocket lamp bulb [illegible] pressed against the teeth.*

WHY Scotland Yard FAILS

by

Sir Wyndham Childs

Ex-Assistant Commissioner of the Metropolitan Police

IT is not possible for anyone to peruse the long list of unsolved murders which have been dealt with by the Criminal Investigation Department of New Scotland Yard without cogitating as to the reasons which have led to the failure of the Yard in cases of murder during the past two years.

Memories are short, and it is, I think, frequently forgotten that the police forces of this country passed through an ordeal of fire which culminated in the two police strikes.

Before the first police strike the conditions under which the police existed were impossible.

Before the strike "tipping" was rampant, and the procedure, if not recognised, was at any rate tolerated.

It is common knowledge that Sir Edward Henry, the then Commissioner, made constant and urgent representations to the Government in regard to the lot of the policeman; but he appealed to deaf ears.

A *sweep-up*

The storm burst, and London woke up one morning to find that there were no policemen on point-duty in the streets—the strike had come!

So serious did the Government consider the position that Sir Nevil Macready assumed the position of Commissioner.

Sir Nevil Macready was a new broom—I use this term in its most complimentary sense—and the new broom cleaned up the police force and reinstated it in its proper place in the estimation and respect of the public.

The grievances under which the police force undoubtedly laboured before the strike and which remained unventilated and unheard were removed, and peace reigned supreme.

Sir Nevil assumed command of the forces in Ireland, and was succeeded by Sir William Horwood.

London resumed its normal life, but as an aftermath of the war the *joie de vivre* of the nation evinced itself in night-clubs, loose living, street betting and the violation of licensing laws.

The C.I.D. through all these years remained efficient. On the other hand, the uniform branch was becoming subject to criticism and suspicion. The word "bribery" was being continually used.

Unsavoury cases in Hyde Park, cleverly manipulated by newspapers and politicians, flagrant violations of the law in night-clubs were beginning to shake the public faith in the Metropolitan Police, and, what is worse, to shake the faith of the police that they would have the public behind them in doing their duty.

Incidents in the Park, which under normal circumstances pass unnoticed as one of many hundreds, would, because of the persons concerned, be described as "another Hyde Park Scandal"!

Unfortunate police officers of the uniform branch, whose duty it was to preserve the common decency of the Park, had to suffer the ignominy of the word "perjury" being used in connection with their perfectly disinterested evidence merely because a magistrate dismissed a case!

Political capital was made of the events which followed these incidents, and the adjournment of the House of Commons was secured, to be followed by a "Royal Commission on Police Powers and Procedure."

Sir William Horwood and Sir Wyndham Childs after the famous Arcos raid. Sir William is seen carrying the Arcos dossier

Thus did the Metropolitan Police become the butt of political intrigue.

A wave of sympathy for the criminal spread over the country, and the Royal Commission unwittingly, and yet successfully, produced a handbook which undoubtedly can properly be termed as "The Crook's Guide to Freedom."

The commission took full advantage of its wide powers, and in open court forced members of the Criminal Investigation Department to disclose their methods of detecting crime.

It made recommendations in the sacred name of justice which, in my judgment, rendered the task of the C.I.D. nearly insuperable.

It is not its recommendations that I object to so much as the fact that the holding of the Royal Commission disclosed to the criminal population the methods of the police, and thereby taught them how to escape from the toils when detained.

Murders went on

When Sir William Horwood was succeeded by Lord Byng, history repeated itself. The reforms and proposals made by the late Commissioner, but refused in the name of economy, were granted to the "new broom."

More flying-squad cars, more wireless cars, increases of personnel, police telephone-boxes have followed in quick succession, but murder and crimes of violence continue to remain undetected and unchecked.

The public, or perhaps I should have said the Press, alternate between reviling the C.I.D. and screaming for a successor to the late Assistant-Commissioner in charge of the uniform branch and to Lord Byng.

Let me express the view that if you put a Samson in charge of the uniform branch and appoint the Archangel Gabriel as Commissioner, you will not solve the problem. It is due, in my judgment, to many causes:

The appointment of the Royal Commission, which engendered in the minds of the police the feeling that the public did not trust them.

The treatment accorded to the police officers concerned in the Hyde Park cases I have quoted led the other members of the force to fear that if they give evidence in a police court and a magistrate dismisses the case, they risk dismissal with loss of pension—or even prosecution for perjury.

The feeling in the C.I.D. that if an officer "takes a risk" and is not successful he will not be supported by politicians if the matter becomes one capable of political exploitation.

The tendency of modern legislation to introduce Acts of Parliament of a penal nature which the police are required to administer without any increase whatever in their numbers—for instance, the new Transport Act.

Telling the criminal

The failure to give the Metropolitan Police an increase of establishment *pro rata* to the growth of London where every day hundreds of houses and miles of streets are added.

The unpopularity of the police, and the consequent want of co-operation of the public on other occasions, due to the police having to administer laws which are manifestly unnecessary.

The diffidence of the public in coming forward to assist the police owing to the exploitation of the matter by the Press.

The publicity which is given to murder cases in the Press, which frequently gives the criminal the line of enquiry which is being pursued.

The facilities for rapid transport provided by motor-cars, long-distance 'buses, tubes, etc.

Coroners' inquests are frequently conducted by persons with no legal training, who summon before them suspected persons, and put them through a long examination which may have the effect of disclosing to the criminal the exact line of police enquiry.

And, last but not least, the modern tendency to "humanise" punishment to such an extent that it does not act as a deterrent.

The Human Machine

What's Yours?

ON the office wall of Mr. Thomas Edison hangs a framed quotation. "There is no expedient," it says, "to which man will not resort to avoid the real labour of thinking." It is rather significant that that is always before the eyes of one of the greatest thinkers in the world.

It has always been one of the world's great mistakes that it tends to worship action rather than thought. Action may be more spectacular, but before any action can take place there must first have been some hard thinking by someone.

It is true that the world depends very much on those who can act efficiently and who can carry out instructions carefully and faithfully, but its really great men are those who can sit down and plan and scheme and originate those instructions.

"One of the hardest things in the industrial world to-day," said a big employer recently, "is to find enough men who are capable of thinking a problem through, men who can do a whole job without further supervision or additional prompting."

The world needs thinkers more than it ever did, and if they are not forthcoming it is because most of us are too lazy to face the hard labour of thought. It is so much easier to take our opinions second-hand, so much simpler to let someone else do our thinking for us.

But that isn't the way of progress, either for the world or for ourselves. We don't get things done by leaving them to other people, for that means we aren't troubling to think about them ourselves.

Do you grumble at things? Do you wonder why nothing is being done? Well, what do you propose should be done?

You don't know? Well, sit down and think!

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FOTOS VALVES
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Beautiful three-rope artificial pearl necklace. Like real pearls!
NOW 30
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Black bordered taffeta cover. Solid frame. Fancy goloith handle.
NOW 100
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Reinforced seams. Loose fitting, with pockets and storm cuffs. Very smart!
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SELF-FILLING FOUNTAIN PEN
14-ct. gold nib. Self-filling. Fully guaranteed. Usually sold at 10/6.
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Finest leather case. Pure Para rubber bladder. A real goal scorer!
NOW 80
ART SILK STOCKINGS
From Courtnaids' famous mark. Point heel. Fine gauge. Fashionable shades. Semi-slim.
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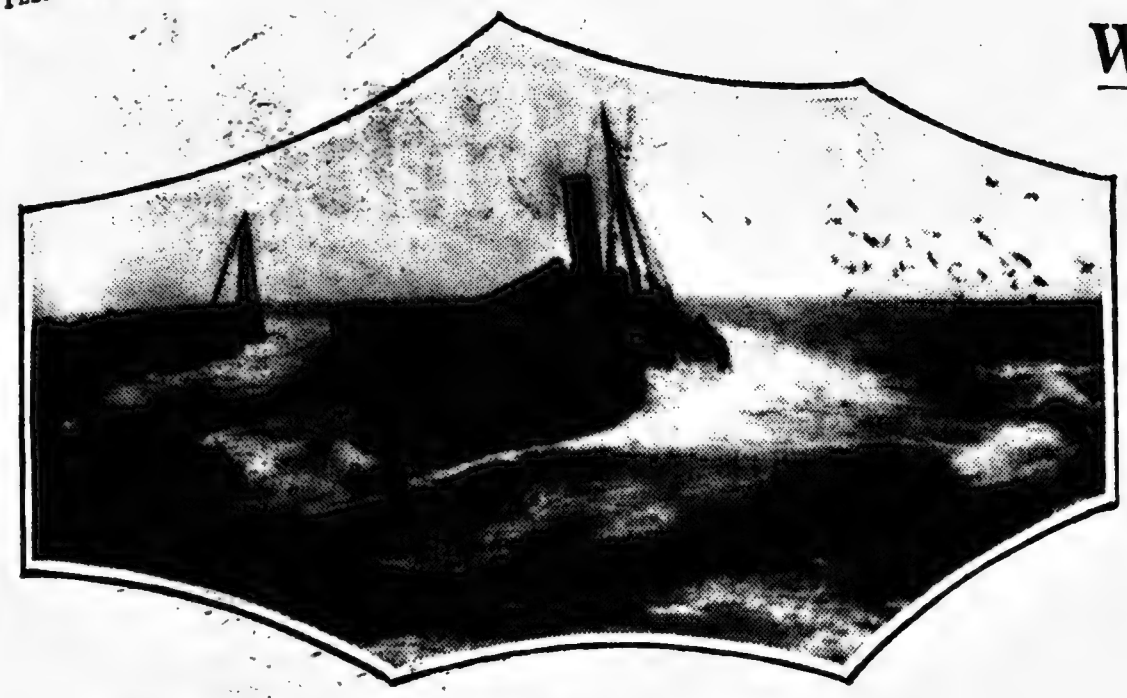

Home with the catch—but "the fisherman's share is seldom big"

FACING *Death* *for* FARTHINGS

THE oldest industry of Britain is the one which has least protection and encouragement — fishing. Like miners, fishermen gamble their lives to keep their homes in being.

In the welter of politics they are forgotten.

JOHN BULL has spoken for them persistently, and not so long ago Earl Beatty, the Jutland hero, made a powerful appeal in our pages.

People are apt to forget that the fishers are in the end the life-savers and the guardians of our island kingdom, quite apart from the food which they get for our tables.

Over a year has passed since the Fishery Committee of the Economic Advisory Council was set up by the Minister of Agriculture and Fisheries.

Its object was to enquire into the state of the fishing industry and the fish trade generally, and, though various conferences have been held and numerous reports have been drawn up, there is little evidence of improvement in the industry itself.

Most of the 70,000 men who are engaged in sea-fishing around our own coasts are little more than slaves.

Few, if any, are paid regular wages, and the share system, by which they are supposed to be rewarded in proportion to their catches, leaves much to be desired.

For the catch gives no indication of the labour. A crew may be at sea in foul weather, facing death for days on end, and then have to return almost empty-handed.

No help at hand

BUT that is not all. These "share" payments are not made until after the end of the season, during which time wives and families have to exist as best they can on meagre "advances," ranging from 10s. a week to 22s. 6d. a week.

By the time such advances, plus National Health Insurance and amounts for the fisherman's food at sea, have been deducted, the remaining "share" is seldom very big.

One grievance which men of the English and Scottish herring-fleets feel very deeply is the absence of patrols to render assistance in case of accidents on board trawlers at sea.

It often happens that a man or men may meet with serious injuries while at work, and

"Earl Beatty made a powerful appeal in our pages"

that the delays in getting back to port for treatment are fatal.

A case in point is that of a young Scot named Smith, who severed an artery in his leg during a storm. The crew rendered first aid to the best of its ability, but the trawler was so long in reaching port that the injured man was too weak from loss of blood to stand the necessary operation and died.

Had a patrol-boat been within call with a doctor aboard, this man's life might have been saved.

The question of apportioning the blame for the present deplorable conditions is a difficult one, though much can be attributed to the war.

During the prolonged hostilities it was imperative that the supply of fish should be maintained, and our hardy sons of the sea worked harder than ever and faced additional hardships.

But their efforts have not always received appreciation.

The owners of thirty-seven vessels which were sunk by enemy action between 1914 and

WITHOUT FEAR OR FAVOUR

1918 have been flatly told that their claim for a total of £44,000 cannot be pursued under the usual mercantile law, and no reparation is forthcoming.

Since the war, too, our fishermen have sustained many losses through the presence of wrecks still strewn about the fishing-grounds.

And that they still face additional danger is shown by the recent official warning issued by the Admiralty regarding unexploded mines.

The areas where sunken mines are known to exist, and where danger still lurks after a dozen years of peace, include Mounts Bay, Lizard, Plymouth, Start Point, Lowestoft, and many points on the Yorkshire and Scottish coasts.

Mines and wrecks

TRAWLING vessels have been specially warned to fit suitable protective devices, and the expense of safety measures of this sort adds yet another burden to the industry.

That the menace of submerged wrecks is very real is shown by the following figures:

In recent years smacks have lost gear through wrecks to the value of £260, £310, £383 and £844.

Many owners who have struggled to keep the industry going have been forced out of business. The once proud fleet of fifty vessels formerly owned by men of Plymouth has been reduced to fourteen, and the loss to that famous port runs into nearly £2,000 a year in consequence.

In 1914 Brixham owners possessed 193 vessels, valued at £100,000, and their fleet was one of the finest in the country.

By 1920 it had diminished to eighty-six vessels, valued at £58,000.

To-day, largely through losses which have occurred through the presence of war-wrecks in the fishing-grounds between Eddystone and the Start, there are now only fifty-eight smacks, the insured value of which is £40,000.

A single wreck—that of the New Zealand meat carrier, *Rotarura*—which was sunk in twenty-eight fathoms by the enemy during the war—has been responsible for the loss of thousands of pounds worth of gear. But the owners have been unable to recover a penny.

All these factors have combined to bring a once thriving industry almost to disaster.

And what of the thousands of men forced out of employment?

The magnitude of this problem will be understood when we compare the position of to-day with pre-war conditions.

Fish dearer

AT the present time we have 34,000 fishermen in England and Wales, serving aboard 7,579 vessels of various descriptions. This is a reduction of 11,000 men and nearly 2,000 vessels.

Figures available for Scotland show that since 1920, when 31,491 men were employed, the number has dwindled to 24,670—that is, at the rate of something like 800 a year.

Meanwhile, the price of fish has soared steadily. In some cases housewives have now to pay double pre-war prices.

What can be done to save the industry?

As far back as 1925 an insurance scheme was drawn up, designed to cover loss of gear from war-wrecks; but for some reason this scheme was never accepted by the Board of Agriculture and Fisheries.

Yet, in the absence of compensation from official sources, some such scheme of insurance has been described by experts as the only means of counteracting the war-wreck menace.

There are to-day only about 3,540 fishing-vessels which can be described as first-class. The others are out of date and poorly equipped for carrying on successfully against the adverse conditions now prevailing.

If the Government will do its part in helping to relieve those burdens which are a direct legacy of the war, owners may be in a better position to reorganise and to replace their older sailing-smacks with well-equipped motor or steam vessels.

But one of the first considerations must be the lot of the fisherman, to whom a square deal is long overdue.

On with the

A MILLION WHIRLING DAUGHTERS

The modern spirit of the dance. Hardy out-of-doors devotees imbued with the joy of living. Below : The correct waltz hold for 1931

ON with the dance! The art that is as old as life itself holds Britain in thrall to-day with a new and vigorous intensity.

They said its hold on the masses would die with the "Charleston," but the dance has lived on; they predicted the death of its popularity with the advent of the ice-rink, but the ice-rink proved as futile a rival as that nine-days' wonder, midget golf.

Dancing remains not only supreme, but in the ascendant. It is more than ever enshrined as a national institution. Not only is it a prime recreation of the young, eager and alert, but it brings colour and beauty into the drabbest of lives.

Millions of wireless listeners, even the blind, the maimed and the infirm and bed-ridden hum and sway to the lilt of nightly dance music; impromptu dances are held in remote, countryside homes to the strains of invisible orchestras.

Over a million people dance every night at dance-hall, hotel, club and cabaret. There are nearly one hundred first-class, luxurious dance rendezvous, each accommodating something like 1,500 revellers. Those of more modest standards are legion.

Dancing is to-day an important item on the school agenda; there are delightful courses of instruction for even tiny toddlers of three.

Stage dancing has advanced to a pitch nearing perfection. The ballet continues to hypnotise with its incomparable beauty. Thousands mourned recently the passing of the "divine Pavlova." At provincial kinemas a dance interlude is hailed with intense delight.

At the moment dancing circles in town and country are agog with action. Competitions, the hunt ball, the county ball, the regimental revel, all claim their respective devotees.

And what a blaze of splendour are the biggest social functions of the dance world, attended by the most handsome men and the most beautiful women in the world!

Jewels and white arms gleam under a hundred lights. Old masters look down from age-old walls on a modern throng fox-trotting where the gallants and ladies of other days stepped the bouncing polka or waltzed as only those of an age of incomparable chivalry could waltz.

Glory of the waltz

The waltz remains—still beautiful and serene, still popular, but a shadow of its former glory. The calm it introduces to the hunt and county ball is suddenly shattered by an up-to-the-minute cabaret.

Modern hostesses, at even the most sedate of such functions, engage in a strong bid to provide, in contrast with the surroundings, that which must be imported from the hectic night-life of London.

Bandsmen, theatrical and cabaret stars, small regiments of waiters, are all brought from town and return in the wee sma' hours.

Elaborate "turns" are staged. No expense is spared to ensure that guests shall feel equally at home revelling in antique castles and mansions as in any West End hotel.

One famous hostess, whose stately home is a fascinating old-world castle, believes that the elements of surprise and originality should grace her entertainments.

Several of her dances have been held in the eerie dungeons of the castle, and, on one occasion, a "ghost" was introduced among the guests.

A typical hunt ball of the modern type was given by Viscountess Feilding and Mrs. Reginald Wright, wife of the Master of the South Atherstone pack, at Newnham Paddock, near Lutterworth.

Here, in the flower-decked ballrooms of an ancestral home dating back to the time of Henry VIII., two hotel bands from London and famous stage artists

Radio brings the world's best dance music to millions of homes

contributed to the pleasure of a distinguished throng of guests.

But many county balls remain almost unchanged in atmosphere with the years. Fashions have altered. Expert dance musicians have replaced the "locals," and dances have speeded up, but a spirit of old-time calm pervades the gatherings.

The waltz predominates, and there is certainly the "Lancers." The dance card is here, and even the chaperon! There are ices and claret cup—and no cocktails!

The elderly are in their element. They mingle with the youngsters with charming grace. And how beautifully they dance! But for modern costumes, it might be a picture from the past.

Dancing everywhere, indeed, is more and more attracting the middle-aged and elderly. At a famous national dance school this week we encountered many of advanced years taking lessons from experts with unbounded enthusiasm.

Everybody's doing it

There was a famous Harley Street physician who, after tuition of only a few days' duration, was outclassing many a "veteran" in the twenties. He was emphatic in declaring that he knew of no better exercise or mental tonic than the dance floor.

There was a City man in a big way of business taking lessons from his young wife. Determined that she shall not be deprived of her joy in dancing, he is striving to master the most up-to-the-minute steps.

At another well-known training salon a man whose left leg is inches shorter than his right

Dance!

A memory of summer days. Open-air dancing will be more popular than ever this year

"The next dance will be——; "but Society sits out

Dancing in the clouds—a class in the spring-like sunshine on a London roof-top

owing to an affliction was striding it with the best of them.

"We invented a special system for him," said his teacher. "We have done the same thing for many others who are physically affected."

Business men of all classes call at these schools regularly for tuition. Too shy to experiment in public, having been non-dancers all their lives, they await until they are competent before venturing on to the ballroom floor.

Dancing-masters are almost unanimously convinced that thousands more people of all ages—particularly the male sex—would take up dancing with enthusiasm if they were not convinced that it is to-day immensely difficult and involved.

Nothing, as a matter of fact, is farther from the truth. Those who are frightened by such names as the Charleston, Black Bottom and Heebie Jeebies can rest assured that they are of no consequence at all.

The predominant dances in the ballroom to-day are the fox-trot and the waltz. The waltz, still smooth and sweetly dreamy, is much the same as ever it was, but for the fact that it is a little more "progressive," flatter and essentially easier and more comfortable.

The Prince

On all sides people say, "The waltz is coming back." But it never went away. Probably it never will. The Prince of Wales has long championed it. The visit of Strauss and his audience with His Royal Highness was a topical and fitting tribute.

Incidentally, the dancing of the Prince of Wales will be studied with intense interest during his visit to South America, where his partners will include many Peruvian society beauties, including the daughters of Senor Luis Miro Quesado, the newspaper magnate.

For British ballroom dancing to-day sets the standard for the world. Even new dances invented in foreign countries are perfected over here and re-introduced to their original home in revised form.

British dancers are more attentive to detail and dignity. They spare no pains to achieve perfection. They can be picked out, experts declare, in any ballroom in the world.

According to Mr. Santos Casani, a leading authority on ballroom dancing, the cream of Britain's dancers are to be found among the masses. Dancers in society cannot compare with them.

"In muscle-control, balance and deportment—the essentials of good dancing—they excel. You cannot dance on cocktails," he says.

The girls who dance regularly at the provincial halls are in the pink of physical condition. What finer specimens of young womanhood can be found than our mill-girls and shop-girls and factory-girls?

Their nerves are steady and their eyes clear. They dance for the sheer joy of living.

At competitions such as the Blackpool Dance Festival, which will this year be held in May, and for which entries will come from all parts of the land, they are a delight to study.

There are ever carping critics who condemn "our dancing daughters," and declare the art to be an evil.

Kill-joys

Only the other day a young girl fell into a canal and was drowned. It was stated at the inquest that she had been rehearsing a new dance step near the water's edge, and the killjoys held up their hands in horror.

The truth is that for every young girl led astray by dance-halls and dancing, hundreds are improved socially, mentally and physically.

They are taught self-confidence, naturalness in company, consideration for others, and a grace of deportment that is unrivalled.

The "Tiller" girls, for example, have won fame all over the world. They have been compared for their discipline to the Guards.

Yet in spite of their amazing fitness, their precision and their splendid co-operation, they are just typical specimens of Britain's dancing girlhood.

They do not diet; no ridiculous restrictions are imposed on them. They are in no way pampered or spoiled. They just work hard and dance hard.

The Association of Operatic Dancing, of which the Queen is the patron, is one organisation which proves that in this sphere of dancing Britain can also more than hold its own.

Folk-dancing, too, as evidenced by the recent festival at the Albert Hall, London, has not lost its disciples.

Out of the past

Nearly thirty branches of the English Folk Dance Society competed, and all concerned revelled in those fascinating country dances, so beautiful and colourful in their simplicity, that must never be allowed to die away.

There are thousands of dancing teachers in the country to-day. A huge proportion of them are concerned with training the youngsters. And not only are they thus taught dancing at an impressionable age, but physical fitness, courtesy and deportment.

The product of the children's dancing school stands out for all to see. Parents are learning more and more their value. Even at the elementary and council schools classes are arranged.

The morris dancing at the annual summer fêtes is one of the most charming of their features.

And another big feature about dancing in this country which must not be forgotten is the fact that it provides extensive employment, for teachers, "hosts" and "hostesses," attendants and dance bands, and for a small regiment of professional partners.

It is a great boon to charity, too. At almost every town and parish hall throughout the country periodical dances are held in aid of the hospitals and other splendid causes. Thousands of pounds are raised annually.

If there is a fly in the dancing ointment at all it is the fact that the average man is shy of the dance floor.

The girls and the women predominate. Many love romances are broken up, many married lives are marred, by man's disinclination to learn a few simple steps.

Broken butterflies

A famous dancing master, who has danced with 80,000 women over a period of twelve years, contends that there are three people to whom the fair sex eagerly confide their secrets—the priest, the doctor and the dancing teacher.

He has been told many little stories of shattered bliss because *he* "won't dance," or "can't dance."

"And they can easily learn in a few lessons," he says.

Girls who have been in the habit of dancing once or twice weekly for years, to whom dancing is one of the real joys of life, marry and "settle down."

Many of their husbands are non-dancers. They refuse either to accompany their wives to dances or to allow them to go alone.

Poor little broken butterflies! Something snaps in the strings of their youth and vitality, and they harbour a resentment in secret.

The romance that begins amid the kaleidoscopic glitter and colour of the ballroom too often ends in the drab drudgery of a lonely kitchen.

For a little while the newlyweds continue to dance occasionally, recapturing something of the charm and glory of courtship days. A child intervenes—and the husband makes up his mind that dancing days are over. They must "settle down."

It is all very selfish and pathetic—but the dance goes on.

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YOUR NOSE NEEDS 'NOSTROLINE'

The Jury in the Dock

by E. ROFFE THOMPSON

"Swimming in a sea of technical jargon . . ."

WE are a little too apt to worship tradition and custom in this country; and the fact that the jury system works admirably in some cases makes us blind to the fact that it does not necessarily work well in them all.

It is, perhaps, time that the tradition of "trial by jury" should be subjected to a little examination.

Not that I am going to impugn the British jury system when it comes to criminal matters.

That a man shall be tried by his peers is a sound enough maxim, and it works better than any other system that has ever been devised.

Nor do I think that anyone would deny that a man on trial at any of our criminal courts gets a perfectly square deal.

But I have never been convinced that juries are either necessary or useful when it comes to civil actions, actions which often deal with highly technical matters quite above the comprehension of the ordinary man and woman.

I think that, more often than not, it is a cumbersome and doubtful method of arriving at the truth.

A criminal charge necessitates not only impartial judgment on a jury's part, but a certainty that the prosecution has proved its case up to the hilt according to the strictest requirements of the law.

A JURY of twelve ordinary British citizens is there to see that no bias is allowed to affect the accused, that no point in his favour goes unstressed, and that no doubt falls to tell on his behalf.

Civil cases are not on all fours with criminal charges. It is a matter of deciding, as a rule, which of the two disputants is lying and which is telling the truth.

And why it should need twelve British citizens, unversed in law and vastly ignorant of the psychology of human nature, to do that, I don't know.

I was, not so long ago, in the jury-box. For two days I mentally swam about in a sea of technical jargon that meant rather less than nothing to any of us.

I have no doubt that the judge's summing-up was a model of clarity; but it meant very little more to us than counsel's speeches had done.

We were only really clear about one thing—that someone had been lying, and lying lustily.

In due course we retired, "to consider our verdict," as the judge put it.

In reality, we retired to wonder dismally what it had all been about, and what we were going to do. We sat and waited for someone to say something.

The foreman had an inspiration. "Let's have a cigarette," he said. There was a long and somewhat uneasy silence. Then he had another inspiration. "Well," he said, "I suppose we'd better find for the plaintiff?"

And, since none of us knew any valid reason for contradicting him, we agreed.

I hope we decided correctly, though the judge's face when, back in court, he heard the verdict makes me rather doubt it.

I think it is time this question was brought under serious review by the competent legal authorities. For tradition, however fine a sound it may have, is not always the best guide to conduct.

These are modern days, and there is no reason why the law, in common with all other institutions, should not be modernised.

In the Commercial Court, where cases involving thousands of pounds are heard—the recent Waterlow case involving half a million pounds is a striking instance—it has never been the practice to bother with juries.

The parties in the disputes are always content to leave the decision to judges who are learned not only in law, but in matters of commerce.

Why, in the High Courts, it should be necessary to have juries in cases involving little more than £100, is something of a mystery.

As a matter of fact, this question was, not many years ago, the subject of enquiry by a strong Departmental Committee appointed by the Home Secretary, and this committee did not mince its words.

"We desire to point out at once," it said, "that on the jury's ability satisfactorily to understand and follow every kind of civil case grave doubts have been expressed.

"BY some of those most competent to speak, the ordinary jury is, in fact, regarded as by no means equal to the task of dealing with certain actions of a somewhat special character."

Mr. Claud Mullins, in his authoritative book, "In Quest of Justice," gives some extraordinary instances of the waste of time involved in employing juries in complicated civil cases.

Thus, a few years ago, a customer sued the Bank of Montreal for negligence and breach of duty in giving advice as to investments.

The case was tried before the Lord Chief Justice of England and a special jury.

After a long and technical display of evidence, the Lord Chief Justice left the matter to the jury in an exhaustive summing-up which occupied seventy-two pages of the shorthand notes.

The jury considered the matter for four hours—and disagreed on the question of negligence!

A second trial was held. This time the judge put ten questions to the jury, which were answered in twenty minutes.

The customer was given £25,000 and costs.

But the bank appealed, and the Court of Appeal set the jury's verdict aside and gave judgment for the bank. Later, the House of Lords confirmed this verdict.

Now what useful function did the jury perform in that case?

What did it do at all beyond wasting time and money in order to deliver a verdict that was demonstrably wrong, legally and morally?

THERE is always, too, the danger of a jury's natural prejudices swaying its judgment in civil actions.

It takes an exceptional and trained mind to view cold evidence impartially without bias and sentiment creeping in to colour the facts. Ask any manager of a motor-insurance company!

Finally, there is always the temptation to a barrister to employ all the artifices he legitimately can when faced by a jury.

I do not suggest that anything unfair ever happens, but barristers would be more than human if they addressed juries in the same way as they have to address a judge sitting by himself.

"There is always a hope," says Mr. Mullins, "that a jury will accept unsound arguments which no counsel would dare to address to a judge."

During the war there was a temporary discontinuance of the use of juries in civil cases.

I have yet to learn that anyone was distressed except those members of the legal profession whose conservatism was stronger than their reason.

For, quite apart from the true administration of justice, economy and efficiency demand that the use of juries in civil actions shall be speedily allowed to rust away into disuse.

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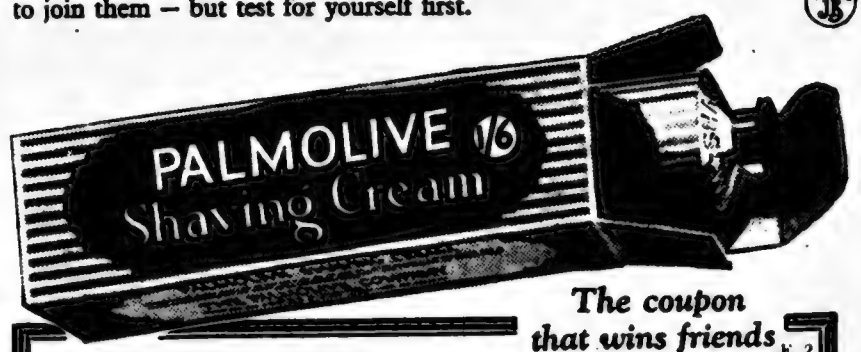

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The Spirit of Hope Comes Out of—

MERCY'S MAGIC BOX

WHAT do they do, those poor devils on whom fate lands the last, crippling uppercut; whose last penny is gone and there is no "dole" or out-relief; who are cold, hungry, licked in both the flesh and the spirit, friendless and despairing?

There is the workhouse. They can enter, and lose the last, faint glimmer of self-respect. They can steal, and lose their liberty. They can die, and lose everything.

But if one spark of hope and fortitude still glimmers, if there is just one last chance to gain a grip on life again, they can go to a stern but understanding magistrate and tell him the truth.

A bridge of hope

They will face an eye that penetrates like steel. They need not expect, neither will they receive, coddled sentiment. But if they do not lie, if a few shillings, coal or food or a bed will save them from the gutter of defeat, the "old boy" on the Bench will see them through.

For he has the key—figuratively—to a box full of hope and charity. With a stroke of his pen he can sign the outcast a new lease of opportunity.

The Poor Box, under his direct personal control, contributed to voluntarily by those whose names are seldom known, is the medium through which he dispassionately but sincerely strives to "tide over" the wrecked and broken.

It is a side of his work seldom reflected in print. The cases are heard either *in camera* before the daily routine of the court begins, or in the informal seclusion of his private room.

There is no more noble a charity. The pity is that the magic box does not always overflow with wealth sufficient to cope with the stream of applicants who pray for it to open at their call.

Maybe if the cause were better known, if its good offices were broadcast from time to time, it would be more richly endowed.

The other day the will of Mr. John Albert Drinan, of the Constitutional Club, London, revealed the fact that he had given £70,000 to the fifteen poor boxes of the metropolitan police courts.

Gold from the grave

Two years before this they benefited by £39,000 under the will of another London man, Mr. Alexander Joseph, a rag and metal merchant, of Campden Hill, W.

But such gold from the grave is an unexpected windfall. Such gifts are few and far between. The steadiest flow of contributions is from the London City Companies, from philanthropists who know of the great work, from friends of magistrates and court officials.

From time to time there are donations from anonymous people, many of whom are undetected wrongdoers whose conscience has been pricked.

Offenders who have been dealt with sympathetically and with unexpected leniency often make touching offerings, and the funds are augmented too by gifts from journalists and other visitors to the courts.

The box has its secrets as well as its succour. Only at the bid of the magistrate does it open, and at his word closes. Whether funds are high or low is a confidential matter shared only with his immediate officials. He uses his discretion as to whether or not any source of income shall be divulged.

It is right and proper that in this matter he should be autocratic, for such a fund as the Poor Box must be administered without undue publicity and with the maximum of discretion and good judgment.

There are always plenty ready to "tell the tale." Even brazen "old lags" will venture their luck with some cock-and-bull story.

But the magistrate is not to be deceived. Quite apart from his own penetrating review of each case, he has the advice of the court missionaries, who easily sift the spoofers from the sufferers.

In spite of this exhaustive weeding out, it must not be imagined that none but the virtuous may appeal to the box to open.

Old offenders are frequently granted temporary help, provided it is known they are anxious to make amends.

And here is but one proof of their gratitude: An old offender came back to Bow Street last week—to promise to repay his grant from the Poor Box of 2s. 6d. a week!

"But for the Poor Box many friendless and homeless would go straight from the dock to new crimes"

There was the case recently of a man who had been "sent down" five times for larceny. Years in jail having at last proved to him that you cannot win at the crooked game, he managed to secure a job which lasted him for some months.

Cards on the table

But honesty, in this case, had a poor reward, for his record leaked out and he was discharged. For some reason he could not draw the "dole." His savings quickly vanished.

True to his determination to go straight, he laid his cards before the magistrate, and temporary relief was arranged while the court missioner helped to find him new employment. And he did!

Going from one extreme to the other, there is the first offender. The Poor Box, linked with the efforts of the missionaries, is often his saviour. But for it many of the friendless and homeless would go straight from the dock to new crimes.

But those most poignant of all sufferers, the wives and children of those who are sent to jail, have perhaps most reason to call the box blessed.

No imagination is required to realise the plight of those widowed by the law. Husband and the means of existence swallowed in a flash. Months, maybe years, to pass before they return.

The Poor Box brings food to the larders. It brings milk for the children. It cannot, perhaps, lift the gloom of misery from the broken home, but it lifts the cloud of poverty and despair until such time as the "widow's" future has been looked to.

Runaway girls

Again, the Poor Box opens to the pathetic plea of runaway girls who have been rescued from the perils of the streets. It pays their return fare to home—and safety. Hundreds now happily wedded remember it with gratitude.

Nor is it only those who have suffered in the shadow of the courts who can claim its aid.

The down-and-out, innocent victim of circumstance, against whose character the law has laid no black mark, tells his story to the magistrate.

Possibly he comes to London from the country and is beaten in the stampede for work. Or illness has brought him to poverty and despair. Or he needs the fare to some place where he is hopeful of a job. The Poor Box opens. . . .

There are a hundred and one different claims on this obscure but excellent charity, but only the absolutely necessitous are relieved.

There is no overlapping of the work of Public Assistance Committees or other bodies, or of the "dole." It cannot be imposed upon.

On the road again!

But small and temporary though its benefits, it has put new opportunity in the way of thousands.

The Poor Box, like JOHN BULL'S "Greatest of These—" Fund, is full of new souls for bodies broken in life's battle.

Those to whom it ministers take to the road again with new heart, and though many fall by the way, a big proportion never look back.

£10,000 FOR 6d.

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Help the Hospitals and win £10,000 for Sixpence or £15 a week for life in the "Daily Herald" Great Radio Ballot.

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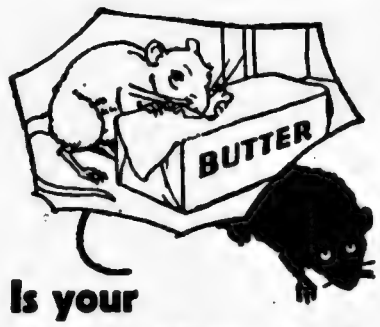

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IF your dog is not in good condition now, he is suffering from impure blood, caused by loss of regular exercise, when spells of bad weather have kept him indoors.

A dog who loses condition in February cannot maintain the quality of his winter coat if his blood is at all impure. Consequently he feels the cold acutely when out of doors.

You can keep your dog in perfect condition and full coat by giving him Bob Martin's Tasteless Condition Powders, which remove every impurity from the blood and tone up the whole system, strengthening the coat and giving it that lovely "bloom."

All good Dog Biscuit Shops and Chemists sell Bob Martin's Tasteless Condition Powders in 6d. packets of 6 powders and 1/- boxes of 18 powders.

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Bob Martin's Tasteless Condition Powders *cure and prevent* all ailments due to poor blood condition, such as *Listlessness, Loss of Appetite, Excessive Scratching, Loose Coat, Eczema and Gouty Eczema.* Made (since 1892) by BOB MARTIN, Ltd., Southport, Eng.

THE *dog* HAS HIS *day*

A very English fellow—and an aristocrat

DOGS are everywhere. Big dogs and little; pure-breds and friendly animals of exceedingly mingled ancestry.

The gentle village priest may go his rounds accompanied by his dog; and even Bill Sikes, that figure of brutality and all unkindliness, had his faithful tyke.

In Britain the possession, care, breeding and sale of dogs attains the proportions of an industry.

Persons and institutions which are concerned in the breeding of dogs form a whole inner world, compact and self-contained, within society—a world known as "the fancy."

Let us see how wide and varied are the ramifications of the fancy.

Kennels, for the breeding or care of dogs, may be found in every part of England, Scotland and Wales. There is one huge kennel, for instance, which specialises in Great Danes.

It has an annual turnover of £10,000. Of course, this is exceptional, this kennel being the largest in England. There are about three hundred of the big dogs there, and fifty kennel-maids are employed.

A large-scale kennel like this needs plenty of dog-food. A big dog like a Great Dane, St. Bernard or Newfoundland eats lots of meat and biscuit. It costs about a pound a week to feed each dog.

Then, turning from the big fellows to the little ones, we have examples of "Pom" or Pekingese kennels, many of which have an annual turnover of £1,000.

Maids of the kennel

The total of persons employed in connection with the large breeding-kennels runs into thousands.

At the kennels you will find, firstly, the kennel-manager and, under him, the kennel-men or kennel-maids.

Their job is to "trim" the dogs—in the case of terriers, cockers and such-like stiff-haired animals—to wash and shampoo them, to exercise them, and even to treat them for minor ailments.

Nowadays the majority of kennel attendants are girls and women. They work all the year round, and live either in a wing of the kennel-owner's house or are boarded in the village.

They start at £1 per week and all found, and after a couple of years their wages rise to £2.

Many kennel-maids are working in order to obtain experience so as to set themselves up later as kennel owners. It is surprising how women have penetrated the dog-breeding industry.

Among exhibitors, generally speaking, it would be safe to say that over 60 per cent. are women; and women are also in the majority among breeders.

A glance at the advertisements in any "doggie" paper will show that women preponderate as kennel-owners.

One of the best-known authorities on dogs, and the editor of one of the two dog papers, is a woman.

Another source of profit in the dog world is in stud fees.

A low fee is two guineas, but in the case of a champion dog a fee of five or six guineas is not unusual, and in exceptional cases as high as twelve has been charged—and paid.

Besides the breeding-kennels there are the training-kennels, kept for gun-dogs, to which you may send your cocker spaniel, setter or pointer, when young, to be educated by the keepers in the mysteries of the chase.

Doggy schools

Then, also there are the "handlers'" kennels—boarding-houses for dogs—also with the customary staff equipment of kennel-manager and kennel-men or maids.

Some exhibitors, without kennel facilities of their own, send their dogs to these, where they are trained and cared for or prepared for showing.

Many valuable dogs belonging to Indian princes are never taken to India by their owners, but spend their time at these canine country hotels.

The "handler" charges a weekly fee for board and care. Also, he makes a good thing out of exhibiting the dogs for their owners, for he gets a commission on all winnings, and usually charges £5 if the dog obtains a championship.

Incidentally, the kennel-men or maids also earn commissions in addition to salary. They get a percentage on the sales from the kennels as well as on stud fees.

Then there are the "benchers," the men who travel from place to place, erecting the "benches" at the dog shows.

They are in regular employment with the great "benching" firms which manufacture dog biscuits and other foods.

On the bench

The benches are the stands upon which the dogs are accommodated during exhibitions.

The "benchers" find plenty to do, for there are nearly 2,000 dog shows held every year. Sometimes a hundred men may be engaged as "benchers" in one show. They also attend to the feeding of the dogs and clean their stalls.

There is a lot of money tied up in the doggie business. There are the kennel-makers, the manufacturers of dog medicines—for every conceivable ailment, including hysterics!

Then there are the firms which make dog collars and coats; and a special kind of heating-stove is made to keep Dog Villa warm on frosty nights.

There are two weekly journals dealing solely with dogs, with large circulations, employing staffs of journalists who write about nothing but dogs.

There are the people who manage the dog shows. There are the judges; not many judges are professionals, however; most of them officiate without pay.

But it is indirectly profitable to be a judge, for the judge is often a kennel owner, and this gives his kennel a boost.

Every year about 50,000 pedigree dogs are registered with the Kennel Club, which is the arbiter of all things connected with the dog-breeding world. And this helps to keep a couple of hundred clerks busy.

Besides all these aristocrats of the dog world—the pedigree pups—there is your dog and my dog, of somewhat obscure descent, perhaps.

But, all the same, he eats biscuit, and wears a collar, and uses a kennel, and sometimes needs the vet.

He also helps to pay a substantial yearly revenue to the Government, for the Exchequer is democratic enough in this respect, and exacts the same tribute in taxation for the mongrel pup as it does for the slim, sensitive, highly bred borzoi or greyhound.

At a price!

Some of the prices which well-bred dogs fetch are staggering. Frequently English-bred dogs are sold to American buyers—who know where to come for a good dog—for as much as £1,000.

Two years ago a wire-haired fox-terrier was sold to an American fancier for £1,500. The record price was £1,800, recently paid for a prize Chow.

And, not long ago, a South American magnate offered £3,000 for our best bull-dog, which offer was refused.

Then there is the dog shop, up the street, with the pathetic little fellows looking appealingly through the plate-glass for someone who will take them to a comfortable home. There are hundreds of such dealers throughout the country.

If you want to send your dog abroad there is a firm which specialises in dog-transport and nothing else. Thousands of dogs are exported over seas, in the way of business, as well as dogs who go to seek their masters abroad.

It's a great world, the doggie world, with a good deal of money tied up in it.

But not merely money, because at the back of this flourishing industry lies the fact that the British people are the greates dog-lovers in the world and the finest breeders.

BLUE LABEL
FYFFES
BRAND
BANANAS

Doctors recommend Bananas for health & nutriment

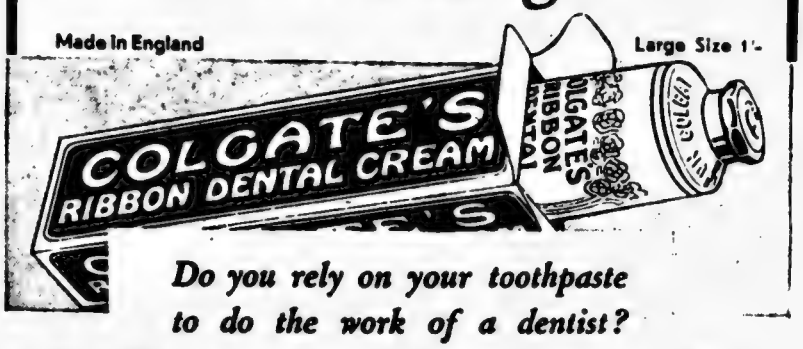
A world-famous physician described the ripe banana as being "a food fruit containing, in an agreeable form, all the essential elements of nutrition." No other fruit gives you so much for so little money. In addition, the fully ripe banana is easily digested.

To get the very best of bananas, say Fyffes and look for the Blue Label. Fyffes Bananas are perfectly ripened, perfect in flavour, perfectly wholesome, always.

ELDER & FYFFES, LTD.

Let's take the *"fiction"* out of dentifrice advertising

Made in England Large Size 1/-



Do you rely on your toothpaste to do the work of a dentist?

No toothpaste possesses power to cure ailing teeth or gums. For a toothpaste is a mechanical agent and should be used for only one purpose — that of cleansing teeth. Its merit lies in the thoroughness with which it performs this single duty.

Colgate's, we claim, cleans better than other dentifrices, because of a unique property (low "surface-tension"). That's how it penetrates into the tiniest crevices which ordinarily block "heavy" dentifrices.

In these minute fissures, food particles lodge. If allowed to remain they cause decay. Colgate's floats them away in a foaming hygienic bath, thus providing the protection of complete and thorough cleansing.

FREE Colgate's Dept. 169, Ranelagh Road, Grosvenor Road, London, S.W.1. Please send me a free trial tube of Colgate's Ribbon Dental Cream.

NAME .....

ADDRESS .....

.....

PLEASE PRINT CLEARLY

The Only Thing

that every dog likes better than "a good feed" of Spratt's crisp, meaty biscuits or pure, "extra-vitamin" meals, is "a second helping"—because every dog is an "Oliver Twist" for Spratt's.

Buy Spratt's Meat-Fibrine Dog Cakes, Puppy Biscuits, "Ovals," "Rodnim," "Weetmeet," etc., in the genuine branded bags, cartons and packets bearing the world-famous

TRADE X MARK

SPRATT'S
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FREE DOG GUIDE

Write to-day for your copy of Spratt's Dog Guide—a complete treatise on the care and management of dogs. 100 interesting pages and numerous illustrations. Spratt's Patent Ltd., 25T, Fenchurch St., London, E.C.3

COLDS

One or two "A-K" Tablets quickly break up colds and feverish chills. In five minutes they stop headache, also the pains in muscles and nerves due to influenza. Vanish IN A DAY! They banish catarrh, clear the head, lower a high temperature and make you fit and well in a few hours. Small dose, easy to take, always reliable and safe for all. Of chemists, 1/3.

FREE SAMPLE sent on request. Address Anti-Kamnia (Dept. L1.), 86, Clerkenwell Road, London, E.C.1.

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Quick Relief from Pains and Aches

STOMACH TROUBLE

Mr. E. WRIGLEY, Moot Common, Drighlington, nr. Bradford, writes:—"I was suffering from Stomach trouble and tried all kinds of medicines till at last I found the finest and best cure of all in 'Vitadatio.' After a few bottles I was as fit as the best man in the world, so I can recommend it as the greatest of all medicines."

If you are a sufferer, get a bottle to-day.

Vitadatio

Invaluable for Blood Troubles, Liver, Kidney and Internal Ailments. Sold by Boots, Taylors', Timothy Whites, and most Chemists and Stores, 2/- and 5/- per bottle, or per post, 6d. extra, in Great Britain only. Special £1/- bottles, containing 3 weeks' supply, for Export only, post free from—V.169

VITADATIO, No. 131, Armley, Leeds.

SEND FOR FREE BOOK OF TESTIMONIALS

Happy Health... you can help them to keep it

Millions of mothers know that nourishing Quaker Oats makes their children healthy and strong.

DURING these critical years, children need nourishing and health-promoting food. Help your children to health with nourishing Quaker Oats. It gives them strength to learn, strength to play, strength to grow.

Protein, carbohydrates, mineral salts and vitamins—Quaker supplies all these health-promoting elements that children need. Quaker Oats grown and ripened under sunny skies, and milled by a special process, has a delicious creamy flavour that no other oat can imitate.

Adults as well as children enjoy and benefit from nourishing Quaker Oats—it is the family's best health assurance and most economical, too.

Two kinds — Quaker Oats and Quick Quaker. Both made in Canada. Quick Quaker takes no longer to prepare than the morning pot of tea.

Quaker Oats

TWO SIZES 4d. & 8½d.

per packet — except in Irish Free State

Q47

SUBMARINE

"This tale," says the Author—

ALFRED EDGAR,

"is based on facts which fell within my own experience nine years ago. The names, of course, are altered"

"The sleeve was torn from wrist to elbow, while air bubbles rushed out of the slash . . ."

Illustration by Edgar Spenceley

THE Graf von Borchardt died in 1918. Four years later he killed a man. Borchardt was probably the most conceited officer in the whole of the German navy. He commanded one of the UA cruiser-type submarines, with a crew of eighty men and a couple of 5.9 in. guns.

She was one of the finest *Unterseeboots* that ever hunted from a lair on the Flanders coast, and, because she made long voyages, it amused Borchardt to collect souvenirs from the craft which he sunk, if conditions permitted.

He had his own little cabin. The steel floor was covered by a Persian carpet; he had pillaged silver fittings for the walls, and he replaced the blanket over the entrance by a door.

This door he took from the stateroom of a little armed merchantman which had once been a yacht.

The inside was covered by a full-length mirror, which pleased him because, even at sea, he liked to be slick and smart.

The little merchantman was a real prize, apart from the door.

She carried the jewellery of an aristocrat Russian emigré, who had escaped from the revolution and was bolting for Brest, hoping to get across to the States.

HE sank with the merchantman, after Borchardt had taken the mahogany door and the jewellery. According to an estimate given me, this was worth rather more than a hundred thousand pounds.

Borchardt never got back to his base with his valuable souvenirs. He was cornered off the Inishkea Islands, west of County Mayo, by two American destroyers.

The German sank with all lights out and his engines silent, while the Americans dropped depth charges.

Borchardt lay there on the silt for twenty-four hours after the Americans had stopped bombing him. He judged, then, that the destroyers had gone, so he started his engines and came up.

He went down again about fifty seconds later, with a gaping hole aft the control-room. The Americans had waited on top for a night and a day.

No submarine chaser gives up until he sees the tell-tale wash of oil on the surface, which means that another grey sea-raider has sunk for good.

When the destroyers steamed away, the *Unterseeboot* was upside down, with her deck-guns digging in the silt and close upon thirty fathoms of water above her keel.

I know of this because I have seen Borchardt's log-book, and stood by while bits of writing on the smeared pages were translated to me.

This occurred in the cabin of a small salvage ship anchored off the Inishkea Islands.

She had been improvised for salvage work, and she was after the jewels with which Borchardt's U-boat had sunk. She was financed by an American named Harbord, whose daughter had married a son of the Russian emigré.

If the valuables could be recovered, the son would be entitled to them. There was a spice of adventure about the whole thing which Mr. Harbord enjoyed. He was wealthy, and he had gone into matters very thoroughly before starting operations.

A wireless message, before Borchardt's five-point-nine's had shattered the merchantman's superstructure, had told which enemy vessel had attacked her.

Mr. Harbord gambled that Borchardt had searched the craft before he sent her to the bottom, and that he had found and removed the jewels.

To make things easier, he had gone so far as to embody in the diving crew

(*Continued on page* 30)

Only DEEP sleep at night can ensure day-long energy

"SINCE I started taking Horlick's at bedtime, I have slept far better than I have done for years. And not only do I sleep well now, but I wake up in the morning feeling a different person — twice as energetic as I used to do. Both my wife and I consider Horlick's a splendid drink for growing children. It is a great favourite in the nursery.

CAPTAIN CHURCHILL-LONGMAN
Swinbrook Manor, Burford Oxfordshire

scientists declare

AT 7.30 —Briskly awake or heavily drowsy? AT NOON —Bright and clear-headed—or beginning to feel fatigued?

MORNINGS when you wake tired, "heavy-limbed," and disinclined to get up — even after a long night — show that your sleep is not resting you, is not *deep* enough!

Statistics reveal that 70 out of every 100 people fail to get their full quota of refreshing sleep regularly. For it is the *quality* of sleep which rests the tired system, doctors and scientists declare, rather than the *quantity*. Extra hours spent in restless dozing can never make up for lack of *deep*, dreamless sleep.

This delicious food-drink promotes restful slumber

There is an easy way to ensure *sound* sleep — by drinking a cupful of hot Horlick's at bedtime. Its warmth soothes and calms your whole system, and sets in action a gentle, comforting digestive process. Sleep comes soon — and is deep and refreshing.

And while you sleep the abundant nutriment in Horlick's replenishes your system with fresh stores of energy. The rich full-cream milk and selected wheat and malted barley from which it is made provide just the body-building elements we most need in order to keep well and strong.

Start taking Horlick's today! You will enjoy the delicious flavour, and you will find it makes you sleep more restfully — so that you wake feeling fit and energetic.

Chemists and grocers everywhere have Horlick's in sealed glass bottles in four sizes, also the Horlick's Mixer. Ask, too, for the Malted Milk Tablets.

HORLICK'S

PLAIN OR CHOCOLATE FLAVOURED

MADE IN ENGLAND

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LTD.,
Proprietors of "John Bull."

Douglas Deab

I WAS BALD

AS a young man I suffered from Baldness. I tried everything to effect a cure, but all to no avail. Being a chemist, I sought my own remedy. I grew new hair myself and so did my friends, and I now offer you the same treatment. I have set aside

5000 LARGE TRIAL OUTFITS FREE

and there will be sent per return to the first applicants sending 2d. to help pay for packing and postage. You can then obtain further supplies at a trifling cost. Address:

'KWIK' Hair Grower Co., 7B2, Victoria House, Victoria Road, LONDON, E.C.4.

No Bogies to-night...

Someone must have made her afraid of the dark, and we used to hear sobs, then a long scream, and we knew that her shadowy tiger in the corner was hunting her!

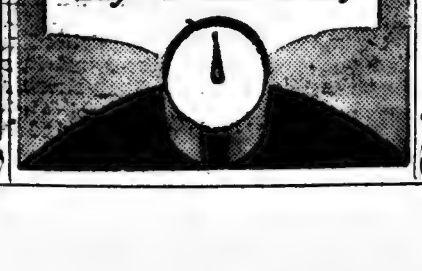
So we got a box of Price's Night Lights, and now if she wakes she sees just the end of her cot... the toy cupboard. And she sings herself to sleep again.

Send 3d. in stamps for a sample box of Price's Night Lights, to Price's Patent Candle Co. Ltd., Dept. JBBs, London, S.W.11.

Always keep a box handy

PRICE'S NIGHT LIGHTS

Buy a box to-day



Warded off INFLUENZA..

"LAST Saturday I had a temperature and all the symptoms of influenza. I ached all over. On a friend's advice I decided to try your Musterole Brand Ointment. I applied the ointment before going to bed Saturday night and put on a second application Sunday. Monday morning the cold was completely broken up, and in a day or so was entirely gone."
—A.R.C., Burlington Gardens, Chiswick.

● ● ●

If you feel feverish and ache all over, rub on this clean, white ointment, and feel the pain easing... going... gone, as the tingling, soothing warmth penetrates deep down, draws out the inflammation, stops the pain. Thousands have used this famous ointment for years because it brings such quick relief. Ask any user. They will tell you how effective it is for relieving those 'flu pains, breaking up congestion and drawing out inflammation. Your favourite chemist has Musterole Brand Mustard Ointment. Get a jar today.

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MUSTARD OINTMENT

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YOU are not getting the best results from your records unless you are using

SONGSTER GRAMOPHONE NEEDLES

The best needles made and rapidly becoming the favourite throughout the world.

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Made by:
J. STEAD & CO., LTD., SHEFFIELD.
GRAMOPHONE NEEDLE SPECIALISTS.
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10/6 FREE
(5 records & 100 needles)
TILL END OF FEBRUARY

Buy a Fullotone during this month and you will be given 5 full size new records and 100 (30 minute) needles FREE!
Only a few weeks remain. Hurry your order, don't miss this splendid opportunity. These are 21 new attractive designs to choose from, each model guaranteed for 12 months and British throughout. Call and make your selection or write or 'phone for coloured catalogue with details of our generous deferred terms.

CATALOGUE SENT FREE.

Model illustrated. Richly Oak Finished Cabinet, 3ft. high, complete with NEW AUTOMATIC STOP, Fullotone Metal Sound Chamber, British Powerful Silent Motor and Fullotone Junior Soundbox.

Model 43.

STOPS ITSELF.

7/- SECURES with 7/- monthly for 14 months.

CASH PRICE: **4-12-6**

FULLOTONE GRAMOPHONES (1929) LTD.
(Dept. J.B.22) 13, Camden Road, London, N.W.1
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FULLOTONE
THE GRAMOPHONE OF AMAZING VALUE

Roy Overall, New Pier Tavern, Preston Street, Brighton.

"I'm not scared of catching Cold!"

"And I play on the beach, too, all winter long. The minute I start to sneeze, Mummie just rubs Vick all over my chest, and that's the end of the cold. She stops her own colds in the same way, too."

Mrs. Overall, who supplied Roy's views, likes Vick Brand Vapour-Rub, because it stops colds quickly, without "dosing" the stomach.

Just Rubbed on, this Salve Acts in Two Ways at Once.

Just rubbed on the throat and chest at bedtime, it acts in two ways: (1) through the skin, like a poultice, (2) vaporized by the body-warmth, its healing ingredients are breathed into the inflamed air-passages.

Regular size now only 2/-; half-size 1/3 at all chemists.

VICK BRAND **VAPOUR-RUB**
Best for Children's Colds

"SUBMARINE"

(Continued from page 28)

a German—Georg—who had actually served on the U-boat before its last voyage.

They had located the submarine, and Georg was working with an American diver named Alden, when their service launch took me out from Belmullet.

At that time I was with a Westminster firm of engineers, and had to see Mr. Harbord about some gear he had ordered, which did not seem to be giving him satisfaction.

AS the launch came alongside, I saw two men engaged in an unhealthy argument near the stern.

One was Georg, a big brute, with little eyes like unripe gooseberries, and heavy, almost hairless brows. He wore weighty woollen underclothing and thick socks, and nothing else at all.

The other was Alden, short and stocky, but very big in the chest and shoulders, and he was clad like the German. Both, as a matter of fact, were waiting to dive.

Just as I reached the deck, I heard Georg snarl something in his own language.

"If you want to call me down, do it so's I can understand!" said Alden. "Give me another earful of that stuff and I'll sock you on chance!"

"Schlaukopf!" Georg said. "Ich gebe——" and he lashed out while he spoke.

I saw Alden go back, then he ducked and packed about fourteen stones of bone and muscle behind a left swing—he was left-handed—which fairly cracked between Georg's eyes.

They started a fight which used up all the deck until Alden doubled the German with a smash to the pit of the stomach, and followed it with a tearing left to the jaw.

It was a whipping, snapping blow, and it put Georg down.

Possibly it was the first time anything living had knocked him off his feet, and he came up with a fiendish expression on his face. Then the crew arrived and parted them.

"Both of you get down below," Mr. Harbord told them. "Maybe thirty fathoms will cool you off!"

Later on I learned what the trouble was between the two divers, although they alone knew why they had quarrelled at the time.

It was not certain whether the valuables were in the submarine. But if they were, Georg wanted Alden to come up with him and say that they were missing. Later, the two could dive and get the stuff for themselves.

Alden would have nothing to do with this simple plan, and he even did not know that Georg had already located the booty.

I did some of my business with Mr. Harbord while the two were helped into diving kit. Their telephones were tested by the man in charge of the diving crew; he could talk to them both at once or separately.

The pair went overside on a weighted grating, the cable of which was paid out over the tackle of a derrick.

I watched their copper helmets disappear and saw the air-bubbles coming up and breaking, while the twin pumps thudded and the derrick squealed and a man counted the shots on the cable, checking the descent.

They reckoned to work for an hour on the bottom, and it took them barely two minutes to get down.

Coming up would occupy three hours and more, because sudden decompression after the pressure of great depth means "diver's palsy." Straight up from thirty fathoms was certain death.

NEAR the telephone apparatus was a portable gramophone and a stack of records. These were played to the divers as they came up, to while away the tedium of the ascent.

"They're down, sir!" the telephone man called presently. "And it sounds to me as though Georg is cursing to himself about something!"

Lying down there for so long, the U-boat had become badly silted up. The two had cleared this away, and it was hoped that they would get to Borchardt's cabin on that dive, that being the natural place for the jewels.

When she sank, one of the destroyers had dropped depth charges to make sure of things, and the craft had been additionally holed in the bow.

Georg had been excavating this hole, while Alden tried to cut through the mess of wreckage in the control room and gain the cabin that way.

They were supposed to work together, but, very foolishly, Mr. Harbord had offered a bonus to the man who actually brought up the jewels.

This did not smooth matters between them, and for two dives they had been working each on his own.

When they got down now, Alden went to the hole by the control-room, while Georg started for the bow.

As it was figured out afterwards, Georg must have known that Alden had all but cleared a way to the cabin.

At the same time, the German had actually been through the officer's quarters on his previous descent, and he could have brought up the prize had he wanted to do so.

Georg was a venomous devil, and he planned craftily. Since Alden wouldn't come in with him, he intended that the American should meet with an accident inside the U-boat, which would look real enough amongst all that débris of riven metal.

BOTH were armed with knives for hacking clear the peculiarly tough weed which grew from the silt.

No doubt Georg meant first to cut through Alden's telephone wire, or rip the insulation enough to make the water short the current, then he would slit his diving-dress—and another unlucky man's name would be added to the roll of deep-sea tragedies.

When he reached the hole behind the bow torpedo-room, Georg must have been very careful to draw in plenty of slack line before he walked through the crew's quarters, his knife ready.

Certainly the silt there drifted up like smoke, as his feet disturbed it, so that the light from his lamp shone as through fog.

Since the U-boat was inverted he saw the upside-down bunks with the rags of blankets and, of course, the disordered bones of men who had formed the submarine's crew.

With the silt swelling all about him, he entered the officer's quarters, and he was probably surprised to see the light of Alden's lamp ahead, all fogged by the rising silt, and coming towards him.

Georg must have gone at the misted figure in a blundering rush when he saw that Alden, too, had his weed-knife out, the American's blade glimmering through the murk.

Quite evidently the German tried to get in the first blow, slashing at the lines which ran below Alden's arm.

HIS knife jarred home, and what felt like the burning gash of keen steel seared along his own arm—to be followed by the icy touch of water rushing through the slit fabric of his sleeve.

When a diver's suit is badly cut, he lives for just as long as it takes a man to drown.

Georg shouted into his telephone until the water flooded over his face and blurred off his words.

The telephone man heard Georg's cries and called to Alden, telling him to go and see what had happened.

The American diver clambered out of the control-room and followed Georg's lines into the bow. When he got into the officer's quarters he saw the glow of Georg's lamp, then the man himself.

He had tumbled half into Borchardt's cubicle, with his suit deflated and crushed against his body.

His right arm was held straight up and the sleeve was torn from wrist to elbow, while air-bubbles rushed out of the slash as fast as the pump above sent it down.

Beyond him Alden saw the door of Borchardt's cabin jammed open across the passage-way.

Stuck into it, high up, was Georg's knife, and beneath it remained fragments of the mirror which had so gratified Borchardt's vanity.

Bits of the glass lay about Georg, and there was a broken sliver sticking from his torn sleeve.

He had mistaken his reflection in the mirror for Alden. As the American was left-handed, it had looked as though he, too, was attacking.

That was how the Graf von Borchardt killed a man four years after he himself had died.

Race with "Silver Ring"

BACKERS' RIGHTS

MY warning about "dud" bookmakers, with their tempting bait of long odds for the "Lincoln" and "National," has already brought me a batch of correspondence.

Several readers ask me where backers stand? Until the Gaming Act is amended and made a sensible piece of legislation the backer hasn't a leg to stand on if he is dealing with a twister.

He can take a case to the courts, but if the welsher pleads the Gaming Act he usually gets away with it.

The way to make your money safe is to back with the big advertising commission-agents—you can find most of them in *The Sporting Life*—but you must study their rules carefully and follow them rigidly.

The Moy—at 100 to 8—did the Code a good turn at Kempton. I hope to have another like this at Hurst Park this week-end. In the meantime I suggest Arctic Star and Irish Temple for the Saturday "double."

"JOHN BULL'S" CODE

The Code for this week is as follows. It covers the racing from Thursday, February 12, to Wednesday, February 18.

B X D R F E J L S W T A N G Q K
P C V Z I H U M D Y 73 74 75 76 78 79

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

76Z7479MH would read GRAKLE.

Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

IHZ274750 would read FERRANS.

"SILVER RING."

DAVID WHITELAW,

Author of "Number Fifteen," "The Little Hour of Peter Wells," etc.

tells of a human drama of a trifling mistake which carried a man from poverty to affluence—Next Week's True Story:

"Red Carnations"

COMPANY MEETING.

SOUTH METROPOLITAN GAS COMPANY.

GOVERNMENT ATTITUDE TOWARDS GAS UNDERTAKINGS.

The Annual Meeting of the South Metropolitan Gas Company was held on February 4th at Cannon Street Hotel, London.

Dr. Charles Carpenter, D.Sc., M.Inst.C.E., the President, who occupied the chair, in the course of his speech, said: Ladies and Gentlemen,—The working results of the undertaking for the past twelve months are typical of many that have preceded them and we might congratulate ourselves upon what we have accomplished, were it not for the unprecedented happenings with which we are confronted as, indeed, is the case with every gas company in the kingdom. It is 50 years or thereabouts since the Jablochkoff electric candle first made its appearance upon the Thames Embankment. From that time the business of electric supply has gone on developing until it has become the expensive organisation we know to-day.

SIDE BY SIDE DEVELOPMENT.

These two great industries of gas and electricity supply have gone on developing side by side, each recognising that both forms of energy possessed advantages and disadvantages peculiar to themselves and each by its commercial and scientific activities stimulating its competitor.

Commercially it is easier to advertise electricity than gas. The fact remains that there are many people to-day who continue to use gas lighting not because they cannot get electricity, but because they prefer the pleasing warmth and soothing light of gas. It is possible that an omission to advertise systematically the acknowledged advantages of gas light is partly, though certainly not wholly, responsible for what I will call the official and, indeed, the governmental attitude to-day towards gas undertakings.

In a recent letter to the Press, Lt.-Col. Ogilvie records the fact that in nearly 100,000 municipally-owned houses in this country tenants are not allowed to choose the form of lighting or heating they prefer. He states that in 13 areas the local authorities have prohibited the use of gas for any purposes whatever on their estates, and in 47 other cases specific uses of gas—that is for lighting or heating are forbidden.

This serious state of affairs has been developing, too, in this company's area, and while we were considering the matter some of our employees, having regard to the seriousness to them of any part of our business being compulsorily shut down, decided first to form from among themselves a small committee and then to get into touch with London County Councillors and Members of Parliament representing districts in which our employees were interested either as workers or dwellers.

GAS WORKERS AND THE MINISTER OF TRANSPORT.

Among others they wrote to the Minister of Transport, and one of his replies says *inter alia*: "I am inclined to the opinion that the South Metropolitan Gas Company is employing somewhat undesirable means in furthering the interests of a particular commercial undertaking. The South Metropolitan Gas Company does not ease the difficulties which arise out of the competition between gas and electricity by employing political methods of furthering trade interests—(using their employees in the process)—on lines which were alleged against the brewers before the war. I shall continue to be guided solely by the furtherance of the public interests and I will not submit to attempts at intimidation, however scientific, made by political pressure of commercial undertakings."

ATTITUDE OF MUNICIPAL AUTHORITIES.

There is not a shadow of truth in the suggestion of the Minister that what has happened is of political origin engineered by this company. What did happen was that our employees took alarm when one municipal housing committee after another declined the offer of this company to take the chance of the business it could get and completely to pipe the newly constructed houses free of cost to tenants or owner. It is curious and certainly significant that the Councils should have taken up so peculiar an attitude. The proffered service of gas facilities would cost them nothing. Their tenants are not restricted in the use of coal or oil; they may consume either in the municipal tenement, but gas—"No!" I cannot help thinking that in some way or other this attitude may have been inspired in some measure by Whitehall.

The Minister of Transport is a member of a Government which stands for justice and fair play. The gas industry of to-day does not need the assistance of Government credit to carry on and develop its business. It never has. Cannot State-supplied credit be more properly applied to find work for the unemployed?

The report and accounts were unanimously adopted, and the proceedings terminated with a vote of thanks to the President.

Ryders

Seed Book for ½d.

THE MOST IMPORTANT SEED CATALOGUE IN EXISTENCE

"THE DANCING FAIRY FLOWERS."

Ryders Seed Catalogue—interesting, informative, illustrated with coloured plates and black and white pictures. The most comprehensive list of seeds of high quality at popular prices.

£1,000 in prizes in a Competition so remarkably arranged that anyone anywhere in the kingdom can compete on even terms.

Ryders Silver Challenge Cup will be awarded to the most meritorious winner of prizes. This will be regarded as the unofficial open Champion Cup of Gardening.

Those who wish to have a copy of the catalogue are requested to fill in the coupon at the foot of this announcement with name and address, place in an envelope, tuck in the flap, do not fasten down, address the envelope to RYDERS, ST. ALBANS, place a halfpenny stamp on the envelope and post it at once. The supply of catalogues is rapidly being exhausted but all who write at once are certain to obtain their copy.

Practise economy and efficiency and order your seeds from RYDERS.

RYDER & SON (1920) LTD., ST. ALBANS

Please send 1931 Seed Book post free.

NAME .....

ADDRESS .....

.....

No other enclosure must be placed in the envelope and nothing written on the Coupon but your name and address. JOHN BULL

INVEST FIVE SHILLINGS in Real Home-Comfort

The best things in life are the simple things—fireside, home, comfort. The great Berkeley factories, with their enormous resources, have brought real lasting comfort within the reach of all. For a few shillings you can install the Berkeley Home Model. Picture this truly wonderful Easy Chair as the centre of attraction by your fireside. It has a strong, sturdy frame designed to give proper rest and support. It is thoroughly upholstered with fibre stuffing and coppered-steel springs in seat and covered in beautiful, hard-wearing materials—a really handsome chair that you will be proud to own. Fitted with strong castors.

PRICE **37/6**

or 5/- with order and balance 5/- monthly. (*No reduction for Cash*)

Sold under our Usual Guarantee of Money-Back if not satisfied

Delivered Free in England and Wales.

Berkeley HOME MODEL

SEND COUPON NOW FOR FREE PATTERNS

H. J. SEARLE & SON, Ltd. (Dept. J.B.)

76-78, OLD KENT ROAD, LONDON, S.E.1

Showrooms: 133, Victoria St., Westminster, S.W.1.; The Arcade, Croydon; The Parade, Watford; and 85, New Street, Birmingham.

COUPON Please send me particulars of the Berkeley Home Model and your fully illustrated Catalogue of Berkeley Upholstery together with Patterns of Coverings from which I can make a selection.

Name .....

Address .....

"John Bull." .....

HOW TO CHOOSE A FACE POWDER

What the modern girl should demand

By a Beauty Specialist.

See that your face powder is so fine and light as to be almost invisible on the face. Yet it must really take away every trace of shine and greasiness. See that it does not contain any hard, gritty particles to enter the pores and enlarge them. There must be sufficient variety of really good shades, so that you can find one to match your complexion perfectly. Your face powder must not harm the skin, but actually protect and act as a tonic. Last, but most important, *a powder that will stay on.*

These requirements are completely fulfilled in Poudre Tokalon, the marvellous Mousse of Cream face powder, in which Mousse of Cream is blended by a patented process. It will stay on in spite of wind and rain, in spite of perspiration from dancing in hot ballrooms. It imparts a new and natural beauty. You will be astonished at the immediate improvement in your attractiveness. Try a 1/- box to-day. Successful results are guaranteed. 1/- a box. Large box (double 1/- size) 1/6. Compacts 1/3. Refills 9d.

Free. This week a full-sized tube of the new Tokalon Rose Skinfood will be given away with every 1/- box of Poudre Tokalon. Ask your dealer.

Baby Constantly Crying and Scratching Healed by Cuticura

"The trouble began with scales on my baby's head when he was a month old. It went on like that until he was two months old and then after his morning bath, water used to come from the eruptions. Baby could not rest day or night and was constantly crying and scratching. I had to make a cap for his head and keep his hands tied. The trouble lasted nine months.

"I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. After using it I purchased more and in three months he was completely healed." (Signed) Mrs. G. Wallace, 112, Old Poolsbrook, Staveley, Derbys., Eng., Nov. 12, 1929.

Make Cuticura Soap and Ointment your every-day toilet preparations and have a clear, sweet skin, soft, smooth hands and a healthy scalp with good hair. Cuticura Talcum is unexcelled in purity.

Soap 1s., Ointment 1s. 3d. and 2s. 6d., Talcum 1s. 3d. For sample each address: F. Newbery & Sons, Ltd., 31, Banner St., London, E.C.1.

Cuticura Shaving Cream 1s. 6d. a tube.

T. KAY & CO. GOODMAYES, ESSEX.

GLADIOLI

The most dazzlingly brilliant flowers on earth with spikes of bloom 18 in. long. 12 each of 9 kinds (108 first size bulbs. 4 to 5¼ in. round), all separately packed and named for 5/9 post paid. Half lot 3/3 post paid to Great Britain and Ireland only (cultural instructions included). These Gladioli are the large autumn-flowering varieties and not the cheap miniature kind.

Kay's Glorious Gladioli.

T. KAY & CO. GOODMAYES, ESSEX.

THE GRAVES 'PROGRESS' BARGAIN SALE

Price complete & Carriage Paid £3:0:0

TERMS: 5/- with Order and 5/- Monthly. Fullest Approval

Two super quality white All Wool Blankets, not a thread of cotton in them. Blue borders, whipped edges 68 x 88ins., weight 7 lbs.

Two White Fleecy Blankets, Whipped Edges, 60 x 80ins. 4lbs pair.

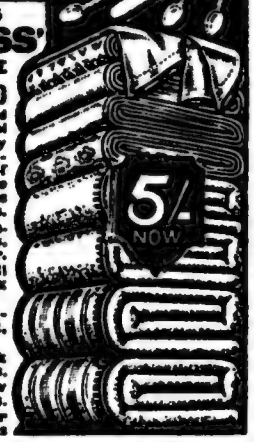
Two Grey Sateen Twill Hemmed Sheet 70 x 90ins. 4lbs pair.

One coloured Alhambra Hemmed Quilt, Size 73 x 94ins.

One Bleached Damask Table Cloth, 54 x 54ins.

Two pure White Pillow Cases, Size 20 x 30ins.

One pure White Bolster Case to match 20 x 60ins



IMPORTANT. As an extra advantage, we include a 16-Piece Cutlery Service: 4 Stainless Sheffield Steel Knives, 4 Dessert Size Forks, 4 Dessert Size Spoons, & 4 Tea Spoons all of 'Columbian' Silver which wears white all through.

30 years character for honourable trading. *Catalogue Post Free*

J. G. GRAVES Ltd. SHEFFIELD.

HEART & NERVE PRESCRIPTION

THAT ALWAYS BRINGS RELIEF

HEART DISEASE IS RARE; don't be alarmed because you suffer from palpitation or pain near the heart. If it isn't indigestion, it's overstrung nerves. **Shadforth Tonic (No. 632)** will strengthen the nerves, steady the heart, and tone up stomach and kidneys. Don't imagine yourself into an illness; have a good rest, take the prescription, and be normal in a few days. Prices: 2/6 (72), 4/6 (144 pills).

This prescription prevents palpitation, faintness, heart failure, tremblings, run-down condition, and stops your falling to pieces feeling.

Privately packed and post free at these prices from

Shadforth Prescription Service, Limited,

(Dept. JB 62) 49, King William St., London Bridge, E.C.4

Boots, Taylors and all chemists stock or obtain.

Your RENT is buying NOTHING!

THE hard-earned money you give to the landlord can be used to

BUY A HOUSE OF YOUR OWN

—and you can move into it straight away!

Hundreds are enjoying this Society's simple plan of BUYING instead of RENTING. Why not you?

Liberal advances on property in the Metropolis, Home and Southern Counties.

No anxiety; no harsh restrictions; for the Church of England Building Society watches your interests, and arranges matters to suit your special convenience.

Write, 'phone or call to-day for Free Booklet No. 98.

YOUR SAVINGS can be invested with this old and economically-managed Society with **ABSOLUTE SECURITY.** Ask for details.

CHURCH of ENGLAND
TEMPERANCE & GENERAL PERMANENT
BUILDING SOCIETY

26, King William St., London, E.C.4.
(Opposite Monument Station.)
'Phone: Mansion House 5927–8.
W. C. M. WIGHTMAN, Secretary.

YOU'VE GOT A BAD COUGH!

Don't let a cough develop—take Galloway's Cough Syrup at once and get the immediate relief which this famous remedy always gives. Don't waste time experimenting, take Galloway's for all Coughs, Colds and Bronchial troubles.

Safe and sure for all from the youngest to the oldest. Children love it.

DON'T LET IT GO ON

UNSOLICITED TESTIMONY.

J. J. Hall, the famous racing Motorist, writes: "I was troubled by an extremely unpleasant and hacking cough which caused me considerable uneasiness. In my efforts to get rid of this trouble I got your 'GALLOWAY'S COUGH SYRUP' and, the results of which were extraordinary and instantaneous, not only bringing immediate relief, but completely ridding me of the cough and all its symptoms in under three weeks—a cough, mark you, which I had had for some 15 months."

GALLOWAY'S COUGH SYRUP

Sold by all Chemists and Stores, price 1/3 and 2/6 per bottle, or direct from P. H. Galloway, Ltd., Chemists, London, S.E.17. Price 1/9 and 3/3. Post free.

HUMAN DOCUMENTS

The Singing Fool and the doctor's wife

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

I WORK as a jobbing gardener; several well-to-do residents in the neighbourhood keep me regularly employed, and each week I can count on bringing home quite good money.

In the twenties myself, I have a pretty young wife and three kiddies, whom I love dearly.

I have considered myself one of the happiest chaps alive, and have thought of my home as a little heaven. But now——.

One of my employers is an elderly doctor, who recently married a girl many years his junior.

She is passionately fond of music and is a brilliant pianist. Her gift interested me, for I, too, am stirred by music. I have a tenor voice, which has earned me a place in the choir and at various village concerts.

One day when I was mowing a lawn beneath an open window, I raised my voice to a tune which the doctor's wife was playing on the piano.

I did it so unconsciously that I was taken aback when the window opened and the lady leant over to ask me to step inside.

There she suggested that I should sing a song to her accompaniment, which I did. She praised my voice warmly—and I went on singing.

WHEN I eventually expressed my uneasiness at the time I had so spent, she just smiled and reassured me; the time could go down on my time-sheet.

Now, whenever my work lies at that house, the same pleasant interlude is requested. The doctor's wife plays and I sing—and the time goes down on my pay-sheet.

This, I admit, is dishonest; but there's something even worse.

I had noticed that when the doctor happened to be at home I was not asked inside; but I thought little of it.

Unhappily; the explanation is that this designing woman is in love with me.

The other day, being more than usually pleased with my singing, she flung her arms around my neck and showered kisses upon me.

Thinking of my wife and children, I rushed away, but I realised then that the situation could not last. She wants to flirt, and I don't.

Yet, if I really rebuke her, she may broadcast a story that will get me the sack from other houses, and perhaps entirely ruin my connection.

"HUMANIST" says: Reserve your singing for the proper time and place, and get on with your job when engaged in the garden.

If the woman of the house is the designing creature you say she is, look out for another situation.

COOLIE-ROBBER

blackguardly plan

CASHIER for a large firm of provision-merchants which operates all over the world, some time ago I was sent as relief man to the accountancy department of rice-fields owned by my employers in China.

Here I met and fell in love with the daughter of my superior officer.

My affection was returned, and after a time the father gave consent to our engagement and we looked forward to a speedy union.

The marriage was arranged to take place in this country, and it was while we all three—myself, sweetheart and prospective father-in-law—were on the homeward-bound boat that I got the greatest shock of my life.

The father confided in me that he had lined his pockets pretty well while on foreign service, and confidently looked forward to a speedy retirement, when he would take care that I, as his son-in-law, should step into his shoes.

He would, he said, pass on the hint, so that I, too, could get out of the unbearable conditions of China in as short a time as himself.

He then disclosed how, by "wangling the coolies" as to the hours and conditions of their employment, he had been pocketing at least £4,500 each year in addition to his very handsome salary.

The language difficulties would prevent this class of worker, so he said, from ever finding out the truth, and for the sake of his daughter, he would expect me to carry on "the good work."

I find the whole thing utterly repugnant, and I let him see as much, but it puts me in an awful quandary.

If I carry on honestly it will lead to enquiries that will put my girl's father in court.

I have consulted her, and she begs me not to say a word, but it seems to me that, whether I betray the confidence or not, I am going to lose the one girl in the world.

"HUMANIST" says: Carry on honestly or not at all. You are not bound to repeat a confidence, but you can refuse to be party to a fraud.

If you lose your girl on that account she is not the sort of character that any decent man would wish to make his wife and mother of his children.

"The Greatest of These —" Fund

FATHER *who can't come home*

"Please, God, make dadda better . . ."

LILY, a delicate child of five years, is a good little mite, very anxious to help her widowed mother "wash up" or sweep the room. Her brother, aged eighteen, supports the family, at present, on his earnings of 22s. a week.

As, in addition to Lily, there are two boys of ten and nine years, a girl of twelve, and a baby of sixteen months, his earnings do not go very far, and the family needs help until the mother can secure a much-coveted cleaner's job.

She lost a good husband, and the children a good father, with tragic suddenness last month. He had gone to bed on the Sunday night, making no complaints of feeling ill.

"At 6.45 in the morning," his widow told us, "I woke to find him sitting up in bed. I noticed he looked funny. I put my hand on his forehead, and it was icy cold."

She further explained that her man used to go out selling in the streets in all weathers, and that "his boots were bad."

"It doesn't seem true to me now that he has gone," she said very sadly, "and I cry when I hear Lily saying her prayers, 'Please, God, make dadda better and come home to me.'"

Lily's dad can't come home, but he is out of his troubles, and his family is not.

Donations should be addressed to The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2.

Subscriptions are acknowledged by post, where name and address is given.

Lists of donations can be seen at our offices, and a copy of the current week's list will be sent on application.

TWILIGHT MITES

are unwanted

HAPPILY married for five years, I have two children. My wife was an orphan, and when I met her she lived with her younger sister in a small flat.

They were passionately attached to each other, and for the first period of our married life the sister lived with us. Then the sister left suddenly.

She ceased to write, and we heard nothing more until a few weeks ago, when my wife received a telegram from a distant town summoning her to the infirmary where her sister lay.

The sister died, and my wife came back bringing two youngsters, who are, in spite of their English mother, distinctly Chinese. This explained why the sister had never written.

She knew she could not have our approval for marrying an Oriental, but as her husband was dead and she herself was on her deathbed, love for the little half-castes conquered her fear, and she sent for my wife.

In spite of my wife's solemn promise to her sister to be a mother to these youngsters, I cannot bear to look at them, and their presence in my home is giving rise to unpleasant rumours.

They must be put in some sort of an orphanage. Is there any special institute for the reception of such children?

"HUMANIST" says: Although you are under no legal obligation to provide for these two unfortunate mites, I approve your wish to get them into a suitable refuge.

There is at present no special institution for such cases, but I am sending you privately the addresses of some societies that may be approached.

LIPS SEALED

for many years

AFTER the birth of our second son my wife changed from a bright, joyous woman to a morose, silent creature of a queer, secretive temperament that has rendered my life a misery.

This change did not come suddenly, but crept on gradually, each week seeing her go from bad to worse.

My two sons, unhappy, left home at the first opportunity after school-days. I myself now live with a woman who never, when we are alone together, opens her lips.

My meals are served punctually and beautifully cooked. The house is kept scrupulously clean. But we eat and sit in a tomb-like silence that at last is getting on my nerves.

My wife takes no interest whatever in any social, religious or political movement, and any effort I make to awaken interest brings no response.

Yet I love her more dearly than on the day I married her twenty-five years ago.

"HUMANIST" says: Your wife may be suffering from melancholia, and a medical man should be consulted.

In any case you must bring in some one from outside to try and discover the cause of her silence.

She may disclose to a woman relative or trusted friend troubles that at first she will not discuss with you.

Great Campaign Against ASTHMA Bronchitis and other Lung Troubles

"Potter's Asthma Cure is the only thing that keeps me alive."

The amount of suffering, enormous number of deaths annually and time lost from work owing to these troubles is appalling and amounts to a national danger, so great, that an Asthma Research Council has been appointed and is investigating the whole subject. Many sufferers get depressed, lose heart, despair, fail to adopt the very treatment that would give them immediate relief, their power of resistance is weakened and their trouble becomes chronic. There's no need to despair. Potter's Asthma Cure gives immediate relief even in the worst cases. Prove this to-day by accepting the offer of a Free Trial of Potter's Asthma Cure, Smoking Mixture and Cigarettes.

A STRIKING TESTIMONY

Mr. W. K., Loughborough, writes: "I tried Potter's Asthma Cure and it acted like magic. I had the best night for months—in fact I feel a new man. I am nearly 74 and have suffered from Asthma for quite 56 years."

TO OUTDOOR WORKERS

If you are subject to Asthma, Bronchitis, Lung or Chest Troubles and your occupation compels you to be out of doors, you are strongly recommended to smoke Potter's Asthma Smoking Mixture or Cigarettes which will give you instant relief.

POTTER'S ASTHMA CURE

is supplied by all chemists in full-sized tins at 1/6, or direct, post free 1/9, from Potter & Clarke, Ltd., 60, Artillery Lane, London, E.1.

POST THIS COUPON FOR FREE SAMPLE & BOOKLET

To Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1.

I enclose two penny stamps to cover postage for a Free Trial of Potter's Asthma Cure, Smoking Mixture, and Cigarettes, also a copy of booklet, "ARE YOU ASTHMATIC?"

Name.....

Address.....

"John Bull." .....

PLEASE WRITE IN BLOCK LETTERS

RASH gone ...in 1 week!

"My little daughter had a very bad rash for five weeks. I tried all sorts of ointments, but none of them did her any good. At last I used Germolene, and it did the trick after 3 or 4 nights. It was wonderful: I shall always keep a tin handy."—Mrs. J. E. Taylor, 48, St. Helens Avenue, Smithies, Barnsley, Yorks.

Oooh! Will NOTHING stop that maddening itching, move those ugly spots, bring back childhood's happy healthy skin?... YES, mother! Rub on sweet, cool, ASEPTIC Germolene; soothing at a touch, healing almost while-you-wait, building fresh smooth skin—without a blemish! Use Germolene AT ONCE for accidents. **1/3 & 3/- per tin.**

Germolene ASEPTIC SKIN DRESSING

For a beautiful complexion, use only GERMOLENE Medicated TOILET SOAP (6d.)

Twenty Years' Blissful Happiness.

Mrs. E. Phelps, of Brixton, S.W.9, writes:—"I would just like to say a word or two for your wonderful relief, Carter's Little Liver Pills, for indigestion. I have been taking them for twenty years and I have found nothing better to improve a run-down condition, and as a general tonic and daily regulator they are unequalled. I feel quite happy to recommend them to anyone who is not enjoying the best of health." Try them for sick headache, biliousness, liverishness and constipation! Take genuine Carter's Little Liver Pills. In 1/3 and 3/- bottles. Of all Chemists.

SPARE-TIME £ £ £'s

For Enterprising Men!

Supply the WEEKLY demand for Printed Material in your own District and make **LARGE PROFITS** in your **SPARE TIME!** The Possibilities are Enormous — the Market HUGE. Tradesmen, Cinema Proprietors, Dance and Concert Organisers, etc., etc.—All **MUST Have** a regular supply of Printed Material every week. YOU could easily produce this.

EASY PAYMENT TERMS

My wonderful All-Steel "Adana" Machine prints anything from a Chemist's Label to an Illustrated Magazine. No Previous Experience is necessary. Many men, knowing nothing about printing, who started with a 45s. Adana, now own Profitable Businesses. Why not YOU? Special Easy Payment Terms. Send for Free details Amazing and Samples of actual Bargain work produced.

D. A. ADANA (4.19), 17, Church Street, Twickenham.

BLADDER COMFORT

NO MORE DISTURBED NIGHTS.

Bladder irritation is more troublesome when it disturbs one's sleep. You need the mild, soothing antiseptic provided in Shadforth "Bladder comfort" No. 285. It acts like a charm. It is prescribed for chill on bladder and kidneys, burning, cystitis, prostatitis, leg pains, rheumatism, sciatica, etc. Don't worry yourself into a nervous wreck. Get immediate relief and comfort with the proved remedy: Shadforth Prescription No. 285. Prices 2/6 (50), 4/6 (100), 12/- (300 pills).

Privately packed and post free at these prices from

Shadforth Prescription Service, Limited,

(Dept. JB 285) 48, King William St., London Bridge, E.C.4

Boots, Taylors and chemists obtain to order.

A 15/- FREE GIFT COUPON

HERE is a chance to save shop-keepers' profits. Hundreds of Cycles of all kinds, many fitted with STURMEY-ARCHER three-speed gear and DUNLOP tyres. Approval willingly, carriage paid. As an advertisement a

15/- Free Gift Coupon

will be given to all who

WRITE FOR MY FREE CATALOGUE.

FROM £3 15s.

Chas. H. Bobey CYCLE WAREHOUSE, NO. 24, COVENTRY

PILES

Your agony can be quickly ended by the wonderful ointment Man Zan. Easy to apply. Gives instant relief. Soothes, cools and quickly puts an end to the worst cases. Persevere—Man Zan will end YOUR trouble for good. In tubes, 2/-, with special applicator, from all chemists, or direct (in plain wrapper) from manufacturers on receipt of P.O. Free Sample sent on application to E. C. De Witt & Co., Ltd. (Dept. A.13), Croydon.

MAN ZAN

GOOD CLOTHES FOR MEN

Stylish, comfortable SUITS to all the most attractive Cloths, to measure at £3/- £4/- and £5/- Small Deposit and Easy Monthly Payments. 30 years reputation for Good Tailoring. Good Style, Good Fit and Good Quality. Spring and Summer Patterns now ready and Post Free, with simple self-measurement forms and instructions. Satisfaction guaranteed.

J. G. GRAVES LTD., SHEFFIELD

BET WITH 'THE BIG TWO'

They offer the most generous terms for

NATIONAL HUNT RACING

NO LIMIT—WIN or PLACE

Favourites are accepted in Singles, Doubles, Trebles, Accumulators.

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LINCOLN—NATIONAL

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FOOTBALL

The Challenger (CREDIT) Coupons are the finest in the Country.

NOTHING BARRED

Fourteen lists to pick from.

FOR RACING or FOOTBALL

Send all your Commissions to:

DAVID COPE

& ALFRED H. MAURICE, Ltd.

(Dept. J.B.)

227, BATH ST., GLASGOW, C.2

HOW TO WARD OFF INFLUENZA

Influenza very seldom attacks people who are really fit. Nearly always the people who catch it and the people who go down worst are those who are already run down.

So, now, when influenza is launching its annual offensive, you want to be very careful if you have been working hard or going through a lot of worry. And the simplest, nicest, surest way is a way doctors have been recommending for nearly fifty years—the Wincarnis way.

Just take a glass of Wincarnis three times a day, and soon, very soon, you'll be safe against the 'flu. In fact, the very first glass will do you good. You will actually feel new life and new vigour stealing through your veins. You will sleep better and wake up refreshed and reinvigorated. You will grow brighter, tire less easily.

Try Wincarnis to-day. You will find its delicate flavour delicious, and remember we have actually 18,000 recommendations from medical men for neurasthenia, anæmia, debility and all sorts of run-down conditions.

WRITE NOW! IT'S FREE!

5/6

Handsome Nickelled Watch, accurately timed, dustproof case, complete with strap. Lady's or Gent's size. 5/6

See the amazing money saving offers in Watches and Jewellery in H. Samuel's 100-page FREE BOOK! Send postcard to the Factory now. Handsome Free Prizes. Any Article C.O.D.

H. SAMUEL Ltd., (Dept. 199), Market St., Manchester.

WRITE TO-DAY!

Make your own Cigarette & see what you save.

ALWAYS USE A.G. CIGARETTE PAPER

BEST & PUREST

OUR LETTER PARLIAMENT

If I Were OUT OF WORK

GREAT BRITAIN has pressing need of an army of zealous salesmen to extend her trade abroad—men who have the ability to determine a customer's requirements to the finest detail, and have the right article to offer.

To this need I would turn my efforts. I should further my knowledge of foreign languages from the point where my school tutors left off.

I am confident I should regain employment and help others to do so by creating trade for British industry which does not at present exist.—*J. F., Bolton.*

Two P's

I should make an application to the Government for a grant and smallholding.

Specialising in pigs and poultry, and starting with the very best stock my money would allow, I should work along practical lines. These would soon show a return on money invested.

Careful breeding, recording and properly balanced feeding would result in pens and herds of sound stock, capable of reproducing the best.—*H. H. C., Leicester.*

Full-Timer

I would go home to the country. There, perhaps, farmers, omnibus proprietors, and tradespeople would pay me to wrestle with their books and income-tax returns.

I would try to earn money as a reader to invalids, a shorthand and typewriting teacher, a nursery governess, a maker of artistic leather goods and house furnishings, an interior woodwork decorator, and a minder of babies.

The contents of my bookcase could form a subscription library, and my music might be marketable at concerts and dances.—*Anne Percy, York.*

Helping the Postman

Being artistic and musical, three small bottles of paint and a few brushes would complete my pack.

Middle-class houses and small shops would be my objective.

By re-touching gate-post house names and relacquering door-knockers and letter-boxes quite a respectable living may be made, while the painting of names, etc., on shop windows would add to the amount.

In the evening a hostel would afford both pleasure and pay for a song at the piano.—*Wanderer, Fazakerley.*

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, February 17.

What I'd Do with £10,000

[£10,000 is the first prize in the "Daily Herald" Ballot, organised by the British Charities Association in conjunction with the "Daily Herald," to aid the voluntary hospitals]

Not "Slavey"

I should answer one of the many advertisements for cook-generals. I should certainly not trouble the employment exchange or registry-offices.

Maids have a jolly good time nowadays. Their wages are certain; they live better than most shopkeepers' and artisans' wives, and have more liberty.

In better times I kept a maid myself, and my rule was that whenever she had nothing particular to do she was free to go out. And the privilege was never abused.—*H., Leeds.*

Clean Sweep

I would hire or buy a vacuum carpet-sweeper, and knock at every door requesting to sweep passage or room for a few pence.

I could do at least fifty per day, say at fourpence each, which would net a nice little sum of £4 3s. 4d for a five-day week.

Saturday would be reserved for cleaning the sweeper and doing books for the next week's requirements.—*W. Hall, S. Shields.*

Home Hair-cut

In my profession, that of a hairdresser, unemployment is not so bad as in others.

Were I thrown idle, I would canvass my services from door to door, carrying with me razors, scissors, combs, clippers, waving-irons, etc., as well as various toilet requisites.

I should have no shop rent to pay, and could, consequently, reduce the charges to a minimum.—*Jay, Dundee.*

All Out

I would throw aside conservatism in regard to obtaining employment in my own particular line, and go all out to seek a job of any kind, provided it were honest.

If not successful in a month, I should then invest a few shillings in commodities likely to have a ready sale, and from which I could derive a small profit.

I believe I would thus form the nucleus of a business, which would not only result in benefit to myself, but would perhaps lead to the employment of others less fortunate.—*Effort, Belfast.*

Cars—Cakes

First, I should offer my services as cleaner to driver-owners of motor-cars, guaranteeing to have everything spick and span in time for their business.

If successful, with the few shillings thus earned, I should invest on alternate days, at wholesale prices, in dried fish, pies and cakes.

I should work different districts each day, and by paying strict attention to personal cleanliness, regularity and honesty in my dealings, I believe I could make it a paying proposition.—*W. E., Aberavon.*

Dr. Wireless

An electrician, and accustomed to the peculiarities of wireless, I would insert an advertisement in the local Press: "Join the Wireless Club!"

Then I would call on at least a score of people daily asking them to join the club, the fee being sixpence per week.

Club members would have their wireless ailments attended to whenever they required it, without running the risk of a large bill.—*C. Wilkinson, Cheshire.*

By Post

First, I would visit the local reference library and obtain the name of every prospective employer in my trade, no matter in what part of the country his business might be situated.

Next, I would carefully compose a short letter outlining my qualifications and offering my services.

An employer of labour will condescend to read a letter, whereas he will flatly refuse to interview an applicant for work.

Then, I would write three to five letters a day until I was once more in a job.—*J. K. N., Small Heath.*

No Fixed Abode

I would go to the local employment exchange, sign on, then ask for work.

If nothing doing, I would get a travelling card and make my way to towns where large jobs are in progress, such as bridge-building, housing, etc.

Signing on each day at the exchange in whichever town I passed, I should get in my signatures for unemployment pay, and in the meantime might secure a job.—*C. W. C., Worcester.*

* * *

Employ the waiting period in fitting myself for a better post.—*E. R. E. H., Wilts.*

Invest my life savings in a small coffee-bar on the wayside, where my wife and I could feed the ever-hungry working-class.—*W. E., Stonebridge.*

My morning preparation would be the same as when I am in work, especially with the razor and boot brush.—*G. T., Catford.*

Get a knife-cleaner, and go round cleaning knives at 3d. a dozen.—*A. Nuth, Windsor.*

Write smart show-cards. Such announcements as "Apartments," "New-laid Eggs," "Shampooing," etc., are always in demand.—*C. Doran, Walsall.*

OUR EXPERT DECIDES

The Fate of Eight

Football Forecast for February 14

ENGLISH CUP.—Round 5.

(1) CHELSEA v. Blackburn.
**(2) BIRMINGHAM v. Watford.
(3) BARNSLEY v. Wolverhampton.
(4) PORTSMOUTH v. W.B. Albion.
(5) Exeter City v. LEEDS.
*(6) EVERTON v. Grimsby.
(7) Southport v. BRADFORD.
(8) SUNDERLAND v. Sheffield U.

FIRST DIVISION.

(1) Manchester U. v. WEST HAM.
**(2) WEDNESDAY v. Liverpool.
(3) NEWCASTLE v. Middlesbrough.

SECOND DIVISION.

(1) CARDIFF v. Bristol C.
(2) Millwall v. BURNLEY.
*(3) BURY v. Charlton.
(4) Forest v. Hotspur.
(5) OLDHAM v. Preston.
(6) Plymouth v. Bradford C.
(7) STOKE v. Southampton.
(8) SWANSEA v. Port Vale.

THIRD DIVISION (Southern).

(1) Orient v. NOTTS C.
(2) BRENTFORD v. Torquay.
**(3) BRISTOL R. v. Newport.
(4) C. PALACE v. Brighton.
(5) LUTON v. Gillingham.
**(6) NORTHAMPTON v. Coventry.
(7) Norwich v. BOSCOMBE.
(8) Q.P. RANGERS v. Swindon.
(9) WALSALL v. Fulham.

THIRD DIVISION (Northern).

(1) Halifax v. STOCKPORT.
(2) CARLISLE v. Wrexham.
*(3) CHESTERFIELD v. Accrington.
(4) DARLINGTON v. Gateshead.
(5) Hartlepools v. LINCOLN.
(6) Nelson v. Doncaster.
(7) ROTHERHAM v. Rochdale.
**(8) TRANMERE v. N. Brighton.
(9) WIGAN v. Hull.
(10) YORK v. Crewe.

SCOTTISH LEAGUE.

**(1) CELTIC v. Clyde.
(2) AIRDRIE v. Hibs.
(3) Ayr v. RANGERS.
(4) COWDENBEATH v. Hamilton.
(5) DUNDEE v. Kilmarnock.
*(6) HEARTS v. Falkirk.
(7) LEITH v. East Fife.
**(8) MOTHERWELL v. Morton.
**(9) PARTICK v. Queen's Park.
(10) ST. MIRREN v. Aberdeen.

Probable winners are set in CAPITALS. Where no distinction is made a draw is likely. Best selections are marked with two asterisks and next best with one.

WINNERS IN CODE

As injuries to players and consequent alterations in teams may affect the chances of different clubs, we shall publish last-minute JOHN BULL special selections in code in the *Daily Herald* and *Sporting Life* each Friday morning.

Division and number will be quoted as above, together with *H* for home team and *A* for away team.

Example Code.—English Cup.—2 (H), 6 (H); Div. I.—2 (H). Div. II.—3 (H). Southern Section.—3 (H). Northern Section.—8 (H). Scottish League.—8 (H) would indicate Birmingham, Everton, Wednesday, Bury, Bristol Rovers, Tranmere and Motherwell.

This Week's Star

John, Arsenal's sparkling left-half

How I Got Rid Of Wrinkles at 60 and made myself Look 20 Years Younger

"I am 60 years of age, an age at which a woman so often no longer seeks to make herself attractive. But I felt a desire out of pure curiosity to try the effect of Crème Tokalon Skinfood on my weatherbeaten and wrinkled face.

Imagine my surprise when, after *one month* of this treatment, people said to me: 'you are getting younger.' Encouraged by these remarks, I persevered and in *five months* a miracle had been performed: everyone who meets me declares that I appear to be a woman of 40 or 45. My complexion is clear and beautiful, slightly rosy and I have hardly the suspicion of a wrinkle. It is marvellous.

Judging by this, if all women would only use your Crème Tokalon Skinfood, there would be no more old grandmothers."

Note: The writer of the above prefers not to have her name published, but her original letter may be seen. Crème Tokalon Skinfood is guaranteed under a forfeit of £1000 to contain the highly nourishing food ingredients great specialists say your skin must have to keep it clear, fresh, firm and free from wrinkles. Use Crème Tokalon Skinfood Rose Colour at night, White Colour in the morning. You will be amazed at the improvement even overnight. Results guaranteed or money refunded. White 1/- and 1/6. Rose 1/3 and 2/-.

All persons exposed to cold weather should take

KOMPO FOR COLDS

The Universal Remedy
FOR
COLDS, INFLUENZA, SORE THROATS, Etc.

Sold by all Chemists and Stores, in bottles, **1/3** *and* **3/-**

J. F. WHITE & Co., Chemists, LEEDS

FREE TO AMBITIOUS MEN

VALUABLE BOOK ON CAREERS

THE "Guide to Careers in Secretaryship, Accountancy, Law and Commerce," published by the Metropolitan College, St. Albans, is veritably an atlas of the world of Commercial Success. Every young business man should obtain a copy. 136 pages of valuable information, and a priceless stimulus to be up and doing. And it is FREE. Convincingly it tells how, while following his usual occupation, anyone of average ability can obtain a sound, practical business training by post.

SPECIALISED *POSTAL* TRAINING, TAKEN AT HOME, IN SPARE TIME.

Formulate your plans upon the advice given in the "GUIDE TO CAREERS"; its illuminating pages will open up to you hitherto undreamt-of possibilities and a new life of cheerful prosperity. DO NOT LET THE PRECIOUS PRESENT PASS.

Send a Postcard To-day.

Also up-to-date "Civil Service Guide" free on request.

METROPOLITAN COLLEGE
Dept. G9/5, ST. ALBANS.

Stop that Cold with

VAPEX
INHALANT

Simply put a drop of "Vapex" on your handkerchief and breathe the pleasant but powerfully antiseptic vapour which rises from it. This vapour becomes stronger and stronger as you inhale. You can feel it penetrating all the passages of the nose and throat, fighting the germs, clearing the congestion, and thus making breathing easy.

Of Chemists
2/- & 3/- per bottle

THOMAS KERFOOT & CO. LTD.
Bardsley Vale, Lancs.

V. 56

Do you suffer from BILIOUSNESS?

"Never treat attacks of biliousness lightly," says Cheeriboy, "for they are one of nature's warnings that the internal organs are not functioning correctly." The remedy is one of nature's remedies — purely vegetable — Page Woodcock's Pills.

For 80 years Page Woodcock's Pills have been regulating the activities of the inner system and are the well-known remedy for Indigestion, Constipation, Liver, Stomach and Kidney Troubles, Anæmia and General Disorders.

Sold by all Chemists, 1/3 and 3/- per box.

Avoid the use of mineral salts. Page Woodcock's Pills being purely vegetable, produce no harmful effects.

Page Woodcock's Pills

£650 WON in "JOHN BULL'S" CROSS-WORD COMPETITION. No. 99.

Correct solutions in the above contest were received from the following four competitors, who share the £600 offered. To each of them, subject to the conditions of the Competition, a cheque for £150 will be despatched.

J. Abernethy, 17, Thornville Terrace, Leith, Scotland.
R. Beattie, 30, East Street, West Calder, Midlothian.
Mrs. E. Bell, 28, Lacey Gardens, Louth, Lincs.
Miss E. Richards, 1, Newton Road, Bedworth, Warwickshire.

Solutions containing one error were received from the following 55 competitors who share the Second Prize of £50, each receiving 18s. 3d.:—

Bailey, C., Adhaston, Stafford; Bain, Miss J., Wester Kinloch, Blairgowrie, Perthshire; Batten, Mrs. L., 34, Sarum Hill, Basingstoke; Bourne, Mrs. F., 3, Moorlands Avenue, Knutsworth; Bowden, Mrs. L., 39, Carlyle Rd., Edgbaston, Birmingham; Brewster, G., 1, Park Grove, Princes Avenue, Hull; Brown, Mrs. E., 24, Richards Ter., Roath, Cardiff; Butcher, Miss R., 6, Dover Place, Templefield St., Small Heath, Birmingham; Carter, Mrs. S. A., Nethermead, West Town, Bristol; Chivas, H., c/o Balmoral, 14, Dean St., Clydebank; Cox, J., Stalling Borough, Lincs; Cumberland, Miss K., "Thevlon," Norman Rd., Ramsgate; Dawson, G., "Pine Lea," Grove Odns., Westbrook, Margate; Dixon, Miss I., 57, Hollis Road, Stoke, Coventry; Downing, D., 39, Old Exeter St., Chudleigh, Devon; Evans, I., Tyr Sais Farm, Argoed, Mon.; Fowler, C. E., "Hillcroft," Hadland Ter., West Cross, Swansea; Gould, J. A., 7, St. Augustine Rd., Southsea, Portsmouth; Harding, A., "Ashdale," 171, Lytham Rd., Preston, Lancs; Harper, M., 298, South St., Meadow Bank, Rotherham; Hartley, Mrs. M., 3, Williamson St., Glasgow, E.1; Hayes, W. E., 114, Hopefield Rd., Leicester; Hefford, E., S.S. "Minnedosa," c/o Canadian Pacific, Liverpool; Hoyle, Mrs. A., 7, Rose Mount, Newchurch-in-Rossendale; Jenkinson, Mrs. F. J., 373, Lythalls Lane, Coventry; Jones, Mrs. C., 954, Rochdale Rd., Manchester; Kay, Mrs. E., 4, Sellars Fold, Gt. Horton, Bradford, Yorks.; Kelso, J., Leyton, Heathfield Drive, Nr. Milngavie; Latter, A., Clock House, Linton, Nr. Maidstone; Lloyd, J., 7, Stanley St., Cwm, Pelinfach, Mon.; Manly, Mrs. E., 62, Berkeley Rd., Kingsbury, N.W.9; Michael, C., Trebaverne, Truro, Cornwall; Mort, G., Clevedon Avenue, New Rd., Sully, Glam.; Mundy, Mrs., Burwieden, Southampton; Newman, Mrs. A., 3, Newton Rd., Bedworth, Warwicks; Newman, R., 44, Leicester Rd., Bedworth, Warwicks; Newman, F. J., 178, Coventry Rd., Nuneaton; Newton, J. A., Underwood Cottage, Laugharne, Carm.; Ormerher, Mrs. H. F., Crow Lane, Dalton, Appley Bridge, Wigan; Peacock, T., 26, Rathorn Terrace, Leadgate, Co. Durham; Pearce, W. H., Bridge St., Wickham, Hants.; Ramsbottom, F., 38, The Croft, Blackburn; Ridge, C., 364, Strathmore Avenue, Dundee; Rossington, Miss, 443, Bonley Lane, Bradford; Sandham, L., 22, Hayfield Rd., New Mills, Stockport; Seddon, M. E., "Bromley," Quinton Rd., Coventry; Simmonds, C., 69, Deacon Rd., Willesden, N.W.2; Straw, A., 11, Chapel St., Leabrooks, Nr. Alfreton, Derbys.; Targett, Mrs. M., 25, Beaconsfield Rd., Canning Town, E.16; Tully, J., 55, Benhill Avenue, Sutton, Surrey; Waller, W., Verger's Cottage, Kesgrave, Ipswich; Ward, Miss C., Highcliffe Bungalow, Eccleshill, Bradford, Yorks; Warrington, Mrs. M., 21, Girvan St., Riddrie, Glasgow, E.1; Watkins, I., 10, Sea View Terrace, Cefn Cribbwr, Nr. Bridgend, Glam.; Wilson, E., 34, Princess St., Murton, S.O. Durham.

Try your skill in the "All-Guineas" John Bull X-Word on Page 36, £600 Guineas Must-be-Won and 50 Guineas for runners-up.

ARTIFICIAL SILKS

DIRECT FROM MILL AT BARGAIN PRICES

Lovely Cloths in the Latest Dress and Lingerie Shades 1/- TO 4/6 PER YARD Satisfaction Guaranteed or Money Refunded.

WRITE TO-DAY for FREE PATTERNS
HEYWOOD & HEYWOOD
Hammerton St., BRADFORD (2).

WORLD'S FINEST WIRELESS VALUE

THE Graves 'Vulcan' 3-Valve Outfit is the perfect Set for the man who wants the best possible results for the most moderate outlay. It is made under Marconi patents and embodies all the latest improvements. It gives you the National Programme in perfection, and a wide choice of distant stations. It is the finest perfectly reliable Set ever produced within several pounds of our price.

10/- NOW

One Owner writes: "We feel we ought to tell you what a wonderful set your wireless really is. Ours is only a 2 valve set, but we get more out it than many people we know with 4 & 5-valve sets."

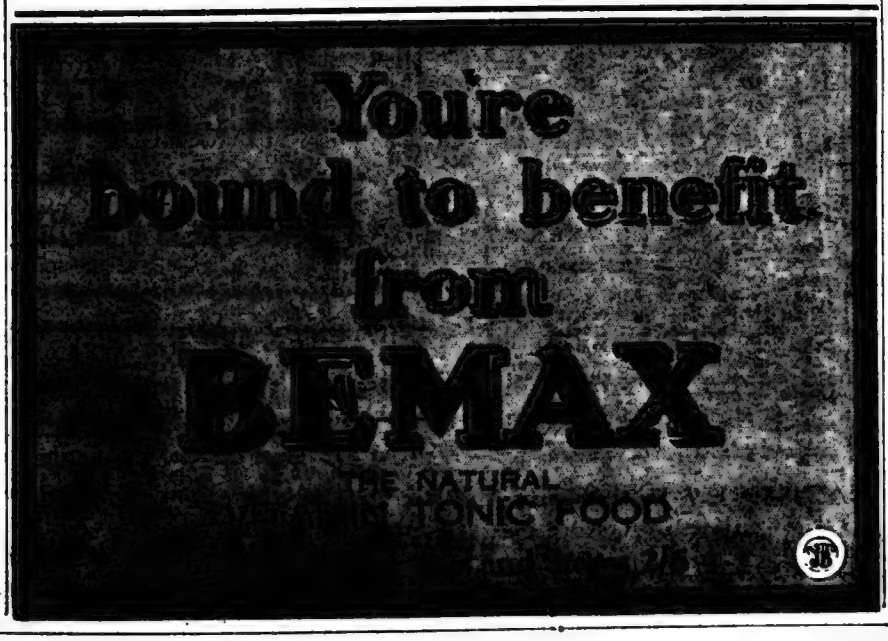
Another delighted Owner writes: "As I have now had in use for 12 months one of your 'Vulcan' 3 Valve sets, I thought it nothing but my duty to write and say how pleased I am with same. It's the finest 3 valve on the market. Nothing but low tension batteries has been renewed."

THE 'VULCAN' SET is a handsome full size production cased in polished Oak, and the full size Loud Speaker is to match. The cost of the whole complete set is £7.10.0 and Easy Monthly Payment Terms are granted without extra charge. Send 10/- now, & 10/- Monthly. Full Approval.

Write for Illustrated Catalogue free with all particulars of this & other unusual wireless bargains, including All-Mains and Portables.

39 years character for straightforward dealing.

J. G. GRAVES LTD. SHEFFIELD



RED BAND MAGNESIA

AFTER FOOD – DOES YOU GOOD

BANISHES INDIGESTION

All Chemists Stock Boxes 7½D & 4½D

Bald Men Grow Hair

Surprising reports are coming from men who were bald or losing hair and who acquired a new vigorous growth by using a peculiar compound that awakens life in dormant hair roots.

"The front of my head was completely bald for nearly 20 years. Now I have an abundance of hair," is the report of Mr. T. J. Harding. "All bare parts are now covered with a nice growth of hair," writes Mr. E. Arnold. Imagine the enthusiasm of Mr. T. Hellier when he reported: "I have now a strong healthy growth of hair where I have been bald for 10 years." Mr. R. Scott reports even after only three weeks' use of Kotalko, bald patches of twelve years' standing were covered with hair.

Anyone who is losing hair, or is bald, may obtain a testing box of Kotalko by sending threepence in stamps to John Hart Brittain, Ltd., 2, Percy Street (51.SF), London W.1.

An Underwood Portable Typewriter for 21/- down. Fill in Coupon on p. 23 for free booklet and particulars.

CATARRH?

Try this wonderful new discovery

How can you ever hope to get rid of Catarrh if you don't remove the cause? Some folks have had Catarrh so long, they think it's a misery they must endure for ever.

What a mistake!

Why don't they do as thousands of others are doing? Why don't they walk into the nearest Chemist's and buy a bottle of KARSOTE (new scientific discovery) which banishes Catarrh, persistent colds, coughs, etc., like magic.

Karsote is a pleasant new germicide which kills catarrh germs in half the time other inhalants take. You just sprinkle 10 to 15 drops of Karsote on to a handkerchief and inhale the pleasant vapours. The effect is remarkable. In a few minutes Karsote opens up stuffed nostrils, clears away mucus at back of throat, and clears and soothes the wheezy, inflamed breathing passages. In next to no time your Catarrh is gone.

KARSOTE contains 22 valuable ingredients, including the essential oils of Absinthe, Cinnamon, Citronella, Eucalyptus, Cassia, Lemongrass, Cedar, Red Thyme, Camphor, Menthol, Phellandrene and Methyl Salicylate, etc., etc.

KARSOTE
BRAND
INHALANT

Obtainable from all Chemists; Boots, Taylor's Drug Stores, Timothy Whites, etc. Trial size, price 1/3, Family size, 2/- (contains double the quantity).

1/3 TRIAL BOTTLE 2/- FAMILY SIZE

WHY SPEND YOUR SPARE CASH

ALL LEATHER
BOOTS & SHOES
THAT CANNOT BE BEATEN
REAL BOX CALF

THE purchase of 10,000 pairs of guaranteed All-Leather, Box-Calf Derby Boots and Shoes, leather lined throughout, double bend soles, enables us to offer these at 18/11. Original price 25/11.

Such value in hard-wearing, stylish Boots and Shoes can never be placed before you again. Send 1/- together with 6d. for postage, and complete the purchase by monthly payments of 4/- after you have had the goods one month. Send size of Boots or Shoes required and full postal address. Your deposit refunded without question or quibbling if you are not thoroughly satisfied.

Write for our illustrated free Catalogues of wonder bargains and easy-to-pay terms or call at our Showrooms.

John Bloomfield (DEPT. J.B.V.) 1, 3 & 5, BATH ST., CITY ROAD, LONDON - E.C.1.

Showrooms open 8.30 a.m. to 6.30 p.m. Thursday, 8.30 a.m. to 1 p.m. Saturday, 8.30 a.m. to 7 p.m.

600 GUINEAS

'JOHN BULL'S' ALL-GUINEAS WEEK FOR X-WORDS!

50 GUINEAS FOR RUNNERS UP

HERE are two splendid Novelty X-word prizes. 600 Guineas Must-Be-Won and 50 Guineas for runners up. A cheque for 600 Guineas!—to spend on your home—to invest in business—or to put aside for a rainy day and all for a few of your spare moments spent on the little squares below. This is your great opportunity—don't miss it—enter for the contest NOW.

"JOHN BULL" will pay 600 Guineas for a correct solution on one form of "John Bull's" Crossword No. 102 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional 50 guineas will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution.

Every reader has an equal opportunity—no competitor may send in more than one Sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon) February 19th. Solution of puzzle will be published in "John Bull" on sale Thursday, February 26th. Winner will be given in "John Bull" on sale Thursday, March 5th, 1931.

Read these Rules and Conditions carefully. Don't run the risk of being late—fill in and post your coupons early.

1. Fill in puzzle opposite **IN ORDINARY INK**, not copying ink or copying-ink pencil, sign your name and write your address in **BLOCK CAPITALS.** Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing a **three-halfpenny** stamp and post to **"John Bull"** Crosswords **(No. 102), 37, Long Acre, London, W.C.2 (Comp.),** so as to reach us not later than noon on Thursday, **February 19th.**
Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed —/& Co. /— and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any coupon lost, delayed, not delivered, or mislaid. Proof of posting will not be accepted as proof of delivery, and no correspondence will be entered into.

4. In the event of a tie the 600 Guineas prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided.

6. No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received.

8. The result of this competition will be published in the issue of 'John Bull" on sale **Thursday, March 5th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the **600 Guineas** prize-winner may have a scrutiny by demanding the same by or before first post **Tuesday, March 10th,** after which date the prize-money will be despatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended accordingly, and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only, and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—**The Competition Editor, "John Bull," Long Acre, London, W.C.2.** Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of 50 Guineas cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this Competition must not be enclosed with "Bullets" entries or other correspondence addressed to "John Bull."

12. The Editor's decision is final and legally binding in all matters relating to this competition, and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press, Ltd., and members of their families are not allowed to compete.

14. Failure to comply with any of the conditions involves disqualification.

CUT HERE

'JOHN BULL' CROSSWORD No. 102

Entry Form "A."

JB102

Do not separate these forms.

Entry Form "B."

JB102

CUT HERE

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No.....

These Entry Forms must not be separated and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED .....

ADDRESS .....

.....

Closing Date, Thursday (noon), February 19th.

CUT HERE

N.B.—Cut out the above Form complete.

Clues Across.

1. OPPOSITE TO "LEFT."
4. MATERIAL, IS, IN DRESS-MAKING.
8. DELETE.
9. LOWEST NUMBER.
10. TELEGRAM.
11. CRUDE MINERAL.
13. GATHERINGS.
16. WOMEN FIND BARGAINS HERE.
17. THESE ARE OFTEN MUDDY AFTER A WALK.
19. FINANCIAL OBLIGATIONS.
22. SEEN GOING TO CATTLE FAIR.
25. NOTHING.
27. ANOTHER FORM OF "YES."
29. RECEDE.
31. "DEAR —— OR MADAM."
32. OFTEN USED AS LEGAL DEFENCE.
33. WICKED DEED.
35. VERY SMALL.
36. NASAL ORGAN.
37. BIG ONE FILLS COLUMNS OF NEWSPAPER.

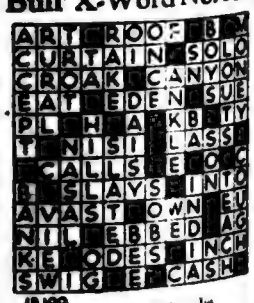
Clues Down.

1. NEWSPAPER PROVIDES THIS DAILY.
2. FOOTBALL MANAGER WATCHES ANXIOUSLY.
3. FRIENDLY ONES SUIT REFEREE BEST.
4. USED VIGOROUSLY, THIS STIMULATES.
5. JOINED.
6. BRIGHT CHERRY-RED COLOUR.
7. GOES DOWN.
12. QUARTER OF AN ACRE.
14. STAND USED BY ARTISTS.
15. OBTAINED.
18. "LIKE FATHER, LIKE ——."
20. SEEN IN RACING STABLE.
21. BLACKSMITH SUPPLIES FOR PLOUGH.
23. MANLY.
24. THIS PROVIDES WARMTH.
26. SUCCESSFUL PEOPLE TAKE.
28. BIRD FROM WHICH WE GET DOWN.
30. TRAMP IS GLAD OF, SOMETIMES.
34. NEGATIVE.

Chambers' 20th Century Dictionary and Nuttall's Dictionary (latest edition) were used in compiling this puzzle.

Winners in X-Word No. 97 appear on Page 34.

Solution of 'John Bull' X-Word No. 100



JB 100

Result will be published next week.

The solution of "John Bull" X-word No. 100 is given here with as a matter of interest to our X-word competitors. We wish to emphasise that no claims are required for this X-word, as all entries are being carefully examined by our staff.

A special prize of £5 will be awarded to the Newsagent from whom the 600 Guineas winner usually purchases his copy of "John Bull." Should the 600 Guineas be shared, the £5 will be divided between sharers' Newsagents.

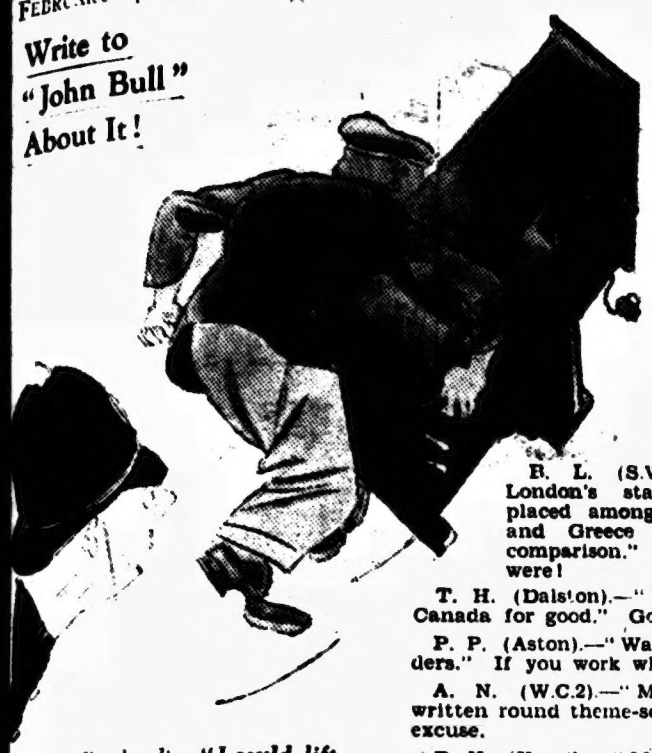
WHEN YOU HAVE FINISHED THIS X-WORD, TRY YOUR SKILL IN THE "DAILY HERALD" X-WORD NEXT SATURDAY—£600 MUST BE WON.

NEXT WEEK BIG INCREASE IN X-WORD PRIZE!

Write to "John Bull" About It!

THE EDITOR Replies

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope with your query.



S. M. (Portland).—"I could lift over 300 lb. any day." But could you make your get-away?

S. T. (Cardiff).—"How would you like to see me at your office?" Going out.

G. M. (Partick).—"We met while skating." Who broke the ice first?

S. J. (Lanark).—"What is the best guide to matrimony?" Almost any girl.

T. B. (Nuneaton).—"The enclosed is very light literature." We noticed it fluttered gracefully into the w.p.b.

T. P. (Wivenhoe).—"I was coming to see you, but got lost in the fog." Here's to our climate!

H. T. (Epsom).—"Women jockeys in Germany have formed a trade union." Now they will ride the high horse.

D. B. (Hampstead).—"London's streets are no good." Not all they are cracked up to be.

W. L. (Ealing).—"It's impossible to work hard with gloves on." That's evidently what most boxers think.

M. B. (Swanage).—"My dentist pulled, and pulled and pulled." Did you rise to the occasion?

J. A. (Brighton).—"I was so successful as a theatrical manager that I have now retired." Thank your stars.

P. N. (Chorley).—"I saw a remarkable American talkie the other day." Didn't anyone say "O.K., Chief"?

L. K. (Hockley).—"My best hen lays an egg a day. Can you beat it?" You omitted to enclose it!

T. L. (Sidcup).—"My friends say I have a penetrating mind." You certainly sound rather a bore.

J. B. D. (London, E.C.).—"A man was recently fined for playing an accordion to the annoyance of the public." Is there any other way of playing it?

B. C. (London, W.).—"Why are so many of the best theatre seats occupied by dramatic critics?" Because they like to sleep in comfort.

S. K. P. (Washington).—"Everybody seems to disregard boxing referees in the States." But they are the men who count.

G. T. (Farnham).—"I see that a few M.P.s have refused their salaries." They probably knew they had not earned them.

Mrs. D. (Thames Ditton).—"I see that the dachshund is coming into fashion again." But the fashion may change before his hind legs arrive.

J. M. (Lee).—"The world is very small, after all." It doesn't seem so small to the man who has dropped his collar-stud.

G. J. (Aldbourne).—"The mere suggestion of a sixpenny increase in income-tax makes me think." Well, that's something.

W. R. (Chorley).—"What would you call a man who insists that a small wooden hut is an ideal home?" An estate-agent.

R. M. (Kensington).—"When you cross Piccadilly, you walk over the heads of passengers in the Tube." And in the Tube itself, you walk over their feet.

L. K. (Portslade).—"When the battle of Trafalgar was fought, the papers did not give much space to the first reports." But Lord Nelson ultimately got a column.

B. L. (S.W.3).—"Many of London's statues could be placed among those of Italy and Greece without fearing comparison." We wish they were!

T. H. (Dalston).—"I am going to Canada for good." Good.

P. P. (Aston).—"Waiting works wonders." If you work whilst waiting.

A. N. (W.C.2).—"Many talkies are written round theme-songs." That's no excuse.

D. K. (Yeovil).—"My son has a long reach. I think he will be a boxer." Or an angler.

F. K. (Dorking).—"Some dogs instinctively chase cattle." They probably began by snapping at postmen's calves.

A. K. (Rochester).—"Some men carry very little loose change." That's not surprising. Money is tight.

A. B. (Camberwell).—"Every man has his price." Yes, but some men give themselves away.

B. G. (Hendon).—"What does the modern girl think about?" Half a minute a day.

C. J. (Islington).—"If I had lived 200 years ago——" We should have been spared the trouble of reading your letter.

T. J. (Kirkby).—"Our housemaid is a humorist." So she cracks jokes as well?

KATHLEEN (Kensington).—"I am engaged to marry an X-ray specialist." What on earth can he see in you?

M. D. (Hounslow).—"The 'flu germ travels very quickly." And yet it's easily caught.

W. R. (Evesham).—"I have never met anyone quite like myself." We hope your luck will hold.

A. F. (Grimsby).—"A lot of people rob Peter to pay Paul." And then forget to pay Paul.

P. M. (Mimms).—"Never worry while eating." But sometimes a steak is so tough that it can be eaten only by worrying it.

W. S. (Handsworth).—"The worst of being right is you always have to prove it." Yes, and if you are wrong the other fellow will prove it to you.

CLERK (Whitehall). — "Personality counts more than anything in the Civil Service." We have noticed income-tax officials have a very taking way.

HOUSEMAID (Dorking).—"I have been employed for thirty years with the same family without a break." Or a breakage?

P. H. (Southsea).—"Prohibition has put romance into American drinking." Yes, together with a lot of other dangerous ingredients.

G. H. (Bude).—"How's this for a new joke?" You mean, how *was* it?

J. C. (Stafford).—"What is best for indigestion?" Lobster salad last thing at night.

C. M. (Ewell).—"My fiancée tells me that I am a riddle to her." Is she thinking of giving you up?

T. F. (Romford).—"My wife hasn't seen a single hat in any shop that she likes." Touch wood!

T. P. (Burnley).—"So I put on my thinking-cap . . ." Are they made in small sizes now?

JACK (London, W.).—"Do you want a smart office-boy?" It depends if his grandparents are healthy.

M. P. (Newport).—"Parliament is no bed of roses." Yet many Members go to sleep there.

FATHER (Maryport).—"My boy bought me a pair of the softest lamb's wool slippers." Safety first!

GLADYS (Llandudno). — "I never guessed she wore a wig until we quarrelled." Then you grasped it?

F. M. (Hounslow).—"The man I marry must be a man in a million." Wouldn't you rather a man *with* one?

F. D. (Lewes).—"Did you receive my last letter?" No, and it doesn't seem as if we ever shall.

GLADYS (Clacton).—"My fiancé proposed four times before I accepted him." So the other three girls refused him?

C. R. (Clapham).—"Ants are funny things. They work and work, and never play." Yet they always find time to attend picnics!

Miss L. S. (Shanklin).—"Is it possible for me to insure my face?" Yes, if you don't mind being asked how long you have had it.

S. W. (Goole).—"The lark can rise to a great height in a very short time." No wonder; think of all the poems that are addressed to it.

Mrs. D. (Wantage).—"A missionary has written 'My Life among Cannibals.'" Surely he can have no inside knowledge of them.

D. G. (Wakefield).—"I cannot understand why my neighbour's husband is always having bonfires in his backyard." Perhaps he's got a job distributing circulars.

D. L. (Gloucester).—"A scientist says that human intelligence is 450,000 years old." Yet motorists cling to the illusion that they can untangle a traffic jam just by sounding their horn.

A. S. H. (Sunderland).—"Even if I did win a *Bullets* prize, my wife would probably collar it." We've thought of that. If you win any of the chief prizes this week you'll find we've added an extra £5 pocket-money for yourself.

SIDE-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 5/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

SUNDAY CIRCLE: — "He had a pair of dark brown shoes on his feet, and LIGHT SOCKS and a soft grey hat on his HEAD."

EVENING NEWS (Portsmouth): — "Don't keep your ROOMS vacant, BRING them to us."

NORTHAMPTON FOOTBALL ECHO: — "At this time of the year a rest may mean a good deal to a professional FOOTBALL."

"THE SQUARE EMERALD" (Edgar Wallace): — "She slipped her SHOES OVER a pair of RUBBERS."

MANCHESTER EVENING NEWS: — "He always mixed things up and made a FOOD of himself."

NORTH WILTS HERALD: — "A QUARTETTE was sung by TWENTY MEMBERS."

NOTTINGHAM EVENING POST: — "OWNERS AND dogs are requested to exercise greater care to prevent their pets from running loose in the park."

EAST ANGLIAN DAILY TIMES: — "Wild Oats for FOOLS."

EVENING TELEGRAPH: — "Special representatives at the church doors will scrutinise every invitation, so that no AUTHORISED person may enter."

POLICE CHRONICLE: — "Our men have been instructed to encourage motorists rather than to HAMMER them."

KELSO CHRONICLE: — "Rub some blue powder or cream on the upper LIPS. Your EYES will then look bright and clear."

DO YOU ALWAYS LOOK YOUR BEST?

By a Woman Correspondent.

Among our friends and acquaintances we occasionally notice one who always looks her best. Yet she is merely following the advice which doctors now give to their female patients.

Doctors now realise the immense effect of the glands, not only on our health, but on our appearance, too. They know that the only way to preserve our looks and avoid distress at times of special strain is to keep our glands properly fed and naturally nourished.

There is only one remedy in which this knowledge is utilised—Nonn! Nonn alone contains the unique gland substances which feed and nourish the entire glandular system, thus bringing relief and ending for ever the depression, exhaustion and nerve strain which previously made life almost unbearable at these times. Therefore, women and girls can now always look their best, just by taking Nonn tablets occasionally.

There are no drugs in Nonn. Nonn cannot possibly affect the heart. Nonn may suit you better than Aspirin. Why not try it?

Mrs. K. S. (Northampton) writes: "Thank you for the benefit I have received from Nonn. I feel a different woman." Mrs. R. W. (Southsea) writes: "Nothing else could have such a quick and lasting effect." Mrs. S. T. (Canada) writes: "Nonn is everything you claim for it, and more."

YOUR SAFEGUARD

If the first small bottle of Nonn does not bring the bloom back to your cheeks and make you feel "fit as a fiddle," return the empty carton (with Government stamp attached) and your money will be refunded at once.

Small size 1/3. Treble size 3/-. From any chemist, or direct, post free, on receipt of postal order.

TWO FREE BOOKS

Things which every woman should know are explained in "The Problems of Womanhood" and our "Guide to Health." Write for FREE copies—NOW!

Specially prepared in two different formulæ:

NONN for WOMEN in BLUE cartons.
NONN for MEN in RED cartons.

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NONN LTD. (Dept. J.B.3) Laboratories, Coldharbour Lane, London, S.E.5.

FREE
POST PAID

IT WILL ONLY COST YOU ½d. STAMP TO SEND COUPON BELOW.

We offer to give you your *FIRST* Box of Birley's Antacid Powder (9d. size put up only for *FREE TRIAL* and not for sale) for we *KNOW* this remedy is an *ABSOLUTELY GOOD*. It will give you *INSTANT* relief from the pain and distress of indigestion and its attendant ailments. This free box *ALONE* will do you the world of good. Will you *TRY* it? Instant relief will come from the very first dose. It is *TASTELESS* and *HARMLESS*. We *KNOW* you will be satisfied.

INDIGESTION
ACID STOMACH FLATULENCE HEARTBURN BILIOUSNESS PALPITATION GASTRITIS
CONQUERED

Sergt.-Major H. E. HEWINS, Home Aircraft Dept., Royal Air Force, Henlow Camp, Beds.—"*I wish to thank you for your Birley's Antacid Powder and add my testimony to its merits. I have derived great benefit and relief after a couple of years' suffering. I shall take it regularly and make certain of being free from any stomach trouble in future.*"

OF ALL CHEMISTS 1/3, 2/- & 5/- TINS.

To BIRLEY'S ANTACID LTD. 16, Northdown St., King's Cross, London, N.1

Send FREE 9d. Box of BIRLEY'S ANTACID POWDER

Signature.....

Address.....

Use unsealed envelope with ½d. stamp. Enclose nothing else or postage will be more. *Please write clearly.*

MOTHERS WHO NEED HELP.

Worn Out By Home Cares.

"I feel too tired for anything," says many a weary, overworked mother, worn out by her manifold tasks and worries. The great importance of health to all mothers, not only as regards themselves, but their children also, is a matter that cannot be too strongly emphasised.

The work-worn, weary woman who feels as though her back would break, with aching limbs and a constant pain in the head, cannot possibly give proper care and attention to her family.

To renew her strength every mother should take a short course of Dr. Williams' pink pills, because these pills act by the natural process of building up and enriching the blood. In this way they have a tonic effect upon the whole system, and so they dispel nervousness, headaches, pains in the back and limbs, and breathlessness, for all these ailments are generally due to a bloodless state. It is just this power of creating new rich blood that makes Dr. Williams' pink pills such a boon to weak, bloodless women.

FREE.—Every woman in the Kingdom should read the booklet, "Nature's Warnings," sent free to all who write to C.H. Dept., 36, Fitzroy Sq., London, W.1.

GOOD BOOTS & SHOES

THE Graves Footwear Department offers you soundest quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. World's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 50 years reputation for honourable trading.

J. G. GRAVES LTD. SHEFFIELD

. . . and then TRAGEDY

JOHN BULL pays £100.

He had a lamp in his hand. Half way down he tripped and fell headlong and was picked up unconscious with the lamp in pieces round him. His injuries proved fatal.

To his widow, Mrs. A. Duffold, 3, St. Paul's Avenue, Seaton, Workington, "John Bull" has dispatched a cheque for £100 under "John Bull's" Great Free Family Insurance.

A fall on the stairs—an accident whilst hanging a picture, painting the house or washing a window—the Demon of Accident is for ever lying in wait in the home ready to strike down the unwary.

Have *you* registered for "John Bull's" great gift? Have *you* signed the forms? If not, do so now.

HOME ACCIDENTS—non-fatal—£5.

We give below the names of a few readers who benefit on account of Home Accidents of a non fatal nature.

CLEETHORPES, LINCS.—Mrs. M. Cross, 15, Lovett St.

OLDHAM, LANCS.—Mrs. E. Kershaw, 25, Shelver Lane, Moorside.

ST. JOHN'S, S.E.8.—Mrs. C. MacDonald, 42, Strickland St.

ASHINGTON, NORTHUMBERLAND.—Mrs. W. Harvey, 106, Post St.

STOKE-ON-TRENT.—Mrs. J. Martin, 1, Thomas St., Tunstall.

NORWICH.—Mrs. E. Flatman, 13, Market Lane.

WALLSEND-ON-TYNE.—Mrs. T. Linstead, 3, Bank Terrace.

MAGHERAFELT, CO. DERRY.—Mrs. S. Bateson, Colehill, Ballymaquigan.

CALLINGTON, CORNWALL.—Mrs. M. Paull, Weston House.

SHEFFIELD.—Mrs. D. Hobson, 247, Earshaw St.

BARROW-IN-FURNESS.—Mrs. A. Clark, 29, Storey Sq.

CHESTERFIELD.—Mrs. A. Hodgkinson, 216, Holland Rd., Old Whittington.

MOTHERWELL, SCOTLAND.—Mrs. M. McMahon, 23a, Thorn St.

GORLESTON-ON-SEA, NORFOLK.—Mrs. W. M. Futter, 48, Avenue Rd.

NR. COLNE, LANCS.—Mrs. N. Bedford, 1, Sydney Terr., Trawden Forest.

LEIGH, LANCS.—Mrs. C. Waterworth, 18, Plank Lane.

JARROW-ON-TYNE.—Mrs. H. Wilson, 24, Back Ferry St.

BIRMINGHAM.—Mrs. M. A. West, 141, Lee Bank Rd., Edgbaston.

BLACKWELL, DERBY.—Mrs. S. E. Bown, 523, New St., Hilcote.

SWANSEA.—Mr. T. J. Jones, Bryncelyn, Cefn Bryn Brain, Cwmllynfell.

KING'S LYNN, NORFOLK.—Mrs. S. A. Fysh, 38, Birchwood St.

HULL.—Mr. C. E. Ashbridge, 1, The Hourne, Eastgate, Hessle.

SHEFFIELD.—Mrs. A. Morton, 9, Alexandra Rd., Heeley.

OLDHAM, LANCS.—Mrs. I. Heap, 31, St. Mary's St.

CODNOR, DERBYSHIRE.—Mrs. H. Brierley, 2, Church St., Waingroves.

LIVERPOOL.—Mrs. V. Cliffe, "Raffa," 19, Rockhill Rd., Woolton.

NR. BARNSLEY, YORKS.—Mrs. N. R. Fisher, 72, Tankersley.

NR. ROTHERHAM, YORKS.—Mrs. W. Bateman, 35, High St., Thurnscoe.

Against FIRE, STORM, FLOOD, SICKNESS, ACCIDENT — "John Bull" Covers You Free.

CUT HERE

JOHN BULL

***Hand* this Coupon to your Newsagent.**

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

Date.....

PLEASE WRITE CLEARLY.
J.B., 14/2/31.

CUT HERE

Post this Coupon to
"John Bull" Registration Department 128, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....
Reader's Signature.
Age.....

Address.....

.....

.....

Name and address of Newsagent.

.....

..... Date .....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. **PLEASE WRITE CLEARLY.** J.B. 14/2/31.

JOHN BULL'S GREAT GIFT TO YOU

One Shilling
Gift Voucher
This Gift Voucher will be accepted as One Shilling in part payment of the famous "John Bull" Lever Filler 5/- Pen (guaranteed for five years). Only one voucher will be accepted in part payment for each pen. Available only until February 28.
1/-

EXTENDED TO FEBRUARY 28

Cut out Voucher opposite, worth One Shilling. Post at once together with postal order for 4/- plus 6d. to cover postage, packing and insurance (4/6 in all) You will then receive:—

(1) A 5/- "John Bull" Pen fitted with 14-carat gold nib;

(2) A 3/6 "Everpointed" Pencil; and

(3) A 24-carat Gold-plated Gillette Razor of the latest pattern.

Name engraved in gold on Pen 6d. extra. Make p.o. payable to "John Bull" crossed / & Co. /. Address: "John Bull" Pen Dept. 27, Floral Street, London, W.C.2.

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THEN GO AND GET 'EVERYBODY'S'

All told there's £45,000 waiting to be won. It is offered for various competitions this week—and **WILL** be won. **EVERYBODY'S** has got its staff of experts to provide solutions, alternatives and advice for **ALL** these contests, and you'll find that the bulk of this prize-money will go to readers of **EVERYBODY'S**, just as a great part of the prize-money goes **EVERY WEEK** into the homes of readers of **EVERYBODY'S**.

WOULD YOU LIKE TO TRANSFORM YOUR HOME, TO BRING SOME HAPPINESS, COMFORT, WEALTH INTO THE LIVES OF THOSE YOU LOVE? THEN GET A COPY OF EVERYBODY'S—IT'S ONLY TWOPENCE—AND LET IT HELP YOU. IT CAN.

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£15,000 RADIO BALLOT in the "DAILY HERALD"

Read what a B.B.C. official says about this in **EVERYBODY'S.** You could not get better or more helpful assistance.

£1,000 MOVIESTARS
£1,000 CROSSWORDS in the "PEOPLE"

Solutions and alternatives for these as well as all other Picture Puzzles and Crosswords appear in **EVERYBODY'S** every week.

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£500 BULLETS in "JOHN BULL"

Nothing but expert guidance is given to readers in **EVERYBODY'S**—on how to construct lines, what to avoid, a careful and explanatory analysis of all prize-winning results.

And remember this. In addition to this assistance **EVERYBODY'S** gives you a complete, entertaining, illustrated, bright magazine of **44 BIG PAGES,** packed with stories and arresting features to interest young and old and every member of the home. There are pages for women and children. Love, life and laughter. **FREE MEDICAL AND LEGAL SERVICE** for all readers. Don't hesitate. Get a copy now and see for yourself.

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Everywhere. 44 Big Pages. 2d.

FINE BULLETS FIRST and

£500

ADDITIONAL BONUS OF £5 CASH

to every winner of £2 10 or over in this contest

£50 £25 10 of £5 10 of £2 10 50 of 10/- 500 of 2/6 8,000 'TARGET' PRIZES

THIS WEEK ONLY!

WHO WANTS £500—AND A BONUS?

A REGISTERED letter will soon be on its way from JOHN BULL to the sender of the best *Bullet* entered this week, and it will contain a cheque for **£505—the First Prize of £500 and an extra bonus of £5.** Every prize awarded this week, from £500 down to £2 10s., will be accompanied by this extra bonus of £5 cash, making £765 in all to be distributed amongst the 23 chief winners.

You can win your prize and bonus this evening by an amusing half-hour spent on making some *Bullets*. Simply add any TWO, THREE or FOUR WORDS of apt and original comment to one of the *Examples* and you have made a *Bullet*.

As a specimen, suppose you choose the *Example* SOURCE OF THE TROUBLE, the added words SOMETHING PLUMBER *Didn't* "HIT" would complete a *Bullet*.

Remember, your efforts must be received by Saturday, February 21.

"BULLETS" CASH AND CHAIR WINNERS

FIRST PRIZE OF £500, COMPETITION No. 789:

Mr. G. Wilkinson, Hollyhock, Coxhoe, Co. Durham.

Example:—WHEN CARS COST £10

Bullet:—WE'LL "GET OUT" OFTENER.

SECOND PRIZE OF £50:

Mr. J. W. Lihon, Ivydene, St. Martin's, Guernsey, C.I.

Example:—Tip For Snowden

Bullet: Sleepless? Count "Shorn Lambs"!

THIRD PRIZE OF £25:

Mr. G. Hill, 20, North Ham Road, Littlehampton.

Example:—Tired Wife

Bullet: "Rings." Where Once "Roses."

(Entered on "Target" Prize coupon.)

10 WINNERS OF £5 CASH AND "MINTY" ARMCHAIR:

J. BEARD, 77 Peasley Cross Lane, St. Helens. A Long Way—Prosperity—Take "Co-operation" Bus.

A. BOOTH, 31, Hope Street, Coventry. Neglecting His Duty—Referee—Or, Exceeding It.

W. BOOTH, 69, Ayresome Street, Middlesbrough. Smart Detective—In Chicago, *Bludes* Quarry.

Mrs. H. CARTER, 41, Delph Hill Road, King Cross, Halifax. All Round Her "Escorts," Till Beauty "Deserter."

J. COLLINS, 65, Wellington Street, Moss Side, Manchester. Now He's Famous—Wife Proud—But Puzzled.

J. W. COLWILL, Budlake, nr. Exeter. When Cars Cost £10—"Farewell," My *Rusty* Steed!

J. COOK, 5, Tyne View, Felling Shore, Gateshead. What I Find "Willing Horse" Assumed Elephant!

J. S. FRASER, c/o Wilson, 117, Queen Margaret Drive, Glasgow. Tired Wife A Plodder—Applaud Her!

J. C. GILL, Pednell Road, Cowplain, Cosham. Safe Investment—Wife, But Swallows "Dividends."

Mrs. E. GREEN, 5, Addison Road, Tidal Basin, E. Smart Detective—"Hawk" Looks Like "Jay."

E. C. GRIMES, 65, London Road, Redhill. Now He's Famous—Sausage King Getting Thin-skinned.

L. HARWOOD, 45, Shaw Lane, Dinting, Glossop, nr. Manchester. Smiling Bravely—Crocus, Though Earth's "Crusty."

Mrs. HESLOP, 5, South Street, Felling-on-Tyne. If We're Taxed Any More—"We" Won't Include Me.

L. KELLY, 24, Broadhinton Road, Clapham. Smiling Bravely—Film Heroine—Remembered Salary!

Mrs. LAISHLEY, Charminster, Dorchester. All Round Her—"Luxury," But "Lap" Empty.

Mrs. D. MILES, Mill Road, St. Helens, Isle of Wight. Now He's Famous—Wife's Nagging Termed "Inspiration."

W. J. SKINNER, 149, Beacon Road, Broadstairs, Kent. When Cars Cost £10—Chunk—Chunk—Chunk—Junk!

R. A. SMITH, 25, Elms Avenue, Eastbourne. The Next Problem—Which "Plants" To Renew?

F. THOROUGHGOOD, 13, Rushford Street, Middlesbrough. Tip For Snowden—Unbend—We're "Bent Double."

A. G. WOOD, Derby Road, Marehay, Derby. Getting Pulled Up—Hen-pecked—"John, Sit Down!"

A list of 50 10/- and 600 2/6 prize-winners can be seen at these offices.

ALL PRIZES HAVE BEEN POSTED.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received, and the other prizes in order of merit, the best being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

"Examples" for Competition No. 794.

In The World's Eyes—Political Plums—Come Along, Clynes—America's Rich, But—Like An Avalanche—Still Free—Not Thinking—Her Game—Up Came A Policeman And—Fine Performance—With An Axe—Cruelty—Out Of Harm's Way—Shortens The Journey—Without A Smile—Full Of Pluck—All He Says—If I Were Young—Taking A Ticket—When Father Starts—Nothing Doing—Helping The Hospitals—In Life's Talkie—Conspiracy Of Silence—Back To Sanity—Shorn Lamb—Rift In The Lute—Feeling Better—Busman's Holiday—In The Ranks—Might Be Avoided—Companions In Misfortune.

(Closing Saturday, February 28.)

Examples for "Bullets" Competition No. 793

SOURCE OF THE TROUBLE	WORK'S A FINE THING, BUT	AN INJUSTICE
IF GOVERNMENT FALLS	WHEN NOTHING'S LEFT	CUTTING THE PRICE
FATHER'S DUTY	WISTFULLY	BRIBERY
KEEPING CHEERFUL	RACK AND RUIN	ON LIFE'S RACECOURSE
ONCE SHE STARTS	MUST BE ADMITTED	WHEN PROPOSING
CAN'T GO WRONG	DEADLY COMBINATION	GOOD COMPANION
FOOTBALL FEVER	MODESTY FORBIDS	NOT TOO BAD
SUBJECT TO ALTERATION	UNLESS A MIRACLE HAPPENS	DROPPING
HOT ON THE SCENT	QUICKLY FORGOTTEN	ACT OF KINDNESS
SELFISH HUSBAND	BECOMING IMPATIENT	MAN WITH A CONSCIENCE
WITH DUE SOLEMNITY	SHIP-WRECKED	

Example _____ Closing SAT. Feb. 21

Bullet _____

Example _____

Bullet _____

(793) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d. Address _____

Example _____ Closing SAT. Feb. 21

Bullet _____

Example _____

Bullet _____

(793) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s. Address _____

"Bullets" must consist of Two, Three or Four Words.

Example _____ Closing SAT. Feb. 21

Bullet _____

Example _____

Bullet _____

(793) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d. Address _____

Example _____ Closing SAT. Feb. 21

Bullet _____

Example _____

Bullet _____

(793) P.O. No. _____ Signed _____

I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s. Address _____

If you wish to send in further "Bullets" you can write them on plain paper.

Address Coupons: "Bullets" No. 793, "John Bull," Long Acre, London, W.C.2 (Comp.)

The original cheque for £950 awarded to the First Prize-winner in "Bullets" No. 783 will be displayed in the window of Mr. Caldwell, Post Office, Crosshouse, Kilmarnock.

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